



# **THE MARKETER'S BIBLE TO CHATGPT**

# Master ChatGPT

## 🤖 How to Use ChatGPT? NO. 1 AI Tool For Copywriters & Entrepreneurs



Link: <https://www.youtube.com/watch?v=nywT9YqTnNI>

## 💰 How to Make Money with ChatGPT



Link: [https://www.youtube.com/watch?v=b-E7O25w0\\_E](https://www.youtube.com/watch?v=b-E7O25w0_E)



## How to Master ChatGPT

Mastering ChatGPT comes down, like everything in marketing, to testing.

How much time did it take you to become good at copywriting, Facebook Ads, SEO, or any craft that you've mastered? In the same way, ChatGPT is a revolutionary tool that requires commitment and testing in order to gain the transformational results it can offer.

However, this doesn't have to take forever. Use these tips (plus the prompts in The Marketer's Bible), to really accelerate your learning curve with ChatGPT:

1. **Familiarize yourself with the platform:** Start by exploring ChatGPT and its features. Get a feel for how the platform works, what it can do, and how it can help you in your business.
2. **Define your goals:** Determine what you want to achieve with ChatGPT. Are you looking to generate ideas for a new product or service? Do you want to improve your marketing copy? Do you need help with customer service? Knowing your goals will help you focus your efforts and get the most out of the platform.
3. **Practice generating responses:** Spend time generating responses using different prompts and inputs. The more you practice, the better you will become at crafting effective prompts and getting the most relevant responses.
4. **Refine your prompts:** As you generate responses, analyze them carefully and look for areas of improvement. Use this information to refine your prompts and get better results over time.
5. **Learn from mistakes:** Remember that ChatGPT is not perfect and may generate irrelevant or nonsensical responses. Use these mistakes as learning opportunities to improve your prompts and get more accurate results.
6. **Use ChatGPT as a tool, not a replacement:** Remember that ChatGPT is a tool to supplement your own knowledge and expertise. Use it to generate ideas, provide insights, and inform your decisions, but don't rely on it entirely.
7. **Stay up to date with new features and updates:** ChatGPT is constantly evolving, with new features and updates being released regularly. Stay up to date with these changes to make the most of the platform and its capabilities.



## 13 Types of Prompts For ChatGPT

There are many types of prompts that you can use with ChatGPT. Here are some examples:

1. Open-ended prompts: These types of prompts allow ChatGPT to generate a wide range of responses. Examples include "Tell me about your experience with [product/service]" or "What are your thoughts on [industry/niche]?"
2. Multiple choice prompts: These types of prompts provide a set of options for ChatGPT to choose from. Examples include "Which [product/service] do you prefer?" or "Do you prefer [Option A] or [Option B]?"
3. Fill-in-the-blank prompts: These types of prompts allow you to input specific information into a sentence or question. Examples include "My company offers [product/service] to help customers [achieve goal/benefit]."
4. Yes/No prompts: These types of prompts require ChatGPT to answer with a simple "Yes" or "No." Examples include "Do you think [industry/niche] is growing in popularity?" or "Have you used [product/service] before?"
5. Ranking prompts: These types of prompts require ChatGPT to rank a set of items in order of preference or importance. Examples include "Rank these [products/services] from most to least popular" or "Which [product/service] do you think is the most valuable to customers?"
6. Scenario prompts: These types of prompts require ChatGPT to provide a response based on a specific scenario or situation. Examples include "What would you do if a customer complained about [issue]?" or "How would you handle a situation where [problem] arose?"
7. Comparative prompts: These types of prompts require ChatGPT to compare or contrast two or more items. Examples include "What are the differences between [product A] and [product B]?" or "Which [marketing strategy] do you think is more effective?"
8. Prediction prompts: These types of prompts require ChatGPT to make a prediction or forecast about a future event or trend. Examples include "What do you think will be the biggest [trend/issue] in [industry/niche] in the next 5 years?" or "How do you think [product/service] will perform in the market next year?"
9. Explanation prompts: These types of prompts require ChatGPT to explain a concept or process. Examples include "Can you explain the [technical term] in simple terms?" or "How does [product/service] work?"



10. Opinion prompts: These types of prompts require ChatGPT to provide an opinion or perspective on a topic. Examples include "What is your opinion on [controversial topic]?" or "Do you think [new trend/technology] will be successful in the market?"
11. Instructional prompts: These types of prompts require ChatGPT to provide instructions or guidance on a specific task or process. Examples include "How do I [perform a specific task]?" or "What are the steps to [complete a specific process]?"
12. Feedback prompts: These types of prompts require ChatGPT to provide feedback or suggestions on a product, service, or idea. Examples include "What feedback do you have for my [website/marketing campaign]?" or "Do you have any suggestions for improving [product/service]?"
13. Empathy prompts: These types of prompts require ChatGPT to show empathy or understanding towards a customer or user. Examples include "I'm having trouble with [problem], can you help me?" or "I feel [emotion], what can I do to feel better?"

### **? Fill-in-the-blank vs. Open-ended prompts**

In this product, you'll mostly find fill-in-the-blank and open-ended ChatGPT prompts.

Using open-ended and fill-in-the-blank prompts for ChatGPT is a powerful way to generate responses and insights that can help you achieve your business goals. Here's how to use them effectively:


1. Open-ended prompts: Open-ended prompts are designed to elicit a wide range of responses and ideas from ChatGPT. When using open-ended prompts, be as broad as possible, avoiding specific terms or jargon that may limit the range of responses you receive.

Example: "What are some innovative ideas for improving customer engagement in my industry?"

2. Fill-in-the-blank prompts: Fill-in-the-blank prompts provide a framework for ChatGPT to generate responses that are specific to your needs. When using fill-in-the-blank prompts, be as specific as possible, providing clear details about the information you want to receive.

Example: "I want to generate a sales email that focuses on [insert product name]. What are some key selling points that I should include?"

By using a combination of open-ended and fill-in-the-blank prompts, you can generate a wide range of responses that are tailored to your needs and goals. Remember to analyze these responses carefully, refining your prompts and inputs over time to get better and more accurate



results. With practice, you can use ChatGPT to generate powerful insights and ideas that can help you achieve your business goals.

## **Crack How ChatGPT Works**

Here are some prompts that you can use to ask ChatGPT about how it works:

1. "What is ChatGPT, and how does it work?"
2. "How does ChatGPT generate responses to my prompts?"
3. "What is the training data used by Chat GPT to generate responses?"
4. "How does ChatGPT learn from my inputs and improve its responses over time?"
5. "What are some best practices for using ChatGPT effectively?"
6. "How accurate are the responses generated by ChatGPT, and what factors can impact accuracy?"
7. "Can ChatGPT understand natural language inputs, and how does it interpret them?"
8. "What are the limitations of ChatGPT, and what types of prompts or inputs may not work as well?"
9. "How can I evaluate the quality of responses generated by ChatGPT?"
10. "Are there any tips or tricks that can help me get better results when using ChatGPT?"

By asking these types of questions, you can gain a better understanding of how ChatGPT works, what it can do, and how to use it most effectively. You can use this information to craft more effective prompts, refine your inputs, and generate more accurate and insightful responses over time.

# General Business Toolkit



## Researching Your Competitors

### FILL-IN-THE-BLANK PROMPTS:

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Here are the names of my top competitors in [industry]: [competitor 1], [competitor 2], and [competitor 3]. Generate an analysis of their strengths, weaknesses, and market position.

Unset


Here is a list of the key products or services offered by my top competitors. [Product 1] by [Company 1], [Product 2] by [Company 2]. Analyze their pricing, features, and marketing strategies to gain insights into their competitive position.

Unset

Please provide a list of the marketing channels used by my top competitors. Analyze their messaging, targeting, and customer engagement strategies to identify areas for improvement and gain a competitive advantage.

### OPEN-ENDED PROMPTS:

1. "Who are my main competitors in the [industry/niche] and how do they compare to [my company/product]?"
2. "What are my competitors' [strengths/weaknesses] and how can I use this information to gain a competitive advantage?"
3. "What kind of [products/services] do my competitors offer and how do they compare to [my company/product]?"
4. "What kind of [pricing strategies] do my competitors use and how do they compare to [my company/product]?"
5. "What kind of [marketing strategies] do my competitors use and how effective are they in [generating leads/attracting customers]?"

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6. "What kind of [content] do my competitors publish and how can I create better content to compete with them?"
  7. "What kind of [social media presence] do my competitors have and how can I leverage social media to compete with them?"
  8. "What kind of [customer service/support] do my competitors provide and how can I improve my own customer service/support to compete with them?"
  9. "What kind of [SEO strategies] do my competitors use and how can I improve my own SEO to compete with them?"
  10. "What kind of [partnerships/collaborations] do my competitors have and how can I establish similar relationships to gain a competitive advantage?"

## EXAMPLES:

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Here are the names of my top competitors in e-commerce: Amazon, e-bay, and Alibaba. Generate an analysis of their strengths, weaknesses, and market position.



Certainly! Here's an analysis of the strengths, weaknesses, and market position of your top competitors in e-commerce:

### 1. Amazon

- \* **Strengths:** Amazon has a massive product selection, a well-established reputation for fast and reliable shipping, and a powerful advertising platform that can help businesses increase their visibility. They also offer several different fulfillment options, including their own logistics network, which can be beneficial for businesses that sell on the platform.
- \* **Weaknesses:** Amazon's fees for third-party sellers can be high, and their search algorithm can make it difficult for small businesses to get their products seen. Additionally, Amazon has faced criticism for their treatment of workers and for antitrust concerns.
- \* **Market position:** Amazon is the largest e-commerce platform in the world, with a significant share of the market.

### 2. eBay

- \* **Strengths:** eBay has a large and loyal customer base, and their auction-style format can be beneficial for businesses that sell unique or rare items. They also offer a range of tools for businesses to manage their listings and orders, and their fees for third-party sellers can be lower than those of Amazon.
- \* **Weaknesses:** eBay may not have the same level of brand recognition as some of its larger competitors, and their platform may be less user-friendly than others. Additionally, eBay's reputation for being a marketplace for used or secondhand items may deter businesses that sell new products.
- \* **Market position:** eBay is a significant player in the e-commerce market, with a large share of the market for used and secondhand items.



### 3. Alibaba

- **Strengths:** Alibaba has a vast product selection and a reputation for connecting businesses with suppliers and manufacturers in China. They also offer a range of marketing and advertising tools, as well as logistics services that can be beneficial for businesses that sell on the platform.
- **Weaknesses:** Alibaba's platform may be less user-friendly for businesses that are not familiar with the Chinese market or culture, and their customer service may be less responsive than that of other platforms. Additionally, businesses that sell on Alibaba may face increased competition from other suppliers and manufacturers in China.
- **Market position:** Alibaba is the largest e-commerce platform in China, with a significant share of the market in that region. They are also expanding their global presence, with a growing number of businesses outside of China using the platform.



## Creating a Business Plan

### FILL-IN-THE-BLANK PROMPTS:

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Write a business plan for my business called **[name of the company]** that sells **[product]** to **[niche]** and wants to **[goals]**.

Unset

Write a business plan for my business called **[name of the company]** that sells **[product]** to **[niche]** and wants to **[goals]**. Include an executive summary, financial calculations of expected costs, sales and profit, and company mission and vision. Use a formal tone and statistics.

Unset

I want to reach **[goal]** with my company and I require performance targets for my team. Please write an outline of quarterly milestones and roles accountable for each milestone.

Unset

Write a list of specific, measurable, and attainable goals for [company or project] using the OKR framework.

Unset

Turn this vision into a SMART goal: [insert vision]. Include the most important outcomes and deliverables.

### OPEN-ENDED PROMPTS:

1. "What is my business idea? What products or services will I offer, and how will they be different or unique compared to competitors?"
2. "Who is my target market? What are their needs and pain points, and how will my products or services address them?"
3. "What is my marketing and sales strategy? How will I reach and engage with my target audience, and what channels or tactics will I use to promote my business?"
4. "How will I structure and organize my business? What legal structure will I use, and how will I manage finances and operations?"
5. "What are my financial projections and goals? How much revenue do I expect to generate in the first year, and how will I invest in growth and expansion over time?"
6. "What are the key risks and challenges that my business may face, and how will I mitigate or address them?"
7. "Who are the key members of my team, and what roles and responsibilities will they have? How will I recruit and retain talented employees as the business grows?"
8. "What are my short-term and long-term goals for the business, and how will I measure progress and success?"
9. "How will I stay competitive and adapt to changes in the market or industry over time? What strategies will I use to innovate and stay ahead of the curve?"
10. "How will I fund the business and manage cash flow? What sources of financing or investment will I use, and how will I budget and manage expenses?"

## EXAMPLES:

**D** Turn this vision into a SMART goal: To become a recognized leader in sustainable fashion by designing and producing eco-friendly clothing. Include the most important outcomes and deliverables.



Sure, here's an example of how to turn the vision into a SMART goal:

Goal: Become a recognized leader in sustainable fashion by designing and producing eco-friendly clothing that generates at least \$500,000 in revenue in the next 2 years.

SMART Criteria:

- **Specific:** Design and produce eco-friendly clothing that adheres to strict sustainability standards, and generate at least \$500,000 in revenue in the next 2 years.
- **Measurable:** Track revenue generated from sales of eco-friendly clothing, and compare it against the \$500,000 target at regular intervals.
- **Achievable:** Conduct thorough research and development to design eco-friendly clothing that adheres to strict sustainability standards, and develop a marketing strategy that reaches a large audience and highlights the sustainability aspect of the brand.
- **Relevant:** The goal is directly related to the vision of becoming a recognized leader in sustainable fashion and creating a successful business that produces eco-friendly clothing.
- **Time-bound:** The goal will be achieved within the next 2 years.

Key Deliverables:

- Eco-friendly clothing designs that meet strict sustainability standards
- Marketing plan that promotes the brand as a leader in sustainable fashion
- Strong online presence that showcases the brand's values and products
- Sales reports that track revenue generated by eco-friendly clothing

Overall, this SMART goal is specific, measurable, achievable, relevant, and time-bound, with clear outcomes and deliverables that align with the vision of becoming a recognized leader in sustainable fashion.

## Writing Proposals for Clients

### FILL-IN-THE-BLANK PROMPTS:

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Write a proposal for my **[potential client]** who is struggling with **[pain points]**. These are the services that I offer **[list services]**. Make the proposal **[describe the tone of voice]**.

Unset

Write a proposal for my potential **[client]** who is struggling with **[pain points]**. These are the services that I offer **[list services]**. Here is my proposed **[pricing]** and **[timeline]** for delivery. Make the proposal **[describe the tone of voice]**.

Unset

I am pitching a project to **[insert company/organization name]** and need to write a proposal. The project is focused on **[insert project scope]**. What are the key deliverables and timeline for the project? How will I ensure that the project meets their needs? Write a proposal that is concise and persuasive.

### OPEN-ENDED PROMPTS:

1. "How can **[services]** help a client business in **[industry]** achieve its goals and objectives?"
2. "How can a business in **[industry]** stand out from competitors?"
3. "How can we help **[type of business]** improve the efficiency and productivity of another business?"
4. "What solutions can a **[type of business]** provide to address any current pain points or challenges in the market?"
5. "How can a **[type of business]** assist a client in expanding its customer base and reaching new markets?"
6. What steps can a **[type of business]** take to improve customer satisfaction and loyalty?"
7. "How can our **[type of services]** stay ahead of industry trends and innovation?"

8. "How can [type of industry] demonstrate the ROI and potential impact of its services to clients?"

### EXAMPLES:

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I am pitching a project to a real estate company and need to write a proposal. The project is focused on creating promotional videos about their company. What are the key deliverables and timeline for the project? How will I ensure that the project meets their needs? Write a proposal that is concise and persuasive.



Sure, here's an example proposal for creating promotional videos for a real estate company:

Dear [Real Estate Company],

I am writing to propose a project focused on creating promotional videos for your company. Our goal is to create engaging, high-quality videos that showcase your properties, team, and brand to potential customers.

Key Deliverables:

- 3 promotional videos (30-60 seconds each) showcasing your properties and team
- A branded YouTube channel with a professional look and feel
- A marketing plan outlining how to promote and distribute the videos to your target audience

Timeline:

- Pre-production (planning, storyboarding, scripting): 2 weeks
- Production (filming, editing, post-production): 4 weeks
- Distribution and promotion: Ongoing

To ensure that the project meets your needs, we will work closely with you to understand your brand, target audience, and goals. We will also conduct market research to identify what types of videos perform well in your industry, and incorporate those best practices into our work. Our team consists of experienced video professionals who are passionate about creating high-quality content that is both informative and engaging.

We are confident that our promotional videos will help you stand out in a crowded market and attract new customers. Our competitive pricing and flexible packages make it easy to get started. We are also happy to provide references and samples of our work upon request.



Thank you for your consideration. We look forward to the opportunity to work with you on this exciting project.

Best regards,

[Your Name]

## Company Vision Statement

### FILL-IN-THE-BLANK PROMPTS:

Unset

Generate a company vision statement that includes:

Introduction: "Our vision is to **[insert your vision statement, such as 'change the world', 'disrupt the industry', or 'transform lives']**."

Values: We believe in **[insert your first value, such as 'innovation', 'excellence', or 'integrity']**, **[insert your second value]**, and **[insert your third value]**. These values guide our actions and decisions as we work toward our vision.

Call-to-Action: Join us as we work to **[insert your vision statement in action, such as 'create a better future', 'inspire change', or 'make a difference']**.

Contact Information: Contact us by **[insert your preferred method of contact, such as phone, email, or chat]** at **[insert your team's email address or phone number]** if you want to learn more.

Sign-off: Best regards, **[insert your name]**."

Unset

I am pitching a project to **[insert company/organization name]** and need to write a proposal. The project is focused on **[insert project scope]**. What are the key deliverables and timeline for the project? How will I ensure that the project meets their needs? Write a proposal that is concise and persuasive.



## OPEN-ENDED PROMPTS:

1. "Generate a vision statement that encapsulates the purpose and direction of my company."
2. "Brainstorm some ideas for my company's vision statement."
3. "What kind of impact do I want my company to have on the world?"
4. "What values do I want my company to embody?"
5. "What kind of culture do I want to create within my company?"
6. "What kind of customers do I want to attract to my company?"
7. "What kind of legacy do I want my company to leave behind?"
8. "Refine my vision statement by inputting more specific prompts related to my company's goals, values, and audience."
9. "Compare and contrast different versions of my vision statement to see which one resonates the most."
10. "Get feedback on my vision statement by inputting it into Chat GPT to evaluate its clarity, conciseness, and overall effectiveness."

## EXAMPLES:



"Generate a vision statement that encapsulates the purpose and direction of my company."



To generate a vision statement for your company, it's important to consider the core values, goals, and aspirations that underpin your business. Here is an example of a vision statement that encapsulates purpose and direction:

"Our vision is to create a world where everyone has access to sustainable, innovative solutions that enhance their quality of life. We are committed to leveraging technology, collaboration, and creativity to build a better future for our customers, partners, and the

planet. Through our unwavering focus on excellence, integrity, and social responsibility, we strive to be a leader in our industry, delivering superior products and services that exceed expectations and inspire positive change."

Of course, this is just one example and your company's vision statement should be unique to your values and goals. You may want to involve your team and stakeholders in the process of creating a vision statement that accurately reflects your company's purpose and direction.



# Generating Business Ideas

## OPEN-ENDED PROMPTS:

1. "Can you suggest some business ideas that are currently in demand?"
2. "Can you suggest some business ideas that are currently in demand in [insert industry or country]?"
3. "I'm looking for business ideas that require minimal investment. What do you suggest?"
4. "What are some business ideas that are innovative and unique?"
5. "I run this type of business [describe business]. What new products and services can I offer my customers?"
6. "Can you recommend some business ideas for a startup with limited resources?"
7. "I'm interested in starting a business in [insert industry]. What ideas do you have for me?"
8. "What are some business ideas that have a high potential for growth?"
9. "I like to [insert passions and interest]. What type of businesses could I create?"
10. "I am good at [insert skills and experience]. What type of businesses could I create?"
11. "I'm looking for business ideas that are environmentally friendly. Can you help me out?"
12. "I'm looking for business ideas that I can do from home. Can you help me out?"
13. "Can you suggest some business ideas for a small town or rural area?"
14. "I'm interested in starting a business in the [insert niche]. What ideas do you have for me?"
15. "Can you recommend some business ideas that are suitable for beginners?"
16. "I want to start a business in [insert industry] but I'm not sure where to begin. Any ideas?"
17. "What are some business ideas that are easy to scale up?"
18. "Can you suggest some business ideas that are popular with [insert target market]?"
19. "I'm looking for business ideas that have a social impact. What do you suggest?"

## EXAMPLES:




"I'm looking for business ideas that I can do from home. Can you help me out?"



Certainly, here are some business ideas that you can do from home:

1. Virtual Assistant: You can provide administrative and technical assistance to clients remotely as a virtual assistant.
2. Online Tutoring: If you have expertise in a particular subject or skill, you can offer online tutoring services to students.
3. Freelance Writing: If you have strong writing skills, you can write content for websites, blogs, and social media platforms.



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4. **Graphic Design:** If you are skilled in graphic design, you can design logos, websites, and other marketing materials for clients.
  5. **Social Media Management:** You can help businesses manage their social media accounts and create content for their platforms.
  6. **Online Marketplace:** You can create an online marketplace that connects buyers and sellers of specific products or services.
  7. **Content Creation:** You can create videos, podcasts, or other forms of content and monetize it through ads, sponsorships, or other means.



## Preparing to Pitch Investors

You can use ChatGPT to role-play situations and perfect your pitch. Here are 10 examples of how you can write scenario prompts and request feedback on your pitch.

### SCENARIO PROMPTS:

1. Imagine you're pitching an investor for a new mobile app that helps people track their daily water intake. Explain the problem the app solves and the target audience for the app.
2. You're pitching an investor for a new eco-friendly fashion line. Describe the unique features of the clothing and how they benefit the environment, and share your plans for marketing and distribution.
3. Imagine you're pitching an investor for a new software platform that automates the accounts payable process for small businesses. Explain the pain points that the software solves and how it saves time and money for business owners.
4. You're pitching an investor for a new plant-based meat alternative. Describe the product's nutritional benefits and how it compares to traditional meat in taste and texture, and share your plans for production and distribution.
5. Imagine you're pitching an investor for a new telemedicine platform that connects patients with healthcare providers through video chat. Describe the problem the platform solves and how it benefits patients and providers, and share your plans for marketing and scaling the platform.
6. You're pitching an investor for a new service that helps people find affordable housing in high-cost cities. Explain the problem the service solves and the target audience for the service, and share your plans for revenue and growth.
7. Imagine you're pitching an investor for a new social media platform that prioritizes user privacy and data security. Describe the features of the platform that set it apart from other social media platforms, and share your plans for user acquisition and monetization.
8. You're pitching an investor for a new e-commerce platform that connects consumers with local artisans and craftspeople. Explain the problem the platform solves and how it

benefits both consumers and artisans, and share your plans for marketing and expansion.

9. Imagine you're pitching an investor for a new online marketplace for sustainable and ethical consumer goods. Describe the unique features of the marketplace and how it benefits both consumers and producers, and share your plans for growth and impact.
10. You're pitching an investor for a new blockchain-based platform that helps small businesses access financing from a global network of investors. Explain the problem the platform solves and how it benefits small businesses and investors, and share your plans for scaling the platform.

### EXAMPLES:



Imagine you're pitching an investor for a new mobile app that helps people track their daily water intake. Explain the problem the app solves and the target audience for the app.



Sure, I'd be happy to help you pitch your mobile app idea for tracking daily water intake!

The problem we aim to solve with our app is the widespread issue of dehydration. Despite the fact that staying hydrated is vital for maintaining overall health and well-being, many people struggle to drink enough water throughout the day. This can lead to a range of negative outcomes, such as fatigue, headaches, and even serious health problems in the long term.

Our app provides a simple and intuitive solution to this problem, by making it easy for users to track their daily water intake and receive reminders to drink more water throughout the day. By helping users develop healthy hydration habits, our app can improve their overall health and well-being, boost energy levels, and prevent a range of health issues related to dehydration.

Our target audience for this app is anyone who wants to improve their hydration habits, from busy professionals to fitness enthusiasts to health-conscious individuals. Our app is designed to be user-friendly and accessible to people of all ages and levels of tech-savviness, so anyone can benefit from using it. Additionally, our app can be easily customized to suit individual preferences, so users can set their own goals and track their progress over time.

With your investment, we can bring this innovative and essential tool to a wider audience, helping people everywhere stay healthy and hydrated. Thank you for considering our app for your investment portfolio!



## Hiring and Leadership

### INSTRUCTIONAL PROMPTS:

Unset

How can I create a personalized message for a new hire of **[role]** that highlights their unique strengths and contributions to the **[Company type]** team, while also making them feel valued and supported in their new role?

Unset

What would be a good message to welcome a new hire to **[company details]** team and provide them with a brief overview of our company culture, values, and goals?

Unset

How can I create a fun and engaging onboarding experience for a new hire in **[company type]**, that includes opportunities for them to get to know their colleagues, familiarize themselves with our company culture, and understand their role and responsibilities in **[role]**?

Unset

How can I create a message for a new hire for **[role]**, that showcases our **[company type]** commitment to diversity, equity, and inclusion, and makes them feel welcome and valued as a member of our team?

### OPEN-ENDED PROMPTS:

1. "Imagine you're hiring a new customer service representative. What are some key skills and qualities you would look for in a candidate? What questions would you ask to assess their ability to handle customer inquiries and resolve issues?"



2. "You're hiring a new software developer. What technical skills and experience are important for this position? What questions would you ask to evaluate their coding abilities and problem-solving skills?"
3. "Imagine you're hiring a new marketing manager. What experience and qualifications are essential for this role? What questions would you ask to assess their understanding of your target market and their ability to develop effective marketing strategies?"
4. "You're hiring a new sales representative. What traits and qualities would you look for in a candidate for this position? What questions would you ask to evaluate their communication and persuasion skills, as well as their ability to meet sales targets?"
5. "Imagine you're hiring a new human resources manager. What experience and qualifications are essential for this role? What questions would you ask to assess their understanding of HR best practices and their ability to manage employee relations?"
6. "You're hiring a new accountant. What technical skills and experience are important for this position? What questions would you ask to evaluate their knowledge of accounting principles and their ability to analyze financial statements?"
7. "Imagine you're hiring a new graphic designer. What experience and qualifications are essential for this role? What questions would you ask to evaluate their creative abilities and their ability to work collaboratively with other team members?"
8. "You're hiring a new project manager. What traits and qualities would you look for in a candidate for this position? What questions would you ask to assess their leadership and organizational skills, as well as their ability to manage deadlines and budgets?"
9. "Imagine you're hiring a new administrative assistant. What skills and qualities are important for this role? What questions would you ask to evaluate their organizational abilities and their ability to handle multiple tasks and priorities?"
10. "You're hiring a new data analyst. What technical skills and experience are important for this position? What questions would you ask to evaluate their ability to analyze and interpret data, as well as their experience with data visualization tools and techniques?"

#### **FILL-IN-THE-BLANK PROMPTS:**

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What are the qualifications required for [role] in [type of business]?

Unset

What is the expected work schedule and company culture for [role] in [type of business]?

Unset

Can you provide me a step-by-step tutorial on how to hire [role] for [type of company]?

### EXAMPLES:

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What are the qualifications required for Sales Manager in Consumer Goods Company?



The qualifications required for a Sales Manager in a Consumer Goods Company can vary depending on the company, industry, and specific job requirements. However, here are some common qualifications and skills that are often sought after:

1. Experience: Typically, companies look for sales managers with prior experience in sales and business development. This may include experience working in a consumer goods company, in a similar industry or selling similar products. The experience should demonstrate a track record of meeting and exceeding sales targets and the ability to manage and develop a sales team.
2. Strong communication and interpersonal skills: Sales managers must be able to communicate effectively with clients, customers, and their team members. They must be able to negotiate, persuade, and maintain strong relationships with customers and team members.
3. Leadership and Management Skills: Sales managers must have strong leadership and management skills to effectively lead and motivate their sales team to achieve sales targets. They must be able to set clear goals, delegate tasks, and manage performance.
4. Analytical skills: Sales managers need to be able to analyze sales data, market trends, and customer behavior to develop effective sales strategies and make data-driven decisions.
5. Business acumen: Sales managers need to have a good understanding of the consumer goods industry, market trends, competition, and regulations. They should be able to develop and execute business plans and strategies that drive growth.

6. Education: A bachelor's degree in business, marketing, or a related field is often required. However, some companies may also consider candidates with equivalent experience.

Overall, a successful sales manager in a consumer goods company is someone who is results-driven, customer-focused, and able to manage and motivate a team to achieve their goals.

## Writing a Meeting Summary

### FILL-IN-THE-BLANK PROMPTS:

Unset

Summarize the 5 main takeaways from these meeting notes: [copy and paste notes].

Unset

Summarize the decisions made and the next steps outlined in these meeting notes: [copy and paste notes].

Unset


Summarize the key points raised, the solutions proposed and the responsible departments in these meeting notes: [copy and paste notes].

### OPEN-ENDED PROMPTS:

1. "Can you please summarize the main points discussed in this meeting today? [[copy and paste transcript of the meeting]]."
2. "I would appreciate it if you could provide a brief summary of this meeting we just had. [copy and paste transcript of the meeting]."
3. "Could you write up a summary of this meeting we had earlier? I want to make sure I didn't miss anything important: [copy and paste transcript of the meeting]."
4. "Please summarize the key takeaways from this meeting: [copy and paste transcript of the meeting]."
5. "Could you put together a meeting summary that I can share with other stakeholders? Here is the transcript of the recordings: [copy and paste transcript of the meeting]."

6. "I need to send a follow-up email to everyone who attended this meeting [copy and paste the transcript of the recordings]. Can you write a summary that I can include in the email?"

### EXAMPLES:

**D** "Can you please summarize the main points discussed in this meeting today? "Date: March 1, 2022 

Time: 10:00 AM  
Location: Conference Room 2, ABC Bank, New York

Participants:

John Smith, CEO  
Mary Johnson, CFO  
David Lee, COO  
Sarah Lee, Head of Retail Banking  
Tom Kim, Head of Corporate Banking

Agenda:

Review of Q1 financial results  
Discussion of new retail banking products  
Update on corporate banking initiatives  
AOB

John Smith: Good morning, everyone. Let's start with the review of our Q1 financial results. Mary, can you please give us an overview?

Mary Johnson: Sure, John. Our Q1 results show a 5% increase in revenue compared to the same period last year. However, our net profit decreased by 3% due to higher operating expenses.

David Lee: Mary, can you provide more details on the increase in operating expenses?

Mary Johnson: Yes, David. The increase is mainly due to higher salaries and benefits, as well as increased marketing expenses for our new retail banking products.

Sarah Lee: Speaking of retail banking products, I would like to give an update on our new digital banking platform. We have seen a significant increase in the number of customers using the platform, and we have received positive feedback on the user experience.

Tom Kim: That's great news, Sarah. I would like to provide an update on our corporate banking initiatives. We have recently closed a deal with a large multinational company to provide them with a range of banking services. This is a significant win for us and will help us to grow our corporate banking business."



Sure, I'd be happy to summarize the main points discussed in the meeting:

- The meeting took place on March 1, 2022, at 10:00 AM in Conference Room 2 at ABC Bank in New York.
- The participants included the CEO, CFO, COO, Head of Retail Banking, and Head of Corporate Banking.
- The agenda included a review of Q1 financial results, a discussion of new retail banking products, an update on corporate banking initiatives, and any other business (AOB).

During the meeting:

- Mary Johnson provided an overview of the Q1 financial results, showing a 5% increase in revenue but a 3% decrease in net profit due to higher operating expenses.
- The increase in operating expenses was mainly due to higher salaries and benefits, as well as increased marketing expenses for new retail banking products.
- Sarah Lee provided an update on the new digital banking platform for retail banking, noting a significant increase in the number of customers using the platform and positive feedback on the user experience.
- Tom Kim provided an update on corporate banking initiatives, mentioning a recent deal with a large multinational company to provide a range of banking services, which is a significant win for the bank and will help to grow the corporate banking business.

Overall, the meeting covered the bank's financial performance, new retail banking products, and progress on corporate banking initiatives, with a focus on growth and profitability.



# Email Marketing

## Generating Email Subject Lines

### FILL-IN-THE-BLANK PROMPTS:

Unset

Here is a sales email I have written [insert the email or describe the email]. Come up with a subject line that's [adjective] and [adjective].

Unset

Our [product or service] is the perfect solution for [pain point] that many of our customers are facing. It offers [benefit 1], [benefit 2], and [benefit 3] that make it a must-have for [target audience X]. Write a sales email that highlights the product/service and encourages customers to take action.

Unset

We are launching [product]. It is designed for [audience]. These are three main features/benefits [Item], [Item], [Item]. Please write a sales email inviting the reader to buy a product at [percentage]% off.

### QUESTIONS-BASED PROMPTS:

1. "What are some attention-grabbing subject lines for an email about [product/service/industry]?"
2. "How can I create catchy subject lines that encourage opens and clicks?"
3. "What are some ways to use humor or wit in email subject lines?"
4. "How can I create subject lines that appeal to my target audience's interests and needs?"
5. "What are some ways to use personalization in subject lines to increase open rates?"
6. "Can you suggest some subject lines that incorporate the fear of missing out (FOMO) principle?"
7. "What are some effective subject lines for re-engaging inactive subscribers or customers?"

8. "How can I create subject lines that are both clear and intriguing, without being too long?"

### EXAMPLES:

**D** "What are some attention-grabbing subject lines for an email about technology?"



Sure, here are some attention-grabbing subject lines for an email about technology:

1. Upgrade your tech game with the latest gadgets
2. Your tech wish list just got a whole lot better
3. Don't miss out on the future of technology
4. How to take your tech skills to the next level
5. Discover the tech innovations of tomorrow, today
6. Get ahead of the curve with these tech breakthroughs
7. Get a glimpse into the future of technology
8. See the latest advancements in tech you can't afford to miss
9. Here's how to be the tech mastermind you always wanted to be
10. Keep your tech game strong with these amazing new products

By using these attention-grabbing subject lines, you can increase the chances that your email will be opened and read by your target audience. Remember to keep your subject lines short, specific, and relevant to the content of your email.

## Crafting a Sales Email

### FILL-IN-THE-BLANK PROMPTS:

Unset

Our [product or service] is the perfect solution for [pain point] that many of our customers are facing. It offers [benefit 1], [benefit 2], and [benefit 3] that make it a must-have for [target audience X]. Write a sales email that highlights the product/service and encourages customers to take action.



Unset

We are launching **[product]**. It is designed for **[audience]**. These are three main features/benefits **[Item 1]**, **[Item 2]**, **[Item 3]**. Write a sales email inviting the reader to buy a product at **[percentage]**% off.

Unset

"Generate a sales email for potential customers that includes:

Greeting: Hi **[recipient name]**,

Introduction: We are **[insert your business name]**, and we specialize in **[insert your product/service name]**.

Benefits: Our **[insert your product/service name]** offers several benefits, including **[insert your first benefit]**, **[insert your second benefit]**, and **[insert your third benefit]**.

Call-to-action: **[Insert your clear and compelling call-to-action, such as 'Schedule a demo today' or 'Sign up for a free trial']**.


Sense of Urgency or Scarcity: Act now to **[insert your sense of urgency or scarcity, such as 'take advantage of our limited-time offer' or 'join our exclusive program while spots are still available']**.

Contact Information: If you have any questions or need more information, please contact us by **[insert your preferred method of contact, such as phone, email, or chat]** at **[insert your team's email address or phone number]**.

Sign-off: Thanks, **[insert your name]**."

### QUESTION-BASED PROMPTS:

1. "Can you help me write a compelling subject line that will encourage the recipient to open my sales email?"
2. "How can I create an attention-grabbing opening sentence that will hook the reader's interest?"
3. "What are some ways to establish credibility and build trust with the reader in a sales email?"
4. "Can you suggest some techniques for creating a sense of urgency or scarcity in a sales email?"
5. "How can I use storytelling to create an emotional connection with the reader and persuade them to take action?"

- 
6. "What are some effective ways to highlight the benefits and unique value of my product or service in a sales email?"
  7. "Can you help me create a clear and compelling call-to-action that encourages the reader to take the next step?"
  8. "What are some ways to personalize a sales email and make it more relevant to the recipient's needs and interests?"
  9. "How can I use social proof or endorsements in a sales email to build credibility and trust with the reader?"
  10. "Can you suggest ways to follow up and stay in touch with the reader after sending a sales email, without being too pushy or aggressive?"

## EXAMPLES:



"Can you help me write a compelling subject line that will encourage the recipient to open my sales email?"



Sure, here are some tips to help you write a compelling subject line that will encourage the recipient to open your sales email:

1. Personalize it: Use the recipient's name or other personal information to make the email feel more relevant and personal.
2. Keep it short and specific: Use a clear and specific subject line that tells the recipient what they can expect from the email, and keep it short and to the point.
3. Use action-oriented language: Use language that creates a sense of urgency and encourages the recipient to take action.
4. Highlight the benefits: Use language that emphasizes the benefits of your product or service, and what the recipient can gain from it.
5. Use numbers or statistics: Including numbers or statistics in your subject line can help grab the reader's attention and communicate the value of your email.
6. Create a sense of curiosity: Use a subject line that piques the recipient's curiosity and makes them want to open the email to learn more.
7. Avoid using all caps or too many exclamation points: Using all caps or too many exclamation points can make your subject line appear spammy and decrease the likelihood that the recipient will open your email.

Here are some examples of compelling subject lines for a sales email:

1. Don't miss out on this exclusive offer!
2. [Recipient's Name], here's how we can help you [Benefit of Product/Service]
3. Get [Desirable Result] in no time with our [Product/Service]
4. You won't believe what our customers are saying about us
5. Here's how our [Product/Service] can save you time and money
6. [Number] ways our [Product/Service] can transform your [Industry/Task]
7. Act fast: Limited-time offer on our [Product/Service]

By implementing these tips and using these subject line examples, you can create a compelling subject line that encourages the recipient to open your sales email and take action.



## Writing an Onboarding Email

### FILL-IN-THE-BLANK PROMPTS:

Unset


Generate an onboarding email for customers after they have made a purchase. The email should start with a greeting that includes the customer's name, express gratitude for their purchase of **[insert your product/service name]**, and provide a list of recommended onboarding steps, including **[insert your first step]**, **[insert your second step]**, and **[insert your third step]**. The email should also offer assistance from your team and provide contact information for them to get in touch, including **[insert your preferred method of contact]** and **[insert your team's email address or phone number]**. Use **[insert your name]** as the sign-off for the email.

Unset

Write a welcome email to my customers after they purchased **[name of the product]**.  
  
Congratulate them for their purchase, and invite them to keep in contact so you can keep helping them solve **[problem]**.

### QUESTION-BASED PROMPTS:

1. "Write an onboarding email for a new customer that includes a brief overview of our products and services."
2. "Can you draft an email that welcomes new customers to our company and provides important information about their account setup?"
3. "Write an onboarding email that outlines the process for accessing and using our products and services."
4. "Can you compose an email that explains our policies and procedures for customer support and billing?"
5. "Write an onboarding email that introduces new customers to our team and provides contact information for any questions or concerns."
6. "Can you create an onboarding email that emphasizes the importance of customer satisfaction and our commitment to their success?"
7. "Write an email that provides a timeline of events and milestones for the customer onboarding process."
8. "Can you draft an email that encourages new customers to ask questions and seek support during the onboarding process?"

- 
9. "Write an onboarding email that highlights the resources and tools available to new customers for a successful onboarding experience."
  10. "Can you create an email that concludes by expressing excitement for the new customer's arrival and reiterating our commitment to their success?"

## EXAMPLES:



"Write an onboarding email for a new customer that includes a brief overview of our products and services."



Sure, here's an example onboarding email for a new customer that includes a brief overview of your products and services:

Subject: Welcome to [Company Name] - Here's what you need to know!

Dear [Customer Name],

Thank you for choosing [Company Name]! We're excited to have you on board and we can't wait to help you get started.

As a new customer, we want to give you a quick overview of our products and services to help you get the most out of your experience with us.

At [Company Name], we specialize in [Product/Service Category] and are dedicated to providing our customers with the best quality products and services on the market. Our team of experts is always working to improve our products and services to meet the ever-changing needs of our customers.

Here's a brief overview of what we offer:

- [Product/Service 1]: [Description of Product/Service 1]
- [Product/Service 2]: [Description of Product/Service 2]
- [Product/Service 3]: [Description of Product/Service 3]

We also offer [Additional Services/Features], which are designed to enhance your experience with us and help you achieve your goals.

As a new customer, you will have access to our [Onboarding Process/Training Program], which is designed to help you get started and get the most out of our products and services. You will also have access to our [Customer Support Team], who are always available to answer any questions or concerns you may have.

If you need any assistance or have any questions, don't hesitate to contact us at [Customer Support Email/Phone Number].

Thank you again for choosing [Company Name]. We're excited to have you on board and we look forward to helping you achieve your goals.

Best regards,

[Your Name]

[Company Name]



## Writing A Cart Abandonment Email

### FILL-IN-THE-BLANK PROMPTS:

Unset

Generate a cart abandonment email for potential customers that includes:

Greeting: Hi [recipient name],

Reminder: You left [insert your product/service name] in your cart.

Benefits: Our [insert your product/service name] offers [insert your first benefit], [insert your second benefit], and [insert your third benefit].

Call-to-action: Complete your purchase and enjoy [insert your offer or incentive].

Contact Information: Reach out to us by [insert your preferred method of contact, such as phone, email, or chat] at [insert your team's email address or phone number] if you need help.


Sign-off: Thanks, [insert your name]."

Unset

Write a 3-email sequence for potential customers who started purchasing [product] but did not complete their purchase. Use urgency by saying their [percentage]% discount will expire in 48 hours, and use a playful tone across the emails.

### QUESTION-BASED PROMPTS:

1. "Write a cart abandonment email for potential customers that encourages them to complete their purchase."
2. "Can you draft an email that reminds potential customers about items left in their cart and offers incentives for completing the purchase?"
3. "Write a cart abandonment email that highlights the benefits of the products in the abandoned cart."
4. "Can you compose an email that addresses common reasons for cart abandonment and provides solutions?"
5. "Write a cart abandonment email that provides a special offer or discount to incentivize the purchase."

- 
6. "Can you create a cart abandonment email that emphasizes the convenience and security of the checkout process?"
  7. "Write an email that showcases similar or complementary products that the customer may be interested in."
  8. "Can you draft an email that provides a time-limited offer to encourage the customer to complete their purchase?"
  9. "Write a cart abandonment email that includes customer testimonials or reviews to build trust and credibility."
  10. "Can you create an email that concludes by expressing gratitude for the customer's consideration and reiterating the benefits of completing the purchase?"

## EXAMPLES:

D

"Write a cart abandonment email for potential customers that encourages them to complete their purchase."



Sure, here's an example of a cart abandonment email that encourages potential customers to complete their purchase:

Subject: Don't Miss Out - Complete Your Purchase Today!

Dear [Customer Name],

We noticed that you recently added some items to your cart, but you haven't completed your purchase yet. We understand that sometimes things come up, but we wanted to remind you that your items are still waiting for you.

Here are the items in your cart:

- [Product 1]: [Product Description]
- [Product 2]: [Product Description]
- [Product 3]: [Product Description]

We wanted to remind you that these items are selling fast, and if you don't act soon, they may be gone. As a valued customer, we want to make sure you don't miss out on these great deals.

If you have any questions or concerns about your purchase, please don't hesitate to contact our customer support team at [Customer Support Email/Phone Number]. We're always happy to help.

Thank you for considering our products, and we hope to see you soon. Simply click the link below to complete your purchase:

[Link to Cart]

Best regards,

[Your Name]

[Company Name]





## Generating a Newsletter

### FILL-IN-THE-BLANK PROMPTS:

Unset

Prompt 1: Analyze the tone of voice and writing style of this text: **[insert a text that represents your tone of voice and writing style]**

Prompt 2: Use that tone of voice and writing style for writing an email that **[describe email]**

Unset

Generate a weekly newsletter email for potential customers that includes:

Greeting: Hi **[recipient name]**,

Update: We have exciting news for you!

Content: Our **[insert your something you want to showcase]** is live and you can take a look here **[include link]**


Benefits: This will help you **[insert your first benefit]**, **[insert your second benefit]**, and **[insert your third benefit]**.

Call-to-action: If you want to **[main benefit]** without **[main objection]**, this is definitely for you.

Sign-off: Talk to you next week, **[insert your name]**.

### QUESTION-BASED PROMPTS:

1. "Write a weekly newsletter email for our customers that highlights new products, promotions, and events."
2. "Can you draft an email that provides a brief overview of the most popular articles and content from the past week?"
3. "Write a weekly newsletter email that showcases customer success stories and testimonials."
4. "Can you compose an email that includes industry news and trends relevant to our customers?"
5. "Write a weekly newsletter email that offers tips and resources to help customers achieve their goals."
6. "Can you create an email that features special promotions and discounts for our products and services?"

- 
7. "Write an email that highlights upcoming events, webinars, and workshops for our customers."
  8. "Can you draft an email that provides a sneak peek of new products and features in development?"
  9. "Write a weekly newsletter email that showcases user-generated content and encourages customer engagement."
  10. "Can you create an email that concludes by expressing gratitude for the customer's support and reiterating our commitment to their success?"

## EXAMPLES:



"Can you draft an email that provides a brief overview of the most popular articles and content from the past week?"



Sure, here's an example of an email that provides a brief overview of the most popular articles and content from the past week:

Subject: Weekly Roundup - Our Most Popular Content from the Past Week

Dear valued reader,

Thank you for being a loyal reader of our publication. We appreciate your support, and we're excited to share with you some of our most popular content from the past week.

Here's a quick overview of the top articles and content that our readers loved:

- [Article 1 Title]: [Description of Article 1]
- [Article 2 Title]: [Description of Article 2]
- [Article 3 Title]: [Description of Article 3]
- [Video Title]: [Description of Video]
- [Podcast Title]: [Description of Podcast]

Make sure to check them out if you missed them the first time around. Our team of experts worked hard to create this content, and we're thrilled that our readers have found it valuable and engaging.

Don't forget to follow us on social media to stay up to date on the latest news, trends, and insights in our industry. You can find us on [Social Media Platform 1], [Social Media Platform 2], and [Social Media Platform 3].

Thank you again for your support, and we look forward to bringing you even more valuable content in the weeks to come.

Best regards,

[Your Name]

[Publication Name]



## Writing A Customer Welcome Email

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write an email to welcome new customers to [describe company].

Unset


Write an email to welcome new customers, mentions their login information, and tells them they can contact you with any questions at [insert customer service email].

Unset


Write an email that welcomes new subscribers to my list, thanks them for opting-in and  
  
mentions I will be sending valuable information over the next few days.

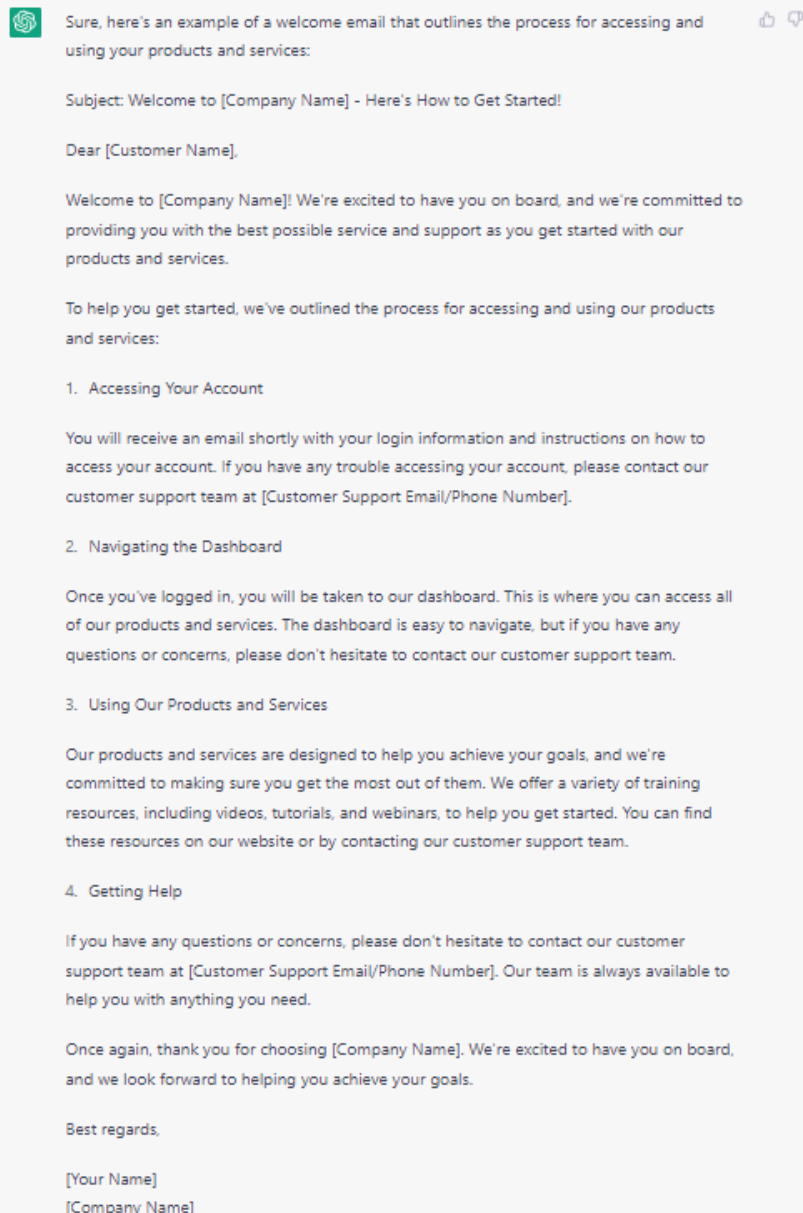
### QUESTION-BASED PROMPTS:




1. "Write a welcome email for new customers that provides an overview of our products and services."
2. "Can you draft an email that greets new customers and offers support for their onboarding experience?"
3. "Write a welcome email that outlines the process for accessing and using our products and services."
4. "Can you compose an email that introduces the customer to our team and provides contact information for any questions or concerns?"
5. "Write a welcome email that emphasizes the importance of customer satisfaction and our commitment to their success."
6. "Can you create an email that provides a timeline of events and milestones for the customer onboarding process?"
7. "Write an email that highlights the resources and tools available to new customers for a successful onboarding experience."

- 
8. "Can you draft an email that explains our policies and procedures for customer support and billing?"
  9. "Write a welcome email that encourages new customers to ask questions and seek support during the onboarding process."
  10. "Can you create an email that concludes by expressing excitement for the new customer's arrival and reiterating our commitment to their success?"

## EXAMPLES:

 "Write a welcome email that outlines the process for accessing and using our products and services."



 Sure, here's an example of a welcome email that outlines the process for accessing and using your products and services:  

Subject: Welcome to [Company Name] - Here's How to Get Started!

Dear [Customer Name],

Welcome to [Company Name]! We're excited to have you on board, and we're committed to providing you with the best possible service and support as you get started with our products and services.

To help you get started, we've outlined the process for accessing and using our products and services:

1. Accessing Your Account

You will receive an email shortly with your login information and instructions on how to access your account. If you have any trouble accessing your account, please contact our customer support team at [Customer Support Email/Phone Number].

2. Navigating the Dashboard

Once you've logged in, you will be taken to our dashboard. This is where you can access all of our products and services. The dashboard is easy to navigate, but if you have any questions or concerns, please don't hesitate to contact our customer support team.

3. Using Our Products and Services

Our products and services are designed to help you achieve your goals, and we're committed to making sure you get the most out of them. We offer a variety of training resources, including videos, tutorials, and webinars, to help you get started. You can find these resources on our website or by contacting our customer support team.

4. Getting Help

If you have any questions or concerns, please don't hesitate to contact our customer support team at [Customer Support Email/Phone Number]. Our team is always available to help you with anything you need.

Once again, thank you for choosing [Company Name]. We're excited to have you on board, and we look forward to helping you achieve your goals.

Best regards,

[Your Name]  
[Company Name]



## Writing a Cold Email

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write an email for a [describe prospect] who is struggling with [pain points] and wants to [desire]. Mention that my offer is [describe offer], the guarantee is [insert guarantee], and my credentials are [insert credentials]. Invite them to book a call with me. Use a friendly tone and make the email short

Unset

Write a 200-word cold email that includes:

Greeting: Hello [name]

Offer: We can get you 10 appointments in the next week, or you don't pay

Credentials: We have worked with 83 clients in your same niche

Call to action: If you are interested, hit reply and I'll send over my calendar

### QUESTION-BASED PROMPTS:

1. "Can you write a cold email for potential customers that starts with "Dear [Prospective Customer]?"
2. "Write a cold email for potential customers that includes a sentence about our company, "We're [Company Name], and we specialize in [Company Expertise]."
3. "Can you create a cold email for potential customers that explains the unique benefits of our products/services?"
4. "Write a cold email for potential customers that includes a special offer, "Take advantage of our [Special Offer] today!"
5. "Can you craft a cold email for potential customers that emphasizes our commitment to customer satisfaction?"
6. "Write a cold email for potential customers that includes a call to action, "Get in touch with us today to learn more!"
7. "Can you write a cold email for potential customers that highlights our company's values and mission?"
8. "Write a cold email for potential customers that features customer testimonials, "See what our satisfied customers are saying about us..."

9. "Can you create a cold email for potential customers that explains why they should choose us over our competitors?"
10. "Write a cold email for potential customers that ends with a personalized message, "We're excited to work with you, [Prospective Customer]!"

### EXAMPLES:

**D** "Can you write a cold email for potential customers that starts with "Dear Mr. Brandon?"



Sure, here's an example of a cold email for potential customers that starts with "Dear Mr. Brandon":

Subject: Introducing [Company Name] - Helping Businesses Like Yours Succeed

Dear Mr. Brandon,

I hope this email finds you well. My name is [Your Name], and I'm reaching out to introduce you to [Company Name].

At [Company Name], we specialize in helping businesses like yours succeed by providing [Product/Service]. We have a proven track record of helping businesses achieve their goals, and we're confident that we can help you too.

We understand that as a [Industry/Position], you're always looking for ways to stay ahead of the competition and maximize your profits. That's where we come in. Our [Product/Service] is designed to help you [Benefit 1], [Benefit 2], and [Benefit 3], all while saving you time and money.

I would love the opportunity to speak with you more about our products and services and how we can help your business. If you're interested, please let me know and we can schedule a call at your earliest convenience.

Thank you for considering [Company Name]. We look forward to hearing from you soon.

Best regards,

[Your Name]

[Company Name]

# Building an Online Funnel

## 💡 Generating Product Ideas

### FILL-IN-THE-BLANK PROMPTS:

Unset

Tell me [number] possible product ideas for a [type of business].

Unset

Give me a list of 4 product ideas I can create as a [type of business].

Unset

My customers are struggling with [pain points] and they want to [dream outcome].  
Brainstorm 10 ideas for product I can create to solve their problems.

### OPEN-ENDED PROMPTS:

1. "What do you think will be the biggest trend in [industry] in the next 5 years?"
2. "What are the top 5 trends impacting [type of industry] right now?"
3. "What could be new products to offer as a [type of industry] serving [niche]?"
4. "Tell me where is the [name of the industry] going."
5. "What new product could a [type of business] offer to its customers?"
6. "Tell me 3 possible product ideas for a consulting firm that helps restaurant owners increase sales."
7. "Give me a list of 4 product ideas I can create as a carpet cleaning business."

### EXAMPLES:

D

Tell me 3 possible product ideas for a consulting firm that helps restaurant owners increase sales.



Sure, here are three possible product ideas for a consulting firm that helps restaurant owners increase sales:

1. Restaurant Sales Analysis and Recommendations Package: This package could include a comprehensive analysis of a restaurant's current sales data, as well as recommendations on how to increase sales in areas such as menu design, pricing, promotions, and marketing.
2. Employee Training and Development Program: This program could focus on training restaurant employees on sales techniques and best practices for increasing sales. It could include in-person training sessions, online training modules, and ongoing support to ensure that employees are able to effectively implement what they have learned.
3. Digital Marketing and Social Media Strategy Package: This package could include the development of a comprehensive digital marketing and social media strategy for the restaurant, including a custom website, social media profiles, online advertising campaigns, and other digital marketing efforts. It could also include ongoing support and optimization to ensure that the restaurant's digital presence is driving sales and revenue.

## 🌟 Generating Online Funnel Ideas

### FILL-IN-THE-BLANK PROMPTS:

Unset

What can be the steps of an online funnel that sells a [price point] [type of product] for [niche]?

Unset

Describe how can I sell [product] using an online funnel.

How can I improve this funnel in order to increase sales: [describe current funnel].

### INSTRUCTIONAL PROMPTS:

1. "Can you explain an online funnel to sell [type of product] in simple terms?"
3. "What should I consider to sell a [price] [type of product] using an online funnel?"
4. "What is the strategy to sell a [product] with online funnels?"
5. "What are the specific steps to sell a [product] using online funnels?"
6. "What would be the best funnel type to sell [product]?"
7. "What do you think it's best to sell [product] using an online funnel?"





Option A: [Type of funnel]

Option B: [Type of funnel]"

8. "Can you suggest three different types of online funnels I could use to sell [product]?"
8. "What are some unique and effective online funnel ideas I can use to sell [product] to [niche]?"
9. "Can you provide me with three examples of online funnels that are well-suited for selling a [product] to [niche]?"
10. "What can be the steps of an online funnel that sells a \$2000 mastermind for amazon FDA sellers?"

### Example:



What can be the steps of an online funnel that sells a \$2000 mastermind for amazon FDA sellers?



Sure, here are the steps of an online funnel that sells a \$2000 mastermind for Amazon FDA sellers:

1. Landing Page: Create a landing page that highlights the benefits of the mastermind program for Amazon FDA sellers. The landing page should include an attention-grabbing headline, a brief overview of the program, and social proof (such as testimonials from satisfied customers).
2. Lead Magnet: Offer a free lead magnet (such as an e-book, checklist, or video series) that provides valuable information to potential customers and encourages them to sign up for the mastermind program.
3. Email Sequence: Create an email sequence that nurtures leads and encourages them to sign up for the mastermind program. The email sequence should include a combination of educational content, social proof, and promotional offers to encourage potential customers to take action.
4. Sales Page: Create a detailed sales page that provides an in-depth overview of the mastermind program, including the benefits, features, and testimonials from satisfied customers. The sales page should also include a clear call-to-action (such as a "buy now" button) and a sense of urgency (such as a limited-time discount).
5. Checkout Page: Create a checkout page that makes it easy for potential customers to purchase the mastermind program. The checkout page should be simple and straightforward, with clear pricing and payment options.
6. Confirmation Page: Create a confirmation page that thanks customers for their purchase and provides them with details on what to expect from the mastermind program, including access to the program, the schedule, and any additional resources.
7. Post-Purchase Follow-Up: After the purchase, continue to engage with customers through email and other channels to provide ongoing support and encourage them to get the most out of the mastermind program. This could include additional resources, such as webinars, Q&A sessions, and other content that helps customers succeed on Amazon as FDA sellers.

By using these steps, an online funnel can be created to sell a \$2000 mastermind for Amazon FDA sellers.



## Picking a Niche

### FILL-IN-THE-BLANK PROMPTS:

Unset

List 3 potential niches interested in buying **[product]**.

Unset

Tell me the growing niches for **[business type]**.

Unset

I want to sell **[product]**. It helps **[describe what it goes]**.  
Brainstorm 10 possible markets that would require this solution.

### QUESTION-BASED PROMPTS:

1. "Can you suggest 10 niches that are suitable for starting a new business?"
2. "What are the top 10 growing niches for entrepreneurs in 2023?"
3. "I'm looking to start a new business, what are the most promising niches right now?"
4. "Can you help me find 10 profitable niches to start a new business in?"
5. "I'm looking to get into a new market, what are the top 10 niches to consider?"
6. "What are the 10 most untapped niches for starting a new business in 2023?"
7. "Can you provide me with a list of 10 niche ideas for a new business opportunity?"
8. "What are the 10 hottest niches for starting a new business in the next 5 years?"
9. "I'm in the early stages of starting a new business, what are 10 niches that are currently growing?"
10. "Can you give me 10 niche ideas for starting a new business that have potential for high growth?"
11. "What could be 3 potential niches for selling a skincare product?"
12. "What are growing niches for online coaches?"

### EXAMPLES:

D

"Can you suggest 10 niches that are suitable for starting a new business?"

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Sure, here are 10 niches that could be suitable for starting a new business:

1. Health and wellness: This niche includes a wide range of products and services, from nutritional supplements and exercise equipment to yoga classes and meditation apps.
2. Sustainable living: With growing awareness of environmental issues, there is a rising demand for products and services that promote sustainable living, such as eco-friendly household goods, renewable energy solutions, and zero-waste products.
3. Technology: This ever-expanding niche includes everything from software and mobile apps to hardware and gadgets. With rapid technological advancements, there are endless possibilities for new businesses in this niche.
4. Education and training: There is a growing demand for online education and training, with opportunities in areas such as e-learning platforms, tutoring services, and online courses.
5. Food and beverage: With the growing popularity of healthy eating and alternative diets, there are opportunities for new businesses in areas such as organic food production, meal delivery services, and specialty foods.
6. Fashion and beauty: This niche includes everything from clothing and accessories to cosmetics and skincare products, with opportunities for niche businesses in areas such as sustainable fashion and natural beauty.
7. Home decor and furnishings: This niche includes everything from furniture and lighting to home decor and textiles, with opportunities for niche businesses in areas such as vintage and antique furnishings or eco-friendly home goods.
8. Pet care: With an increasing number of households owning pets, there are opportunities for new businesses in areas such as pet food and treats, pet grooming and care services, and pet accessories.
9. Arts and crafts: This niche includes everything from traditional handicrafts to modern art and design, with opportunities for new businesses in areas such as handmade products, art galleries, and design studios.
10. Travel and tourism: With a growing interest in travel and experiences, there are opportunities for new businesses in areas such as travel planning services, adventure travel, and eco-tourism.

## \$Writing a Sales Page

### FILL-IN-THE-BLANK PROMPTS:

Unset

Process shared by Stefan Georgi

First prompt: Write an Emotional 500 Word Journal Entry from the perspective of **[ideal client]** who is struggling with **[pain points]**. He feels **[emotions]** and wants to **[dream outcomes]**.

Second prompt: Rewrite the above but replace "I" with "you"

Third prompt: Use the above to write a **[word count]** words Sales Letter targeting **[ideal client]** who are struggling with **[pain points]**. Promise that if they keep reading they'll see why the REAL reason they haven't been able to **[dream outcome]** is something called **[unique mechanism]**. Offer a product named **[name of the product]** which has the main benefits:

-**[Benefit 1]**

-**[Benefit 2]**

-**[Benefit 3]**

Give this guarantee **[include guarantee]**, and include these credentials **[include credentials]**

Fourth prompt: Include follow up instructions like:

-Include the fact that we have helped **[number of people]** achieve **[dream outcome]**

-Be more emotional in the intro

-Include these testimonials across the page **[paste testimonials]**

-Use storytelling before mentioning the price

-Include a headline that mentions these **[pain points]** and **[desires]**

### EXAMPLE:

Write an Emotional 500 Word Journal Entry from the perspective of a salon owner who is struggling with burnout and working far too many hours. She feels exhausted and wants to scale her business while delegating work to a team.



Rewrite the above but replace "I" with "you".

Use the above to write a 1000 words Sales Letter targeting salon owners who are struggling with burnout after working far too many hours. Promise that if they keep reading they'll see why the REAL reason they haven't been able to increase profits and build a team is something called "Poverty Pricing". Offer a product named "Scale Behind the Chair" which has the main benefits:

- Price as a luxury salon
- Attract premium clients
- Work 4 hours a week

Guarantee that if they don't make \$20000 dollars in their 6 months you will give them 3 months of free coaching for free, and mention that the instructor has helped 200 salon owners reach 7 figures while working 4 hours per week.

**Result (without including testimonials, buttons, a bio, or a value stack):**

Scale Behind the Chair: The 6-Month Accelerator to Create a 7-Figure Salon While Working 4 Hours Per Week

Dear Salon Owner,

Imagine waking up feeling completely burned out after working countless hours and sacrificing time with your loved ones just to keep your business running. You're exhausted, but you know you need to do something to increase your profits and build a team to take some weight off your shoulders.


But, no matter how hard you try, it seems like you just can't seem to get ahead. You're stuck in a cycle of long hours and overwhelming stress, unable to see a way out.

It's a story all too familiar to many salon owners, and it was once my story too.

But, what if I told you that the real reason you haven't been able to increase profits and build a team is something called "Poverty Pricing"?

As a former salon owner who struggled with burnout just like you, I know how frustrating it can be to feel like you're stuck in a never-ending cycle of hard work with no results. But, what I discovered after years of struggling was that the key to success in the salon industry was pricing my services as a luxury salon.

This is why I created "Scale Behind the Chair," a program specifically designed to help salon owners like you price their services as a luxury salon, attract premium clients, and work only 4 hours a week.



Not only have I used these principles to grow my own successful salon, but I have also helped over 200 other salon owners reach 7 figures while working only 4 hours per week. And, I'm confident that I can do the same for you.

That's why I'm offering a guarantee. If after 6 months of using the strategies and techniques in "Scale Behind the Chair," you don't make \$20,000, I'll give you 3 months of free coaching for free.

It's time to say goodbye to burnout and hello to a profitable, successful salon. Keep reading to learn more about "Scale Behind the Chair" and take the first step towards a better future for your business and your life.

Sincerely,

[Your Name]

## Writing a Landing Page (For Opt-Ins or Webinar Registrations)

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write a landing page that offers [lead magnet] to [audience].  
This free [ebook/webinar/video series] will help them:  
-[Benefit 1]  
-[Benefit 2]  
-[Benefit 3]  
Mention that it is completely free and that I can help them  
because [include credentials].

Unset

Can you help me create a landing page for my [product/service] that converts visitors into customers? Here are some details about my [product/service]: [insert details such as benefits, unique selling points, target audience, etc.].

### OPEN-ENDED PROMPTS:

1. "I need a landing page that can help me generate more leads for my business. Can you help me create one that highlights the key features and benefits of my product/service?"



2. "I'm launching a new product and I need a landing page that can capture the attention of potential customers. Can you help me create one that's visually appealing and easy to navigate?"
3. "I want to promote my upcoming event and I need a landing page that can help me sell tickets. Can you help me create a page that includes all the necessary information and encourages visitors to register?"
4. "I need a landing page that can showcase my portfolio and services as a freelancer. Can you help me create a page that highlights my skills and encourages potential clients to get in touch?"
5. "I want to create a landing page for my e-book and I need it to be persuasive enough to convert visitors into customers. Can you help me create one that includes a clear call-to-action and highlights the key benefits of my book?"
6. "I need a landing page that can convince visitors to sign up for my free trial. Can you help me create one that highlights the unique features of my product and persuades visitors to take action?"
7. "I'm looking to generate more sales for my e-commerce store and I need a landing page that can help me convert visitors into customers. Can you help me create one that's visually appealing and includes persuasive product descriptions?"

## EXAMPLES:



"I need a landing page that can help me generate more leads for my business. Can you help me create one that highlights the key features and benefits of my product/service?"



Sure, here is an example of a landing page that highlights the key features and benefits of your product/service and can help you generate more leads:

[Header]

- An attention-grabbing headline that clearly conveys the main benefit of your product/service.

[Hero Section]

- A hero image that showcases your product/service in action and supports the messaging in your headline.



[Main Section]

- A description of the key features and benefits of your product/service, highlighting what makes it unique and valuable to potential customers.

[Social Proof]

- Customer testimonials or reviews that validate the effectiveness and value of your product/service, demonstrating social proof to potential customers.

[Lead Capture Form]

- A simple lead capture form that requires minimal information from potential customers to make it easy for them to submit their contact information.

[Call to Action]

- A clear call to action that encourages potential customers to take action, such as "Sign up now" or "Get started today."

[Footer]

- Additional information or resources, such as links to your blog or social media profiles, that provide further value to potential customers and reinforce your brand messaging.

By following these basic components, you can create a compelling and effective landing page that can help generate more leads for your business. Make sure to focus on the key features and benefits of your product/service, highlight social proof to build credibility and trust, and make it easy for potential customers to take action by including a clear call to action and simple lead capture form.

## Writing an Order Bump Copy

### FILL-IN-THE-BLANK PROMPTS:

Unset

Our **[product or service]** is the perfect solution for **[pain point]** that many of our customers are facing. It offers **[benefit 1]**, **[benefit 2]**, and **[benefit 3]** that make it a must-have for **[target audience X]**.

Please write a 100 word text that highlights the product/service and encourages customers to take action (use urgency).



Unset

Write 3 versions of a 200 word text that compels potential customers to buy a [type of product] with these benefits:

[Benefit 1]

[Benefit 2]

[Benefit 3]


Make sure to emphasize that this is the only chance to get this product at [price point], and include a call to action that says [call to action].

Unset


Write a short landing page that offers [product] to [market]. Mention it is the only time they will see this product with a [percentage]% discount.


#### OPEN-ENDED PROMPTS:

1. "Can you write sales copy for my new product, [product name], which is a [description of the product]? The target audience is [description of the ideal customer]."
2. "I need sales copy for my online course on [course topic]. Can you write copy that speaks to [description of the target audience] and highlights the benefits of taking the course?"
3. "I'm launching a new line of [product category]. Can you write sales copy that appeals to [description of the target audience] and emphasizes the [unique selling point] of the products?"
4. "Can you write sales copy for my e-commerce website that sells [product category]? The target audience is [description of the ideal customer] who appreciate [unique selling point of the products]."
5. "I need sales copy for my coaching services that help [target audience] achieve [goal]. Can you write copy that speaks to individuals who are [pain point of the target audience] and want to [desired outcome of the coaching services]?"
6. "I'm launching a new app that helps people manage their [problem area]. Can you write sales copy that speaks to individuals who are struggling with [problem area] and want to [desired outcome of the app]?"

- 
7. "Can you write sales copy for my new book on [book topic]? The target audience is [description of the ideal reader] who want to [desired outcome of the book]."
  8. "I need sales copy for my travel agency that specializes in [type of tourism]. Can you write copy that appeals to travelers who want to [desired outcome of the travel experience] and experience [unique selling point of the agency]?"
  9. "Can you write sales copy for my online store that sells [product category]? The target audience is individuals who want to prioritize [value proposition of the products] and are passionate about [unique selling point of the products]."
  10. "I'm launching a new service that helps [target audience] improve their [problem area]. Can you write sales copy that speaks to entrepreneurs who want to [desired outcome of the service] and stand out in a [description of the market]?"

## EXAMPLES:

 "I need sales copy for my online course on Communication Topic. Can you write copy that speaks to all professionals in any industry and highlights the benefits of taking the course?"

 Sure, here is an example of sales copy for your online course on Communication Topic that speaks to all professionals in any industry and highlights the benefits of taking the course:

[Header]  
Unlock Your Communication Skills and Achieve Success in Any Industry

[Opening Paragraph]  
Effective communication is a critical skill for success in any industry. Whether you're a seasoned professional or just starting out, improving your communication skills can help you achieve your goals and advance your career. Our online course on Communication Topic is designed to help you do just that.

[Body Paragraphs]  
Our course is tailored to professionals in any industry, and it will provide you with the tools and techniques you need to communicate more effectively in any situation. Whether you're leading a team, pitching a new idea, or negotiating with clients, our course will help you communicate your message with confidence and clarity.

With our course, you'll learn how to:

- Understand the key elements of effective communication
- Identify your personal communication style and how to adapt it to different situations
- Build rapport and relationships with colleagues and clients
- Deliver engaging presentations and speeches



- \* Manage difficult conversations and conflicts
- \* Use technology to enhance your communication

Our course is taught by experienced communication professionals who have helped professionals in a wide range of industries improve their communication skills and achieve their goals. We've designed the course to be accessible and flexible, with on-demand video lessons that you can watch at your own pace.

[Closing Paragraph]

Investing in your communication skills is one of the best decisions you can make for your career. Don't let communication be a roadblock to your success. Enroll in our online course on Communication Topic today and take the first step towards achieving your professional goals.

[Call to Action]

Enroll now and start improving your communication skills today.

By following this format, you can create compelling sales copy for your online course that speaks to all professionals in any industry and highlights the benefits of taking the course. Focus on the benefits of the course, and how it can help professionals improve their communication skills and achieve success in any industry.

## Writing an Upsell Page

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write a **[word count]** word sales page that starts by saying "Wait! Your order is not complete." And then uses persuasive language to create a sense of urgency around buying a product named **[name of the product]**, which has the following benefits:

1. **[Benefit 1]**
2. **[Benefit 2]**
3. **[Benefit 3]**

Mention that the reader will be able to **[promise]**, or they will **[guarantee]**.

Unset

Write a 300 word sales page that introduces **[your product]** and describes these key benefits **[benefit 1]**, **[benefit 2]**,

[benefit 3]. Showcase how this product will help the audience, which are [niche], to achieve [end result]. Address these pain points the target audience is facing [pain point 1], [pain point 2], [pain point 3], and explain how this product can help solve them.

Use these testimonials to build credibility and demonstrate the effectiveness of the product:

[Testimonial 1]

[Testimonial 2]

[Testimonial 3]

Create a sense of urgency by highlighting that [urgency] and [scarcity]

Use clear, concise language and formatting to make your sales page easy to read and navigate.


Close by urging potential customers to take action and make a purchase, while reinforcing the key benefits and value of the product.


#### OPEN-ENDED PROMPTS:

1. "I am selling [describe upsell]. Can you write a persuasive, 200-word text offering the product to customers who just bought [describe main offer]?"
2. "Can you write an upsell page that convinces customers to upgrade to our [describe product]?"
3. "I need an upsell page that highlights the benefits of [describe product]. Can you help me with that?"
4. "I want to create an upsell page that showcases the features of our VIP membership. Can you assist me with that?"
5. "Can you help me write an upsell page that promotes our advanced version of the software?"
6. "I need an upsell page that persuades customers to upgrade to our platinum plan. Can you write that for me?"
7. "Can you create an upsell page that highlights the additional resources included in our premium package? We offer [describe your business]"
8. "I want to offer an upsell to customers who purchase our basic service. Can you help me write the page that makes the offer? We sell [product] to [niche]."

9. "Can you write an upsell page that showcases the benefits of our comprehensive training program?"
10. "I need an upsell page that convinces customers to upgrade to our higher-tier product. Can you assist me with that? [Introduce details about your product and audience]"


## EXAMPLES:

 I am selling a course on how to train your dog. Can you write a persuasive, 200-word text offering the course to customers who just bought a \$19 ebook on what is the best food for labradors?

 Certainly, here's a persuasive 200-word text offering your course on how to train a dog to customers who just bought a \$19 ebook on the best food for labradors:

Congratulations on taking the first step to provide the best food for your labrador! Feeding your furry friend is undoubtedly important, but there is more to ensuring your dog's wellbeing. Are you ready to take your pup's happiness and health to the next level? Our course on how to train your dog can help!

We understand that training a dog can be a daunting task, but with our easy-to-follow guide, you'll learn how to train your labrador with proven methods that are not only effective but also enjoyable for both you and your dog. Imagine having a loyal companion who listens to your commands, walks on a leash without pulling, and greets your guests with excitement instead of jumping on them. With our course, you'll be able to achieve all this and more.

 use punchier phrases and add more humor

 Sure, here's a revised version of the text that's a bit more punchy and playful:

"Congratulations on snagging our ebook on the best food for Labradors! We bet your pup is already drooling with anticipation. But let's face it, even with the best diet, your furry friend might still need a little extra training to be the goodest boy or girl. And that's where our course comes in!

Introducing our top-rated course on how to train your dog to be the envy of the neighborhood. Say goodbye to endless barking and furniture chewing and hello to a well-behaved, obedient companion. Our expert trainers will guide you through all the steps to make sure your doggo is on their best behavior, from basic commands to impressive tricks.

And here's the best part: as a valued customer, you're eligible for an exclusive discount on the course. So don't wait, join the ranks of proud dog parents who have mastered the art of dog training. Because let's be real, life's just better with a well-trained pooch by your side."



## Writing a Thank You Page

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write a persuasive [word count] landing page offering a [product] named [product name] that helps [audience] [benefit] [offer]. Start by saying "Thank you, your free resource is on the way."

### OPEN-ENDED PROMPTS:

1. "Can you write a [fill in the blank] page for my new product launch? We want to thank our customers for their support and encourage them to share their experience with others."
2. "I need a [fill in the blank] page for my nonprofit organization. Can you write copy that expresses our gratitude for donations and encourages people to continue supporting our cause?"
3. "Can you write a [fill in the blank] page for my e-commerce website? We want to thank our customers for their purchase and offer them a special discount on their next order."
4. "I'm hosting a [fill in the blank] event and need a thank you page for attendees. Can you write copy that expresses our appreciation for their participation and provides information about upcoming events?"
5. "Can you write a [fill in the blank] page for my online course? We want to thank students for enrolling and offer them additional resources to support their learning."
6. "I need a [fill in the blank] page for my coaching services. Can you write copy that thanks clients for their commitment to personal growth and provides information about future sessions?"
7. "Can you write a [fill in the blank] page for my business conference? We want to thank attendees for their participation and encourage them to continue networking with fellow professionals."
8. "I'm launching a new product line and need a [fill in the blank] page for customers. Can you write copy that thanks them for trying our products and provides information about new releases?"
9. "Can you write a [fill in the blank] page for my fitness studio? We want to thank our members for their dedication to their health and wellness journey and offer them a special promotion."
10. "I need a [fill in the blank] page for my restaurant. Can you write copy that thanks customers for dining with us and encourages them to leave a review or follow us on social media?"

## EXAMPLE:

**D** Write a persuasive 500 landing page offering a skincare cream called Beauty Glow that helps women in their 20s diminish acne with a 20% discount if they buy right away. Start by saying "Thank you, your free resource is on the way"



Sure, here is an example of a persuasive 500-word landing page offering a skincare cream called Beauty Glow that helps women in their 20s diminish acne with a 20% discount if they buy right away:

Thank you, your free resource is on the way!

Are you tired of dealing with pesky acne? Do you wish you had clearer, smoother skin? You're not alone! Many women in their 20s struggle with acne, but with Beauty Glow skincare cream, you don't have to.

Our luxurious, all-natural formula is designed to nourish and rejuvenate your skin, while targeting and diminishing acne. With a unique blend of vitamins, antioxidants, and gentle exfoliants, Beauty Glow is the solution you've been looking for.

Our customers rave about the results they've seen with Beauty Glow. They've experienced fewer breakouts, clearer skin, and a more even complexion. With our exclusive 20% discount, you can see the results for yourself at a discounted price. But hurry, this offer won't last forever.

So why choose Beauty Glow? Here are a few reasons:

- All-natural formula: Our skincare cream is free from harsh chemicals and toxins, so you can feel good about what you're putting on your skin.
- Diminishes acne: Say goodbye to pesky breakouts and hello to clearer, smoother skin.
- Nourishes and rejuvenates: Our unique blend of vitamins and antioxidants helps to nourish and rejuvenate your skin for a healthy, glowing complexion.
- Suitable for all skin types: Beauty Glow is designed to work for all skin types, so no matter your skin concerns, we've got you covered.

Don't just take our word for it, here's what some of our customers have to say:

"I've tried countless products to help with my acne, but nothing has worked as well as Beauty Glow. My skin has never looked better." - Jenna, 25





"I was skeptical at first, but after just a few weeks of using Beauty Glow, my acne had significantly diminished. I love this product!" - Sarah, 27

At Beauty Glow, we're committed to providing you with the highest quality skincare products, and we're confident that you'll love the results you see with our skincare cream. Don't wait to take advantage of our exclusive 20% discount offer. Order now and start seeing the results for yourself.

[Order Now Button]

[Closing Paragraph]

Thank you for considering Beauty Glow skincare cream. We are confident that our product will help you achieve the clear, glowing skin you've been dreaming of. Don't wait any longer to start your skincare journey with us. Order now and take advantage of our exclusive 20% discount offer.

## Generating Email Subject Lines

### FILL-IN-THE-BLANK PROMPTS:

Unset

Here is a sales email I have written **[insert the email or describe the email]**. Come up with a subject line that's **[adjective]** and **[adjective]**.

Unset

Our **[product or service]** is the perfect solution for **[pain point]** that many of our customers are facing. It offers **[benefit 1]**, **[benefit 2]**, and **[benefit 3]** that make it a must-have for **[target audience X]**. Write a sales email that highlights the product/service and encourages customers to take action.

Unset

We are launching **[product]**. It is designed for **[audience]**. These are three main features/benefits **[Item]**, **[Item]**, **[Item]**. Please



write a sales email inviting the reader to buy a product at [percentage]% off.

### QUESTIONS-BASED PROMPTS:

1. "What are some attention-grabbing subject lines for an email about [product/service/industry]?"
2. "How can I create catchy subject lines that encourage opens and clicks?"
3. "What are some ways to use humor or wit in email subject lines?"
4. "How can I create subject lines that appeal to my target audience's interests and needs?"
5. "What are some ways to use personalization in subject lines to increase open rates?"
6. "Can you suggest some subject lines that incorporate the fear of missing out (FOMO) principle?"
7. "What are some effective subject lines for re-engaging inactive subscribers or customers?"
8. "How can I create subject lines that are both clear and intriguing, without being too long?"

### EXAMPLES:



"What are some attention-grabbing subject lines for an email about technology?"



Sure, here are some attention-grabbing subject lines for an email about technology:

1. Upgrade your tech game with the latest gadgets
2. Your tech wish list just got a whole lot better
3. Don't miss out on the future of technology
4. How to take your tech skills to the next level
5. Discover the tech innovations of tomorrow, today
6. Get ahead of the curve with these tech breakthroughs
7. Get a glimpse into the future of technology
8. See the latest advancements in tech you can't afford to miss
9. Here's how to be the tech mastermind you always wanted to be
10. Keep your tech game strong with these amazing new products

By using these attention-grabbing subject lines, you can increase the chances that your email will be opened and read by your target audience. Remember to keep your subject lines short, specific, and relevant to the content of your email.

## Crafting a Sales Email

### FILL-IN-THE-BLANK PROMPTS:

Unset

Our **[product or service]** is the perfect solution for **[pain point]** that many of our customers are facing. It offers **[benefit 1]**, **[benefit 2]**, and **[benefit 3]** that make it a must-have for **[target audience X]**. Write a sales email that highlights the product/service and encourages customers to take action.

Unset

We are launching **[product]**. It is designed for **[audience]**. These are three main features/benefits **[Item 1]**, **[Item 2]**, **[Item 3]**. Write a sales email inviting the reader to buy a product at **[percentage]% off**.

Unset

"Generate a sales email for potential customers that includes:

Greeting: Hi **[recipient name]**,

Introduction: We are **[insert your business name]**, and we specialize in **[insert your product/service name]**.

Benefits: Our **[insert your product/service name]** offers several benefits, including **[insert your first benefit]**, **[insert your second benefit]**, and **[insert your third benefit]**.

Call-to-action: **[Insert your clear and compelling call-to-action, such as 'Schedule a demo today' or 'Sign up for a free trial']**.

Sense of Urgency or Scarcity: Act now to **[insert your sense of urgency or scarcity, such as 'take advantage of our limited-time offer' or 'join our exclusive program while spots are still available']**.

Contact Information: If you have any questions or need more information, please contact us by **[insert your preferred method]**

of contact, such as phone, email, or chat] at [insert your team's email address or phone number].

Sign-off: Thanks, [insert your name]."

### QUESTION-BASED PROMPTS:

1. "Can you help me write a compelling subject line that will encourage the recipient to open my sales email?"
2. "How can I create an attention-grabbing opening sentence that will hook the reader's interest?"
3. "What are some ways to establish credibility and build trust with the reader in a sales email?"
4. "Can you suggest some techniques for creating a sense of urgency or scarcity in a sales email?"
5. "How can I use storytelling to create an emotional connection with the reader and persuade them to take action?"
6. "What are some effective ways to highlight the benefits and unique value of my product or service in a sales email?"
7. "Can you help me create a clear and compelling call-to-action that encourages the reader to take the next step?"
8. "What are some ways to personalize a sales email and make it more relevant to the recipient's needs and interests?"
9. "How can I use social proof or endorsements in a sales email to build credibility and trust with the reader?"
10. "Can you suggest ways to follow up and stay in touch with the reader after sending a sales email, without being too pushy or aggressive?"


### EXAMPLES:

**D** "Can you help me write a compelling subject line that will encourage the recipient to open my sales email?"



Sure, here are some tips to help you write a compelling subject line that will encourage the recipient to open your sales email:

1. Personalize it: Use the recipient's name or other personal information to make the email feel more relevant and personal.

- 
2. Keep it short and specific: Use a clear and specific subject line that tells the recipient what they can expect from the email, and keep it short and to the point.
  3. Use action-oriented language: Use language that creates a sense of urgency and encourages the recipient to take action.
  4. Highlight the benefits: Use language that emphasizes the benefits of your product or service, and what the recipient can gain from it.
  5. Use numbers or statistics: Including numbers or statistics in your subject line can help grab the reader's attention and communicate the value of your email.
  6. Create a sense of curiosity: Use a subject line that piques the recipient's curiosity and makes them want to open the email to learn more.
  7. Avoid using all caps or too many exclamation points: Using all caps or too many exclamation points can make your subject line appear spammy and decrease the likelihood that the recipient will open your email.

Here are some examples of compelling subject lines for a sales email:

1. Don't miss out on this exclusive offer!
2. [Recipient's Name], here's how we can help you [Benefit of Product/Service]
3. Get [Desirable Result] in no time with our [Product/Service]
4. You won't believe what our customers are saying about us
5. Here's how our [Product/Service] can save you time and money
6. [Number] ways our [Product/Service] can transform your [Industry/Task]
7. Act fast: Limited-time offer on our [Product/Service]


By implementing these tips and using these subject line examples, you can create a compelling subject line that encourages the recipient to open your sales email and take action.

## Writing an Onboarding Email

### FILL-IN-THE-BLANK PROMPTS:

Unset

Generate an onboarding email for customers after they have made a purchase. The email should start with a greeting that includes the customer's name, express gratitude for their purchase of **[insert your product/service name]**, and provide a list of recommended onboarding steps, including **[insert your first step]**, **[insert your second step]**, and **[insert your third step]**. The



email should also offer assistance from your team and provide contact information for them to get in touch, including **[insert your preferred method of contact]** and **[insert your team's email address or phone number]**. Use **[insert your name]** as the sign-off for the email.

Unset

Write a welcome email to my customers after they purchased **[name of the product]**.

Congratulate them for their purchase, and invite them to keep in contact so you can keep helping them solve **[problem]**.

#### QUESTION-BASED PROMPTS:

1. "Write an onboarding email for a new customer that includes a brief overview of our products and services."
2. "Can you draft an email that welcomes new customers to our company and provides important information about their account setup?"
3. "Write an onboarding email that outlines the process for accessing and using our products and services."
4. "Can you compose an email that explains our policies and procedures for customer support and billing?"
5. "Write an onboarding email that introduces new customers to our team and provides contact information for any questions or concerns."
6. "Can you create an onboarding email that emphasizes the importance of customer satisfaction and our commitment to their success?"
7. "Write an email that provides a timeline of events and milestones for the customer onboarding process."
8. "Can you draft an email that encourages new customers to ask questions and seek support during the onboarding process?"
9. "Write an onboarding email that highlights the resources and tools available to new customers for a successful onboarding experience."
10. "Can you create an email that concludes by expressing excitement for the new customer's arrival and reiterating our commitment to their success?"



## EXAMPLES:



"Write an onboarding email for a new customer that includes a brief overview of our products and services."



Sure, here's an example onboarding email for a new customer that includes a brief overview of your products and services:

Subject: Welcome to [Company Name] - Here's what you need to know!

Dear [Customer Name],

Thank you for choosing [Company Name]! We're excited to have you on board and we can't wait to help you get started.

As a new customer, we want to give you a quick overview of our products and services to help you get the most out of your experience with us.

At [Company Name], we specialize in [Product/Service Category] and are dedicated to providing our customers with the best quality products and services on the market. Our team of experts is always working to improve our products and services to meet the ever-changing needs of our customers.

Here's a brief overview of what we offer:

- [Product/Service 1]: [Description of Product/Service 1]
- [Product/Service 2]: [Description of Product/Service 2]
- [Product/Service 3]: [Description of Product/Service 3]

We also offer [Additional Services/Features], which are designed to enhance your experience with us and help you achieve your goals.

As a new customer, you will have access to our [Onboarding Process/Training Program], which is designed to help you get started and get the most out of our products and services. You will also have access to our [Customer Support Team], who are always available to answer any questions or concerns you may have.

If you need any assistance or have any questions, don't hesitate to contact us at [Customer Support Email/Phone Number].

Thank you again for choosing [Company Name]. We're excited to have you on board and we look forward to helping you achieve your goals.

Best regards,

[Your Name]

[Company Name]

## Writing A Cart Abandonment Email

### FILL-IN-THE-BLANK PROMPTS:

Unset

Generate a cart abandonment email for potential customers that includes:

Greeting: Hi **[recipient name]**,

Reminder: You left **[insert your product/service name]** in your cart.

Benefits: Our **[insert your product/service name]** offers **[insert your first benefit]**, **[insert your second benefit]**, and **[insert your third benefit]**.

Call-to-action: Complete your purchase and enjoy **[insert your offer or incentive]**.

Contact Information: Reach out to us by **[insert your preferred method of contact, such as phone, email, or chat]** at **[insert your team's email address or phone number]** if you need help.

Sign-off: Thanks, **[insert your name]**."

Unset

Write a 3-email sequence for potential customers who started purchasing **[product]** but did not complete their purchase. Use urgency by saying their **[percentage]**% discount will expire in 48 hours, and use a playful tone across the emails.



## QUESTION-BASED PROMPTS:

1. "Write a cart abandonment email for potential customers that encourages them to complete their purchase."
2. "Can you draft an email that reminds potential customers about items left in their cart and offers incentives for completing the purchase?"
3. "Write a cart abandonment email that highlights the benefits of the products in the abandoned cart."
4. "Can you compose an email that addresses common reasons for cart abandonment and provides solutions?"
5. "Write a cart abandonment email that provides a special offer or discount to incentivize the purchase."
6. "Can you create a cart abandonment email that emphasizes the convenience and security of the checkout process?"
7. "Write an email that showcases similar or complementary products that the customer may be interested in."
8. "Can you draft an email that provides a time-limited offer to encourage the customer to complete their purchase?"
9. "Write a cart abandonment email that includes customer testimonials or reviews to build trust and credibility."
10. "Can you create an email that concludes by expressing gratitude for the customer's consideration and reiterating the benefits of completing the purchase?"

## EXAMPLES:



"Write a cart abandonment email for potential customers that encourages them to complete their purchase."



Sure, here's an example of a cart abandonment email that encourages potential customers to complete their purchase:

Subject: Don't Miss Out - Complete Your Purchase Today!

Dear [Customer Name],

We noticed that you recently added some items to your cart, but you haven't completed your purchase yet. We understand that sometimes things come up, but we wanted to remind you that your items are still waiting for you.

Here are the items in your cart:

- [Product 1]: [Product Description]





- [Product 2]: [Product Description]
- [Product 3]: [Product Description]

We wanted to remind you that these items are selling fast, and if you don't act soon, they may be gone. As a valued customer, we want to make sure you don't miss out on these great deals.

If you have any questions or concerns about your purchase, please don't hesitate to contact our customer support team at [Customer Support Email/Phone Number]. We're always happy to help.

Thank you for considering our products, and we hope to see you soon. Simply click the link below to complete your purchase:

[Link to Cart]

Best regards,

[Your Name]

[Company Name]



## Generating a Newsletter

### FILL-IN-THE-BLANK PROMPTS:

Unset

Prompt 1: Analyze the tone of voice and writing style of this text: **[insert a text that represents your tone of voice and writing style]**

Prompt 2: Use that tone of voice and writing style for writing an email that **[describe email]**

Unset

Generate a weekly newsletter email for potential customers that includes:

Greeting: Hi **[recipient name]**,  
Update: We have exciting news for you!

Content: Our [insert your something you want to showcase] is live and you can take a look here [include link]  
Benefits: This will help you [insert your first benefit], [insert your second benefit], and [insert your third benefit].  
Call-to-action: If you want to [main benefit] without [main objection], this is definitely for you.  
Sign-off: Talk to you next week, [insert your name].

### QUESTION-BASED PROMPTS:

1. "Write a weekly newsletter email for our customers that highlights new products, promotions, and events."
2. "Can you draft an email that provides a brief overview of the most popular articles and content from the past week?"
3. "Write a weekly newsletter email that showcases customer success stories and testimonials."
4. "Can you compose an email that includes industry news and trends relevant to our customers?"
5. "Write a weekly newsletter email that offers tips and resources to help customers achieve their goals."
6. "Can you create an email that features special promotions and discounts for our products and services?"
7. "Write an email that highlights upcoming events, webinars, and workshops for our customers."
8. "Can you draft an email that provides a sneak peek of new products and features in development?"
9. "Write a weekly newsletter email that showcases user-generated content and encourages customer engagement."
10. "Can you create an email that concludes by expressing gratitude for the customer's support and reiterating our commitment to their success?"

### EXAMPLES:



"Can you draft an email that provides a brief overview of the most popular articles and content from the past week?"



Sure, here's an example of an email that provides a brief overview of the most popular articles and content from the past week:



Subject: Weekly Roundup - Our Most Popular Content from the Past Week

Dear valued reader,

Thank you for being a loyal reader of our publication. We appreciate your support, and we're excited to share with you some of our most popular content from the past week.

Here's a quick overview of the top articles and content that our readers loved:

- [Article 1 Title]: [Description of Article 1]
- [Article 2 Title]: [Description of Article 2]
- [Article 3 Title]: [Description of Article 3]
- [Video Title]: [Description of Video]
- [Podcast Title]: [Description of Podcast]

Make sure to check them out if you missed them the first time around. Our team of experts worked hard to create this content, and we're thrilled that our readers have found it valuable and engaging.

Don't forget to follow us on social media to stay up to date on the latest news, trends, and insights in our industry. You can find us on [Social Media Platform 1], [Social Media Platform 2], and [Social Media Platform 3].

Thank you again for your support, and we look forward to bringing you even more valuable content in the weeks to come.

Best regards,

[Your Name]

[Publication Name]

## Writing A Customer Welcome Email

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write an email to welcome new customers to [describe company].

Unset

Write an email to welcome new customers, mentions their login information, and tells them they can contact you with any questions at [insert customer service email].

Unset

Write an email that welcomes new subscribers to my list, thanks them for opting-in and mentions I will be sending valuable information over the next few days.

#### QUESTION-BASED PROMPTS:

1. "Write a welcome email for new customers that provides an overview of our products and services."
2. "Can you draft an email that greets new customers and offers support for their onboarding experience?"
3. "Write a welcome email that outlines the process for accessing and using our products and services."
4. "Can you compose an email that introduces the customer to our team and provides contact information for any questions or concerns?"
5. "Write a welcome email that emphasizes the importance of customer satisfaction and our commitment to their success."
6. "Can you create an email that provides a timeline of events and milestones for the customer onboarding process?"
7. "Write an email that highlights the resources and tools available to new customers for a successful onboarding experience."
8. "Can you draft an email that explains our policies and procedures for customer support and billing?"
9. "Write a welcome email that encourages new customers to ask questions and seek support during the onboarding process."
10. "Can you create an email that concludes by expressing excitement for the new customer's arrival and reiterating our commitment to their success?"



## EXAMPLES:

**D** "Write a welcome email that outlines the process for accessing and using our products and services."



Sure, here's an example of a welcome email that outlines the process for accessing and using your products and services:



Subject: Welcome to [Company Name] - Here's How to Get Started!

Dear [Customer Name],

Welcome to [Company Name]! We're excited to have you on board, and we're committed to providing you with the best possible service and support as you get started with our products and services.

To help you get started, we've outlined the process for accessing and using our products and services:

### 1. Accessing Your Account

You will receive an email shortly with your login information and instructions on how to access your account. If you have any trouble accessing your account, please contact our customer support team at [Customer Support Email/Phone Number].

### 2. Navigating the Dashboard

Once you've logged in, you will be taken to our dashboard. This is where you can access all of our products and services. The dashboard is easy to navigate, but if you have any questions or concerns, please don't hesitate to contact our customer support team.

### 3. Using Our Products and Services

Our products and services are designed to help you achieve your goals, and we're committed to making sure you get the most out of them. We offer a variety of training resources, including videos, tutorials, and webinars, to help you get started. You can find these resources on our website or by contacting our customer support team.

#### 4. Getting Help

If you have any questions or concerns, please don't hesitate to contact our customer support team at [Customer Support Email/Phone Number]. Our team is always available to help you with anything you need.

Once again, thank you for choosing [Company Name]. We're excited to have you on board, and we look forward to helping you achieve your goals.

Best regards,

[Your Name]

[Company Name]

## Writing a Cold Email

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write an email for a **[describe prospect]** who is struggling with **[pain points]** and wants to **[desire]**. Mention that my offer is **[describe offer]**, the guarantee is **[insert guarantee]**, and my credentials are **[insert credentials]**. Invite them to book a call with me. Use a friendly tone and make the email short

Unset

Write a 200-word cold email that includes:

Greeting: Hello **[name]**


Offer: We can get you 10 appointments in the next week, or you don't pay

Credentials: We have worked with 83 clients in your same niche

Call to action: If you are interested, hit reply and I'll send over my calendar

### QUESTION-BASED PROMPTS:

1. "Can you write a cold email for potential customers that starts with "Dear [Prospective Customer]?"

- 
2. "Write a cold email for potential customers that includes a sentence about our company, "We're [Company Name], and we specialize in [Company Expertise]."
  3. "Can you create a cold email for potential customers that explains the unique benefits of our products/services?"
  4. "Write a cold email for potential customers that includes a special offer, "Take advantage of our [Special Offer] today!"
  5. "Can you craft a cold email for potential customers that emphasizes our commitment to customer satisfaction?"
  6. "Write a cold email for potential customers that includes a call to action, "Get in touch with us today to learn more!"
  7. "Can you write a cold email for potential customers that highlights our company's values and mission?"
  8. "Write a cold email for potential customers that features customer testimonials, "See what our satisfied customers are saying about us..."
  9. "Can you create a cold email for potential customers that explains why they should choose us over our competitors?"
  10. "Write a cold email for potential customers that ends with a personalized message, "We're excited to work with you, [Prospective Customer]!"

## EXAMPLES:



"Can you write a cold email for potential customers that starts with "Dear Mr. Brandon?"



Sure, here's an example of a cold email for potential customers that starts with "Dear Mr. Brandon":

Subject: Introducing [Company Name] - Helping Businesses Like Yours Succeed

Dear Mr. Brandon,

I hope this email finds you well. My name is [Your Name], and I'm reaching out to introduce you to [Company Name].

At [Company Name], we specialize in helping businesses like yours succeed by providing [Product/Service]. We have a proven track record of helping businesses achieve their goals, and we're confident that we can help you too.

We understand that as a [Industry/Position], you're always looking for ways to stay ahead of the competition and maximize your profits. That's where we come in. Our [Product/Service] is designed to help you [Benefit 1], [Benefit 2], and [Benefit 3], all while saving you time and money.



I would love the opportunity to speak with you more about our products and services and how we can help your business. If you're interested, please let me know and we can schedule a call at your earliest convenience.

Thank you for considering [Company Name]. We look forward to hearing from you soon.

Best regards,

[Your Name]

[Company Name]



# Website & Ecommerce

## Generating Product Descriptions

### FILL-IN-THE-BLANK PROMPTS:

Unset

Generate 5 product descriptions on my website for **[product]**, emphasizing on benefits and key features of the products.

Unset

Write a punchy product description on my website for **[product]** that will grab the attention of potential buyers in under 60 seconds.

Unset

I am planning to create a product description on my website for **[product]**, the perfect solution for **[audience]**. Can you come up with an effective description that highlights its benefits and key features?

### OPEN-ENDED PROMPTS:

1. "What is the most important information that I should include when creating product descriptions?"
2. "How can I create product descriptions that are appealing to my target customers?"
3. "What are customers looking for in product descriptions?"
4. "Can you suggest some ways to write short and compelling product descriptions?"
5. "How do I make my product descriptions that stand out from the competition?"
6. "How can I use images and videos to enhance my product descriptions?"
7. "What tone and language should I use in my product descriptions?"
8. "How much detail should I provide about the product specifications and features?"
9. "How can I continually improve my product descriptions to drive more sales?"
10. "What are some ways to make my product descriptions SEO-friendly?"



## EXAMPLES:



Write a punchy product description on my website for sterling silver jewelry that will grab the attention of potential buyers in under 60 seconds.



Looking for stylish and affordable sterling silver jewelry that makes a statement? Look no further than our collection of stunning pieces, designed to turn heads and make you stand out from the crowd.

Crafted from high-quality sterling silver, our jewelry is durable, long-lasting, and perfect for any occasion. From elegant necklaces to stylish bracelets and eye-catching earrings, our collection has something for everyone.

So why settle for ordinary jewelry when you can have something truly unique? Whether you're looking to treat yourself or surprise a loved one, our sterling silver jewelry is the perfect way to make a statement and express your individuality.

Shop now and discover a world of stylish, affordable sterling silver jewelry that will make you feel confident, empowered, and ready to take on the world!



## Writing an Advertorial

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write a blog post that describes **[topic]**. Mention that the product helps **[benefit 1]**, **[benefit 2]**, **[benefit 3]**. Finish by saying **[call to action]**. Include statistics, it should sound like a report on a newspaper.

Unset

Brainstorm 10 possible headlines for this article. Make them **[insert magazine or author] style: [copy and paste text of the advertorial]**.



## OPEN-ENDED PROMPTS:

1. "Can you write an advertorial for my new [product], which is designed to help [audience achieve] achieve [result]?"
2. "I need an advertorial for my [offer] service that provides [solution] to [niche]. Can you write copy that appeals to [pain point] and highlights the benefits of using my service?"
3. "I'm launching a new [type of product] that helps [audience]. Can you write an advertorial that speaks to [pain point] and emphasizes the unique features of the product?"
4. "Can you write an advertorial for my [offer] course that teaches [topic]? The target audience is [audience] who are interested in [desire]."
5. "I need an advertorial for my [type of business] that provides [product] to [audience]. Can you write copy that appeals to [pain points] and highlights the advantages of using my service?"
6. "I'm launching a new [product] that helps [audience]. Can you write an advertorial that speaks to [desire] and highlights the benefits of using my product?"
7. "I'm launching a new [fill in the blank] service that provides [fill in the blank] to [fill in the blank]. Can you write an advertorial that speaks to [fill in the blank] and emphasizes the unique features of my product?"

## EXAMPLES:



Write a blog post that describes how a woman in China changed her skin using a product called Beauty Glow. Mention that the product helps to clear the skin, reduce acne, and feel beautiful. Finish by saying "If you want to buy this too, click this link". Include statistics, it should sound like a report on a newspaper



A woman from China has shared her remarkable journey to achieving flawless skin using a product called Beauty Glow. After struggling with acne and blemishes for years, she decided to give the product a try and has seen amazing results.

According to the woman, Beauty Glow helped to clear her skin and reduce the appearance of acne. In just a few short weeks of use, she began to notice a significant improvement in the texture and tone of her skin, and now feels more beautiful and confident than ever before.



But this woman is not alone in her experience. In fact, according to a recent survey, over 90% of Beauty Glow users reported an improvement in their skin's appearance and texture after just four weeks of use.

So what makes Beauty Glow so effective? The product contains a unique blend of natural ingredients that work together to nourish and rejuvenate the skin. With powerful antioxidants and skin-loving vitamins, Beauty Glow helps to protect the skin from damage and stimulate the production of collagen, leaving you with a more youthful, radiant complexion.

If you're looking to transform your skin and feel more beautiful than ever before, consider giving Beauty Glow a try. With its proven results and natural ingredients, it's the perfect solution for anyone looking to achieve clear, healthy, and beautiful skin. Don't wait any longer, click the link to purchase Beauty Glow today and start your own journey to a more beautiful you.

## Optimizing Your Site for SEO

### FILL-IN-THE-BLANK PROMPTS:

Unset

Generate a list of 10 keyword ideas on **[topic]**.

Optional: Only suggest keywords that have high volume and low to medium competition.

Optional: Cluster this list of keywords according to funnel stages whether they are top of the funnel, middle of the funnel or bottom of the funnel keywords (based on previous search).

Unset

Provide a list of top 10 ranking blogs on the keyword **[keyword]**. Mention URL.



Unset

Suggest blog topic ideas for **[topic]** that can rank on Google.

Unset

Write a detailed blog outline on **[topic]** with H2, H3, subheading, and bullet points.

Unset

Provide a list of relevant topics related to **[topic]**.

Unset

Who would be the top 3 audiences most interested audiences on **[topic]** to target on Google?

Unset

Provide 10 long tail keywords related to **[topic]**. Match each keyword with any of the 4 types of search intent.

Unset

Help me generate 'how-to schema markup' for the following steps on **[topic]**. Pin down your target audience, Choose a Topic, Research Keywords

Unset

Help me write a structured data markup for **[URL]**.



Unset

Help me perform sentiment analysis for the following content [content].

Unset

Write an HTML code for FAQ Page Schema Markup for the following question and answer. [question] [answer].

Unset

Write user-friendly URLs for this keyword on the domain <domain> for the following keywords - [keywords].

Unset

List the target audience with personal details for the keyword [keyword].

## EXAMPLES:

D

Suggest blog topic ideas for digital marketing that can rank on Google.



Sure, here are some blog topic ideas for digital marketing that can rank on Google:

1. The Future of Digital Marketing: Trends and Predictions for 2023
2. The Top 10 Digital Marketing Strategies for Small Businesses in 2023
3. How to Build a Winning Digital Marketing Plan: A Step-by-Step Guide
4. The Power of Video Marketing: How to Create Compelling Video Content
5. SEO Tips and Tricks for 2023: How to Rank Higher on Google



6. How to Build Your Brand with Social Media Marketing in 2023
7. The Importance of Email Marketing: How to Build and Nurture Your Email List
8. The Benefits of Influencer Marketing: How to Work with Influencers for Your Brand
9. Content Marketing 101: How to Create and Share Content That Engages Your Audience
10. The Role of Artificial Intelligence in Digital Marketing: How to Use AI to Boost Your Strategy

These are just a few ideas to get started with. When developing blog topics for digital marketing, it's important to consider your target audience and what information would be most useful and relevant to them. Additionally, conducting keyword research can help you identify search terms and phrases that people are actively searching for on Google, which can help increase your blog's visibility and drive more traffic to your site.

## Creating Customer Testimonials

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write 5 testimonials that sound real for **[product]** for **[audience]**.

Unset

Write 5 testimonials for **[product]** in a conversational way.

Unset

Write 5 testimonials for **[product]** written by **[ideal client]**.

Unset

Write 10 testimonials for **[product]** that address these objections:  
**[Objection 1]**

[Objection 2]  
[Objection 3].

Unset

Write 10 testimonials for [product] that address these objections:

[Objection 1]

[Objection 2]

[Objection 3]

Make sure they sound real and use the words [ideal client] would use.

## EXAMPLES:

**D** Write 5 testimonials for pet food brand in a conversational way.



Sure, here are 5 conversational testimonials for a pet food brand:

1. "My dog has always been a picky eater, but ever since we switched to this brand, he can't get enough. He loves the taste and I love the fact that it's made with high-quality ingredients that keep him healthy and happy."
2. "I was looking for a pet food brand that prioritizes sustainability and ethical sourcing, and this brand fits the bill. Plus, my cat loves the taste and I love the fact that I can feel good about what I'm feeding her."
3. "My dog has a sensitive stomach, but this pet food brand has been a lifesaver. It's gentle on his stomach and has helped alleviate his digestive issues. Plus, he loves the taste and can't wait for mealtime."
4. "I was hesitant to try a new pet food brand, but after doing my research and seeing all the positive reviews, I decided to give it a try. My cat loves it and I love the fact that it's made with natural, wholesome ingredients that are good for her."
5. "I love this pet food brand because it's affordable, high-quality, and my dog absolutely loves it. It's the perfect combination of taste and nutrition, and I would recommend it to any pet owner looking for a reliable and trustworthy brand."



**D** Write 5 testimonials for a productivity tool written by entrepreneurs.



Sure, here are 5 testimonials for a productivity tool written by entrepreneurs:

1. "As an entrepreneur, time is my most valuable asset. With this productivity tool, I can manage my tasks, schedule, and projects in one place. It has streamlined my workflow and helped me be more productive, focused, and organized."
2. "This productivity tool has been a game changer for my business. It has helped me stay on top of my tasks and deadlines, collaborate with my team more efficiently, and ultimately get more done in less time. I would highly recommend it to any entrepreneur looking to increase their productivity."
3. "I have tried many productivity tools in the past, but this one is by far the best. It's easy to use, intuitive, and has all the features I need to manage my business effectively. Since using this tool, I have been able to stay on top of my to-do list and accomplish more each day."
4. "I am so grateful for this productivity tool. As a busy entrepreneur, I need a tool that helps me stay focused, motivated, and on track. This tool has helped me do just that, and I can't imagine running my business without it."
5. "I was hesitant to try yet another productivity tool, but this one exceeded all my expectations. It has transformed the way I work and has made me more productive than ever before. I would recommend this tool to any entrepreneur who wants to achieve more, faster."

## Translating Website Copy Into Different Languages

### FILL-IN-THE-BLANK PROMPTS:

Unset

Translate this text into [language]:  
[Copy and paste text].

Unset

What are some alternative ways to phrase the following text in [language]?  
[Copy and paste text].

### OPEN-ENDED PROMPTS:

1. "Can you translate this text for me?"
2. "I need help with translating this document, can you assist me?"
3. "Can Chat GPT provide me with a translation of this text?"
4. "I don't understand this text, can you translate it for me?"
5. "Can you help me to convert this text into another language?"
6. "Is it possible for Chat GPT to translate this passage into a different language?"
7. "Can you assist me with a translation of this paragraph?"
8. "Can Chat GPT help me to understand this text by translating it for me?"
9. "I need a translation of this document, can you help me out?"
10. "Can you translate this text into [target language]?"

### EXAMPLES:

D

Translate this text into Spanish:

Thank you for visiting our website. We are committed to providing our customers with high-quality products and excellent customer service. Please take a moment to browse our selection of products and don't hesitate to contact us if you have any questions or need assistance placing an order. We appreciate your business!



Gracias por visitar nuestro sitio web. Nos comprometemos a brindar a nuestros clientes productos de alta calidad y un excelente servicio al cliente. Por favor, tómese un momento para revisar nuestra selección de productos y no dude en contactarnos si tiene alguna pregunta o necesita ayuda para realizar un pedido. ¡Agradecemos su negocio!

D

What are some alternative ways to phrase the following text in Portuguese?

Writing an email may seem like a simple task, but it can make a big impact on the recipient and the outcome of your communication. To write an effective email, it's important to have a clear understanding of your purpose and audience.



1. A elaboração de um e-mail pode parecer uma tarefa simples, mas pode ter um grande impacto no destinatário e no resultado da sua comunicação. Para escrever um e-mail eficaz, é importante ter uma compreensão clara do seu objetivo e público-alvo.
2. Escrever um e-mail pode parecer uma tarefa simples, mas pode ter um grande impacto no destinatário e no resultado da sua comunicação. Para escrever um e-mail efetivo, é importante ter uma compreensão clara do seu propósito e público.
3. Redigir um e-mail pode parecer simples, mas pode ter um grande impacto no destinatário e no resultado da sua comunicação. Para escrever um e-mail eficaz, é importante ter uma compreensão clara do seu objetivo e público-alvo.

## Designing CTAs

### FILL-IN-THE-BLANK PROMPTS:

Unset

Suggest 5 different call-to-actions for this text: **[copy and paste text]**.

Unset

Suggest the best call to action for a **[home/product/about]** page for a **[type of business]**.

Unset

Suggest 5 ways I can tell people to **[call to action]** in a more persuasive way.



## OPEN-ENDED PROMPTS:

1. "Can you help me come up with a strong call-to-action for my landing page that encourages visitors to sign up for my newsletter?"
2. "I need a compelling call-to-action for my social media post promoting my new product. Can you help me with that?"
3. "Can you suggest a powerful call-to-action for my email marketing campaign that encourages subscribers to purchase my new course?"
4. "I'm running a Facebook ad campaign for my coaching services. Can you come up with a persuasive call-to-action that encourages people to book a discovery call with me?"
5. "Can you create a strong call-to-action for my website that encourages visitors to download my free ebook?"
6. "I need a clear and effective call-to-action for my YouTube video that encourages viewers to subscribe to my channel."
7. "Can you help me write a compelling call-to-action for my webinar registration page that encourages people to sign up?"
8. "I'm launching a new podcast and I need a catchy call-to-action for my intro that encourages listeners to tune in for future episodes."
9. "Can you suggest a persuasive call-to-action for my sales page that encourages visitors to purchase my online course?"
10. "I need a strong call-to-action for my exit pop-up that encourages website visitors to join my email list before leaving. Can you help me with that?"

## EXAMPLES:



Suggest 5 different call-to-actions for this text: "Our all-natural skincare line is made with only the finest ingredients to give you the radiant, healthy skin you deserve. Try it today and see the difference for yourself!"



Sure, here are 5 different call-to-actions for the given text:

1. Order now and get ready to experience the natural beauty of healthy skin!
2. Don't wait any longer - try our all-natural skincare line today and unlock your skin's true potential.



3. Treat yourself to the best - discover the power of all-natural skincare for yourself by placing your order now.
4. Say goodbye to harsh chemicals and hello to healthy, radiant skin - try our all-natural skincare line today.
5. You deserve to feel confident and beautiful in your own skin. Experience the transformative power of our all-natural skincare line by ordering now.

**D** Suggest the best call to action for an about page for an online health and wellness coaching.



Here are a few different call-to-action options for an about page for an online health and wellness coaching:

1. Ready to take control of your health and transform your life? Let's work together - book your first coaching session today.
2. Don't let health and wellness take a backseat in your busy life. Partner with me and start your journey towards a healthier, happier you today.
3. Are you tired of feeling stuck in your current health routine? Let me help you break through and reach your goals - schedule your first session now.
4. Take the first step towards a healthier, more balanced life by signing up for my online coaching program today.
5. Your health and wellness are too important to neglect. Invest in yourself and join my coaching program now to start seeing real results.



# Affiliate Marketing

## Writing Affiliate Product Reviews

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write a review on how **[product]** compares to other products in its category in terms of pricing, features, and quality.

Unset

Write a short review of **[product]** from a **[ideal client]** who just bought it and is excited about the results.

Unset

Write what are possible likes and dislikes about the **[product]** and why? Write a review based on that info.

Unset

Write a short review on **[product]** from a customer who recommends it to his friend over a WhatsApp conversation. Mention **[benefit 1]**, **[benefit 2]**, and **[benefit 3]**. Use conversational and informal language.

### EXAMPLES:

**D**

Write a short review on noise-canceling headphones from a customer who recommends it to his friend over a WhatsApp conversation. Mention blocks out background noise, comfortable, and good sound quality. Use conversational and informal language.



Dude, you gotta get these noise-canceling headphones! They're seriously the best thing I've bought in a while. They block out all the background noise, so I can finally focus on my work without being distracted by my roommate's music or the sound of traffic outside.

And they're so comfortable too! I can wear them for hours without any discomfort. The padding is really soft and it doesn't put too much pressure on my ears like some other headphones do.

But the best part is the sound quality. It's seriously top-notch. I can hear every detail of my music or podcasts, even at low volumes. And when I turn up the volume, it doesn't distort the sound or anything. It's crystal clear all the way.

So yeah, I highly recommend these headphones to anyone who wants to block out noise and enjoy their music or podcasts without any interruptions. They're a bit pricier than regular headphones, but trust me, they're worth every penny.

## Creating Affiliate Product Comparison Tables

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write a review on how **[product]** compares to other products in its category in terms of quality, features, and price.

Unset

What are 10 advantages of **[product 1]** over **[product 2]**?

Unset

Provide a comprehensive review of the **[product]**, including its features, performance, and value for money.

Unset

Give me 10 reasons why [ideal client] would buy [product 1] over [product 2].

## EXAMPLES:

D

Write a review on how Jewel compares to other products in its category in terms of quality, features, and price



Jewelry is a broad category that encompasses a wide variety of products, from everyday costume jewelry to high-end luxury pieces. Therefore, it's challenging to provide a straightforward comparison of all jewelry products in terms of quality, features, and price.

That said, we can broadly categorize jewelry into different tiers and compare them based on their quality, features, and price.

In terms of quality, high-end luxury jewelry made of precious metals and gems are often of the highest quality, with impeccable craftsmanship and attention to detail. The materials used, such as gold, platinum, and diamonds, are of the highest caliber, ensuring longevity and durability. On the other hand, costume jewelry made of base metals and artificial gems may be of lower quality and may not last as long.

When it comes to features, high-end luxury jewelry tends to have more intricate designs and unique features, such as custom engraving or special clasps, which are often not found in lower-tier jewelry. However, some lower-tier jewelry may still offer unique and trendy designs at a more affordable price point.

Lastly, the price of jewelry can vary greatly depending on the materials, craftsmanship, and brand. As expected, high-end luxury jewelry is often the most expensive, while costume jewelry is usually the most affordable. However, there are exceptions, and some brands may offer mid-tier jewelry at a premium price.

Overall, Jewel can be compared to other mid-tier jewelry brands in terms of quality, features, and price. Their products are generally made of quality materials and offer trendy designs at an affordable price point. However, they may not be as intricately designed or as high quality as luxury jewelry brands. Ultimately, the best jewelry for each individual will depend on personal taste, budget, and the occasion.





# Generating Affiliate Product Recommendations

## FILL-IN-THE-BLANK PROMPTS:

Unset

Write a script for a YouTube video that talks about how **[product]** helped me **[benefit]**.

Unset

Write a blog post that talks about how **[product]** helped me **[benefit]**. Mention statistics.

Unset

Write a **[platform]** post that talks about how **[product]** helped me **[benefit]**. Mention statistics and this testimonial: **[include testimonial]**.

## EXAMPLES:

D

Write a script for a YouTube video that talks about how vegetables helped me with weight management



Title: How Vegetables Helped Me with Weight Management

Introduction:

Hey everyone! Welcome back to my channel. Today I wanted to share with you how vegetables have been a game-changer for me when it comes to weight management.

Body:

For years, I struggled with my weight. I tried different diets and exercises, but nothing seemed to work. That's until I started incorporating more vegetables into my meals. Here are some ways that vegetables have helped me with weight management:



1. **High in Nutrients, Low in Calories:** Vegetables are packed with nutrients, vitamins, and minerals that your body needs to function properly. At the same time, they are low in calories, which means that you can eat more of them without gaining weight. This makes them a perfect choice for weight management.
2. **Filling and Satisfying:** Vegetables are high in fiber, which makes them filling and satisfying. This means that you can eat a large portion of vegetables without feeling hungry or deprived. This helps you to avoid overeating and snacking on unhealthy foods.
3. **Versatile and Delicious:** Vegetables come in all shapes, sizes, and colors, which means that there is something for everyone. You can cook them in different ways, such as roasting, grilling, sautéing, or steaming. You can also add them to salads, soups, stews, or smoothies. The possibilities are endless!
4. **Boost Metabolism:** Some vegetables, such as peppers, chilies, and broccoli, contain compounds that can boost your metabolism. This means that your body can burn more calories, even at rest. This can help you to lose weight more easily and maintain a healthy weight.

Conclusion:

In conclusion, incorporating more vegetables into your meals can be a great way to manage your weight. Not only are they low in calories, but they are also filling, ■

## Writing Affiliate Product Descriptions

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write a compelling description of **[product]** for **[audience]**.

Unset

Write a compelling description of **[product]** for **[audience]**.

Mention these benefits:

**[Benefit 1]**

**[Benefit 2]**

**[Benefit 3]**.

Unset

Write a product description for a **[product]** that emphasizes its unique selling points and differentiates it from similar products on the market.

Unset

Write a short and catchy product description for a **[product]** that will grab the attention of **[ideal clients]** in the first 3 lines.

Unset

Write compelling product descriptions for **[product]** that will entice **[ideal customers]** to make a purchase. Highlight these key features and benefits:

**[Benefit 1]**

**[Benefit 2]**

**[Benefit 3].**

### OPEN-ENDED PROMPTS:

1. "Can you help me write product descriptions for my affiliate marketing site using **[feature]** as a focus?"
2. "Could you write up some product descriptions for me that highlight the benefits of **[product]** for **[audience]**?"
3. "I'm having trouble coming up with product descriptions that really sell the benefits of **[product]**. Can you help me out?"
4. "Please help me create some compelling product descriptions that showcase the unique features of **[product]**."
5. "Can you write some product descriptions that focus on **[product]** and why it's an essential tool for **[specific audience]**?"
6. "I need to create product descriptions that make **[product]** stand out from the competition. Can you help me with that?"
7. "Please write some product descriptions that clearly explain the benefits of using **[product]** and why it's worth the investment."
8. "Can you write product descriptions that showcase the versatility of **[product]** and how it can be used in a variety of situations?"
9. "I want to create product descriptions that appeal to **[specific audience]** and highlight how **[product]** can make their lives easier. Can you help me with that?"

## EXAMPLES:

**D** "Can you help me write product descriptions for my affiliate marketing site using house as a focus?"



Sure, here are some product descriptions for your affiliate marketing site using a house as a focus:

1. **Smart Thermostat:** Keep your home comfortable and energy-efficient with a smart thermostat. Control your heating and cooling from your smartphone, and save money on your energy bills.
2. **Smart Lock:** Protect your home and give yourself peace of mind with a smart lock. Control access to your home with your smartphone, and never worry about losing your keys again.
3. **Robot Vacuum:** Keep your floors clean and tidy with a robot vacuum. Let it do the work for you, and come home to a spotless house every day.
4. **Security Camera:** Keep an eye on your home, even when you're not there, with a security camera. Monitor your home from your smartphone, and get alerts if there's any unusual activity.
5. **Smart Lighting:** Set the mood and save energy with smart lighting. Control your lights from your smartphone, and adjust the brightness and color to suit your needs.
6. **Smart Home Hub:** Bring all your smart home devices together with a smart home hub. Control all your devices from one central location, and make your home work smarter, not harder.
7. **Smart Smoke Detector:** Keep your family safe with a smart smoke detector. Get alerts on your smartphone if there's smoke or carbon monoxide in your home, and take action to keep your family safe.
8. **Home Security System:** Protect your home and your family with a home security system. Get alerts if there's any unusual activity, and get help right away if there's an emergency.
9. **Smart Plugs:** Control your devices and save energy with smart plugs. Turn off appliances and electronics when you're not using them, and make your home more efficient and cost-effective.
10. **Home Entertainment System:** Turn your living room into a home theater with a home entertainment system. Enjoy movies, TV shows, and music in stunning quality, and make your home the ultimate entertainment destination.

By using these product descriptions on your affiliate marketing site, you can help your customers find the best products for their home, and earn commissions on their purchases.



## Writing Affiliate Product Emails

### FILL-IN-THE-BLANK PROMPTS:

Unset

Create a 3-step email sequence to promote **[product]** to **[audience]**. Mention that the product was created by someone you trust and that you earn a small affiliate commission if the reader buys.

Unset

Write an email promoting a **[product]** to **[audience]**. Describe the product in detail and mention these key benefits:  
**[Benefit 1]**  
**[Benefit 2]**  
**[Benefit 3]**  
Mention that this is an affiliate product, and thank them for supporting you.

Unset

I am an affiliate of **[product]**, which helps **[audience]** achieve **[dream result]**. Write a sales email inviting the reader to buy this product with a discount if they buy from my affiliate link.

### OPEN-ENDED PROMPTS:

1. "Can you help me write a compelling subject line that will encourage the recipient to open my sales email?"
2. "How can I create an attention-grabbing opening sentence that will hook the reader's interest?"
3. "What are some ways to establish credibility and build trust with the reader in a sales email?"
4. "Can you suggest some techniques for creating a sense of urgency or scarcity in a sales email?"



5. "How can I use storytelling to create an emotional connection with the reader and persuade them to take action?"
6. "What are some effective ways to highlight the benefits and unique value of my product or service in a sales email?"
7. "Can you help me create a clear and compelling call-to-action that encourages the reader to take the next step?"
8. "What are some ways to personalize a sales email and make it more relevant to the recipient's needs and interests?"
9. "How can I use social proof or endorsements in a sales email to build credibility and trust with the reader?"
10. "Can you suggest ways to follow up and stay in touch with the reader after sending a sales email, without being too pushy or aggressive?"

#### EXAMPLES:



"Can you help me write a compelling subject line that will encourage the recipient to open my sales email?"



Sure, here are some tips to write a compelling subject line for your sales email:

1. Keep it short and to the point: Your subject line should be concise and clearly convey the value of your email.
2. Use action-oriented language: Use language that creates a sense of urgency and encourages the recipient to take action.
3. Personalize it: Use the recipient's name or other personal information to make the email feel more personalized and relevant.
4. Make it clear and specific: Use a clear and specific subject line that tells the recipient what they can expect from the email.
5. Use numbers or statistics: Including numbers or statistics in your subject line can help grab the reader's attention and communicate the value of your email.
6. Create a sense of curiosity: Use a subject line that piques the recipient's curiosity and makes them want to open the email to learn more.
7. Avoid using all caps or too many exclamation points: Using all caps or too many exclamation points can make your subject line appear spammy and decrease the likelihood that the recipient will open your email.



Here are some examples of compelling subject lines:

- Don't miss out on our exclusive offer!
- [Recipient's Name], this is the solution you've been waiting for
- Limited time offer: Save 20% on your next purchase
- The secret to [Benefit of Product/Service]
- Boost your [Specific Outcome] with our [Product/Service]
- [Number] reasons why you need our [Product/Service]
- Get ready to [Desirable Result] with our [Product/Service]

By implementing these tips and using these subject line examples, you can create a compelling subject line that encourages the recipient to open your sales email and take action.

# Facebook Marketing

## Creating Effective Facebook Ad Copy

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write me 3 Facebook ad copies based on this landing page:  
[Copy and paste the landing page text].

Unset

Can you provide examples of effective ad copy to promote  
[product] for [audience]? Make sure they are  
[persuasive/playful/emotional] and mention these benefits:  
[Benefit 1]  
[Benefit 2]  
[Benefit 3]  
Finish with a call to action saying [CTA]. Add 3 emojis to it.

Unset

Brainstorm 20 compelling headlines for a Facebook ad promoting  
[product] for [audience].

Unset

I am creating an ad campaign for [product/service] and need help  
writing copy that will grab the attention of potential customers.  
Can you help me come up with headlines and body copy that will  
persuade them to make a purchase?

Unset

What are 20 possible audiences on Facebook who could be  
interested in [product]?



## EXAMPLES:

**D** Brainstorm 20 compelling headlines for a Facebook ad promoting health & fitness application for youngsters audience.



1. "Get Fit and Healthy with Our App - Perfect for Youngsters!"
2. "Transform Your Body and Mind with Our Health and Fitness App"
3. "Unlock Your Full Potential with Our Health and Fitness App for Youngsters"
4. "Sweat, Burn, and Shine - Our App Will Get You There"
5. "Get Your Dream Body with Our Fun and Effective Fitness App for Youngsters"
6. "From Couch Potato to Fitness Junkie - Our App is Your Ultimate Companion!"
7. "Fitness Fun for Youngsters - Download Our App Today!"
8. "Step Up Your Fitness Game with Our Revolutionary Health and Fitness App"
9. "Get Fit, Get Strong, Get Confident - All with Our Amazing App"
10. "Revolutionize Your Fitness Routine with Our Innovative Health and Fitness App"
11. "A Healthier and Happier You - Thanks to Our Awesome Fitness App!"
12. "Shape Up Your Body and Mind - Our App Will Help You Get There"
13. "Work Out Anywhere, Anytime with Our Super Convenient Fitness App for Youngsters"
14. "Join the Fitness Revolution - Download Our Health and Fitness App Now!"
15. "Sweat It Out with Our App - Perfect for Youngsters Looking to Get Fit!"
16. "Get Fit and Healthy Without Breaking the Bank - Our App is Free!"
17. "Fitness at Your Fingertips - Our App Makes It Easy!"
18. "Transform Your Body, Transform Your Life - Our App Can Help!"
19. "From Flab to Fab - Our Health and Fitness App Can Get You There"
20. "Experience the Ultimate Fitness Journey - Start with Our Health and Fitness App!"

## Generating Ideas for Creatives

### FILL-IN-THE-BLANK PROMPTS:

Unset

Prompt 1: What kind of images would work to promote **[product]**?

Prompt 2: List the adjectives of **[the image or scene you chose]**.

Prompt 3: Describe in detail **[the image or scene you chose]**.

Input all that information into an AI Art Generator like Dall-E or Midjourney.



## OPEN-ENDED PROMPTS:

1. "Can you suggest some unique and eye-catching images that could grab the attention of my target audience?"
2. "What are some creative ways to visually represent the benefits of my product/service in an advertisement?"
3. "How can I use images to convey a specific emotion or feeling that resonates with my target audience?"
4. "Can you help me come up with a visual concept that aligns with my brand's values and messaging?"
5. "What kind of visual storytelling techniques can I use to make my advertisement more engaging and memorable?"
6. "Can you suggest some trending graphic design styles that could work well for my advertisement?"
7. "How can I use color psychology to create an advertisement that resonates with my target audience and drives conversions?"
8. "Can you help me create a visual narrative that tells a story and connects with my target audience on a deeper level?"
9. "How can I incorporate user-generated content or social proof into my advertisement visuals to boost credibility?"
10. "What kind of visual metaphors or symbols could I use to create a powerful and memorable advertisement?"

## EXAMPLES:



What kind of images would work to promote a luxury handbag brand?



Images that could work to promote a luxury handbag brand would need to be visually striking and evoke a sense of elegance and sophistication. Here are a few examples of the types of images that could be effective in promoting a luxury handbag brand:

1. Close-up shots of the handbag's exquisite details: This type of image would highlight the high-quality craftsmanship of the bag and the luxurious materials used in its construction. The image could focus on the bag's hardware, stitching, or other intricate details that make it unique and visually appealing.



2. Lifestyle images of the handbag being used in glamorous settings: These types of images would show the handbag in use, being carried by a stylish model in a luxurious setting. This could be a city street, a high-end shopping district, or an exclusive event, showcasing the bag's versatility and ability to elevate any outfit.
3. Artistic or abstract images that evoke a sense of luxury: These images could be more abstract and artistic, using color, texture, or other design elements to evoke a sense of opulence and refinement. These images could be used to create a specific brand aesthetic and help differentiate the brand from competitors.
4. Images of celebrities or influencers carrying the handbag: These types of images can be particularly effective in promoting a luxury handbag brand, as they help to associate the brand with the celebrity's glamour and sophistication. These images can also help to generate buzz and increase the brand's visibility on social media.

Overall, the images used to promote a luxury handbag brand should showcase the brand's elegance, craftsmanship, and exclusivity, while also appealing to the target market's aspirational desires and sense of style.



## Writing Headlines for Facebook Ads

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write 3 Facebook ads with maximum 40 characters based on this ad copy:  
[Copy and paste landing page or ad copy].

Unset

Provide me 3 examples of headlines that grab attention for [product type].

Unset

What are some examples of headlines that effectively convey the main idea of [topic]?

Unset

Give me examples of catchy headlines for a [topic or product] that will make people want to [desired action]. Make them BuzzFeed style.

### OPEN-ENDED PROMPTS:

1. "Can you generate attention-grabbing headlines for my Facebook ads promoting my new [fill in the product/service] that [fill in the benefit]?"
2. "I need catchy headlines for my Facebook ads promoting my [fill in the service] that helps [fill in the target audience]. Can you help?"
3. "Can you come up with compelling headlines for my Facebook ads promoting my [fill in the product/service] that is [fill in the unique selling point]?"
4. "I'm launching a new line of [fill in the product] and I need eye-catching headlines for my Facebook ads targeting [fill in the target audience]. Can you write them for me?"
5. "Can you help me write engaging headlines for my Facebook ads promoting my [fill in the product] that uses [fill in the natural/organic ingredient]?"
6. "I need headlines for my Facebook ads promoting my travel agency's [fill in the type of travel package] that offers [fill in the unique experience]. Can you assist me with that?"
7. "Can you write attention-grabbing headlines for my Facebook ads promoting my [fill in the mental health product/service] that helps [fill in the target audience] cope with [fill in the mental health issue]?"
8. "I'm running Facebook ads for my [fill in the type of book] and I need compelling headlines to attract [fill in the target audience] who want to [fill in the benefit]. Can you help me with that?"
9. "Can you generate persuasive headlines for my Facebook ads promoting my [fill in the product] that [fill in the unique selling point] and helps [fill in the benefit]?"
10. "I need headlines for my Facebook ads promoting my online store's [fill in the product category] that offers [fill in the unique selling point]. Can you write them for me?"

### EXAMPLES:

D

Provide me 3 examples for headlines that grab attention for photography class.



Here are three examples of headlines that could grab attention for a photography class:

1. "Learn to Capture Life's Moments Like a Pro: Join Our Photography Class Today!"
2. "Ready to Master Your Camera? Our Photography Class Will Teach You How!"
3. "Take Your Photography Skills to the Next Level: Sign Up for Our Expert-led Class Now!"



Give me examples of catchy headlines for a photography class that will make people want to buy. Make them BuzzFeed style.



Sure, here are three examples of BuzzFeed-style headlines for a photography class that could inspire people to buy:

1. "14 Jaw-Dropping Photography Techniques You'll Master in Our Class (No. 7 Will Blow Your Mind!)"
2. "8 Reasons Why Our Photography Class is the Best Investment You'll Make This Year"
3. "From Beginner to Pro in Just 5 Weeks: Our Photography Class Will Take Your Skills to the Next Level!"



## Writing Facebook ad video scripts

### FILL-IN-THE-BLANK PROMPTS:

Unset

Can you write a **[type of text]** on the topic of **[subject]** **[additional details]**?

Unset

Can you write a super engaging Facebook ad video script on **[topic]**?

Unset

Write a script outline for a 2 minute video to sell **[product]** to **[audience]**, mentioning the following benefits:  
**[Benefit 1]**  
**[Benefit 2]**  
**[Benefit 3]**.

### OPEN-ENDED PROMPTS:

1. "Can you write a script for a Facebook ad video promoting our new product?"



2. "I need a script for a Facebook ad video that showcases the benefits of our service. Can you help?"
3. "Our Facebook ad video needs a script that will grab people's attention and encourage them to take action. Can you write it?"
4. "Can you create a Facebook ad video script that highlights the unique features of our product and why it's better than the competition?"
5. "I'm looking for a Facebook ad video script that tells a story and connects with our audience emotionally. Can you help with that?"
6. "We want our Facebook ad video to be funny and memorable. Can you write a script that will make people laugh and remember our brand?"
7. "Our Facebook ad video needs a strong call to action. Can you write a script that will encourage people to click, sign up, or buy?"
8. "Can you write a Facebook ad video script that speaks directly to our target audience and addresses their pain points and desires?"
9. "We're launching a new campaign and need a Facebook ad video script that will get people excited and curious. Can you help with that?"
10. "Our Facebook ad video needs to stand out from the crowd. Can you create a script that will grab people's attention and make them want to learn more?"

## EXAMPLES:



Can you write a perfect Facebook ad video script on the topic of eating healthy in 2023?



Sure, here's a sample Facebook ad video script on the topic of eating healthy in 2023:

[Opening shot of a person preparing a healthy meal in a modern kitchen]

Narrator: "It's 2023, and we're all looking to live our healthiest lives yet."

[Cut to a shot of a person jogging in a park]

Narrator: "We're working out more than ever, but the real key to good health is what we put into our bodies."

[Cut to a shot of a person eating junk food]

Narrator: "But let's face it - it's easy to fall into old habits and reach for unhealthy snacks when we're on the go."

[Cut to a shot of a person using a smartphone]

Narrator: "That's why we've created the perfect solution for anyone looking to eat healthy in 2023 - our brand new app."

[Cut to a shot of the app interface]

Narrator: "Our app is designed to make healthy eating simple and convenient."



[Cut to a shot of a person scanning a barcode with the app]

Narrator: "Just scan the barcode of any product and instantly get all the nutritional information you need."

[Cut to a shot of a person selecting a healthy meal plan on the app]

Narrator: "And with personalized meal plans, you'll always know exactly what to eat to stay on track."

[Cut to a shot of a person using the app to order healthy food for delivery]

Narrator: "You can even order healthy meals straight to your door, so you never have to compromise on your health."

[Closing shot of a person smiling and looking healthy]

Narrator: "Eating healthy in 2023 has never been easier - so download our app today and start living your best life!"

[End with a call to action to download the app and a logo for the brand]



## Creating Attention-Grabbing Images

### FILL-IN-THE-BLANK PROMPTS:

Unset

Describe an image that represents **[product/service]** in a **[luxurious/adventurous/modern etc]** style. How can you use typography, color, and other design elements to achieve this look and feel?

Unset

On Chat GPT: Describe in detail **[image]**. Use as many adjectives and descriptors as possible.

Then input those descriptors into another AI art generator like DALL-E2 or Midjourney.



Unset

Think of 3 images that could represent **[product]** in a fun and memorable way. The images should grab the attention of potential customers.

Unset

Prompt 1: What kind of images would best represent **[topic]**?

Prompt 2: List the adjectives of **[the image or scene you chose]**

Prompt 3: Describe in detail **[the image or scene you chose]**

Input all that information into an AI Art Generator like Dall-E or Midjourney.

## EXAMPLES:



Describe an image that represents membership business in a modern style. How can you use typography, color, and other design elements to achieve this look and feel?



A modern image that represents a membership business might feature a sleek and minimalist design that showcases a strong brand identity. The image might include a stylized logo or icon that represents the business, along with clean and simple typography that communicates the business name and key message.

To achieve this modern look and feel, designers might use a monochromatic color scheme, with shades of black, white, and gray, accented by pops of color in the business's brand palette. The design might incorporate bold, sans-serif typefaces for headlines and more legible, serif fonts for body copy.

Other design elements might include geometric shapes, such as circles or triangles, to add visual interest and balance to the composition. The image might also feature minimalist illustrations or icons that represent the benefits or services offered by the membership business.

Overall, the image should feel modern, sophisticated, and professional, with a design that is both visually compelling and easy to read and understand.





## A/B Testing Copy for Conversion

### FILL-IN-THE-BLANK PROMPTS:

Unset

Rewrite the following copy to be more persuasive and easy to read:

[Copy and paste the control copy].

Unset

Add the following elements to this facebook ad copy:

First line: Struggling with [pain point]?

Testimonials: [Testimonial 1] [Testimonial 2]

Call to action: We only have 3 models left, buy now!

[Copy and paste the control copy].

Unset

Rewrite 3 versions of this copy, adding more humor and connecting deeper with the reader:

[Copy and paste the control copy].

Unset

I am trying to make my ad copy for [offer] more interesting. Can you help me come up with a catchy headline and a unique selling point that will grab people's attention?

### EXAMPLES:

D

Rewrite the following copy to be more persuasive and easy to read:

Are you tired of squinting your eyes on bright and sunny days? Protect your eyes in style with our premium sunglasses! Our sunglasses offer complete UV protection and are designed to be both comfortable and fashionable. Whether you're lounging on the beach, taking a hike, or driving to work, our sunglasses will make you look and feel great. With a wide range of styles and colors to choose from, you'll find the perfect pair that suits your personality and fashion sense. Plus, our sunglasses are made with durable materials that will last you for years to come. Order now and get free shipping on your first purchase! Don't let



the sun get in the way of your style - get your pair of sunglasses today! #sunglasses  
#fashion #style #sunprotection



Looking for a way to keep your eyes protected and stylish on sunny days? Look no further than our premium sunglasses! Offering complete UV protection, our sunglasses are designed for both comfort and fashion. Whether you're lounging on the beach, taking a hike, or commuting to work, our sunglasses will leave you looking and feeling great. With a wide range of styles and colors to choose from, you'll easily find the perfect pair that suits your unique personality and fashion sense. Plus, our sunglasses are crafted with durable materials that ensure they'll last for years to come. Order now and enjoy free shipping on your first purchase! Say goodbye to squinting and hello to your new favorite accessory! Don't let the sun cramp your style - order your sunglasses today and step up your sun protection game. #sunglasses #fashion #style #sunprotection

D

I am trying to make my ad copy for promoting a new bicycle model more interesting. Can you help me come up with a catchy headline and a unique selling point that will grab people's attention?



Of course! Here's a sample headline and unique selling point for promoting a new bicycle model:

Headline: "Ride Like a Pro: Unleash Your Inner Athlete with Our Revolutionary New Bike!"

Unique Selling Point: "Experience the Ultimate Combination of Speed, Performance, and Style with Our New Bicycle Model. Whether You're a Weekend Warrior or a Serious Cyclist, Our Bike Will Take Your Riding to the Next Level. Don't Settle for Mediocre - Upgrade to the Best and Dominate the Road!"

This headline highlights the aspirational nature of cycling, and the unique selling point emphasizes the bike's combination of speed, performance, and style. By positioning the bike as a tool for unlocking one's inner athlete, the ad appeals to a wide range of potential customers, from casual weekend riders to serious athletes looking to take their performance to the next level.



# Researching Your Ideal Clients' Pain Points and Desires

## FILL-IN-THE-BLANK PROMPTS:

Unset

Write an Emotional 500-word Journal Entry from the perspective of **[ideal client]** who is struggling with **[pain points]**. He feels **[emotions]** and wants to **[dream outcomes]**.

Unset

Describe potential frustrations of someone who wants **[desire]**, but cannot do it because **[blocks]**.

Unset


What are some common desires and frustrations of **[ideal customer]**?

Unset

List 20 possible audiences on Facebook who could be interested in **[product or solution]**.

## OPEN-ENDED PROMPTS:

1. "Can you help me research my ideal customer and provide insights into their demographics and psychographics?"
2. "I want to know more about my target audience. Can you gather information on their interests and behavior?"
3. "Can you provide me with data on my ideal customer's pain points and challenges?"
4. "I'm looking to understand the needs and preferences of my target audience better. Can you conduct research and provide me with insights?"
5. "Can you help me identify the keywords and phrases my ideal customer is searching for online?"
6. "I need to know more about my target audience's buying habits. Can you gather data on their purchasing behavior?"

- 
7. "Can you provide me with information on the social media platforms my ideal customer is most active on?"
  8. "I want to learn more about my ideal customer's values and beliefs. Can you help me research this?"
  9. "Can you gather data on the content and media preferences of my target audience?"
  10. "I'm looking for insights into the challenges my ideal customer is facing in their daily lives. Can you help me research this?"

### EXAMPLES:

D

Describe potential frustrations of someone who wants to travel abroad, but cannot do it because of financial constraints.



For someone who wants to travel abroad but cannot do it because of financial constraints, there may be several potential frustrations, including:

1. Feeling limited in their ability to explore the world: The person may feel like they are missing out on opportunities to experience new cultures, meet new people, and expand their horizons.
2. Feeling envious of others who are able to travel: The person may see friends or acquaintances posting pictures of their travels on social media and feel envious or left out.
3. Feeling trapped or stagnant: The person may feel like they are stuck in one place, unable to explore and grow in the way they desire.
4. Feeling like they are missing out on valuable learning experiences: The person may feel like they are missing out on opportunities to learn about the world, including different languages, histories, and ways of life.
5. Feeling like their personal and professional growth is being stunted: The person may feel like their inability to travel is limiting their personal and professional growth, particularly if they work in a field that requires international experience or understanding.
6. Feeling a lack of control over their life: The person may feel like they are not in control of their life and that financial constraints are preventing them from pursuing their dreams and aspirations.

These frustrations can be significant and can impact a person's mental and emotional well-being, particularly if they have a strong desire to travel or feel that travel is essential for their personal or professional growth.

# Brainstorming New Angles for Creatives

## FILL-IN-THE-BLANK PROMPTS:

Unset

Write me 3 angles for ads based on this landing page copy:  
[Copy and paste text from the landing page].

Unset

What are 10 angles to selling a [product] to [ideal customer]?

Unset

Tell me 10 key-selling points of [product] for [niche].

Unset

Brainstorm 10 reasons why [ideal customer] would want to buy [product].

## EXAMPLES:

D

Tell me 10 key-selling points of a smartwatch for fitness enthusiasts.



Sure! Here are 10 key-selling points of a smartwatch for fitness enthusiasts:

1. Accurate tracking: A smartwatch can accurately track a user's heart rate, steps, calories burned, and other key fitness metrics to provide valuable insights and feedback.
2. Multiple sport modes: Many smartwatches offer multiple sport modes, including running, cycling, swimming, and more, to cater to a wide range of fitness activities.
3. GPS functionality: With built-in GPS, smartwatches can track a user's route and distance for outdoor activities like running, hiking, and cycling.
4. Water-resistant: Many smartwatches are water-resistant or even waterproof, making them ideal for swimmers and other water-based activities.



5. Music streaming: Many smartwatches allow users to stream music directly from their wrist, eliminating the need for a separate music player during workouts.
6. Mobile payment: Some smartwatches allow users to make mobile payments, making it easy to buy snacks, drinks, or other items on the go.
7. Long battery life: Many smartwatches have long battery life, meaning they can last through a full day of workouts and beyond.
8. Sleep tracking: Some smartwatches offer sleep tracking, which can provide insights into sleep quality and help users optimize their rest and recovery.
9. Personalized coaching: Many smartwatches offer personalized coaching, providing users with guidance and motivation to achieve their fitness goals.
10. Smartphone integration: Smartwatches can integrate with smartphones, allowing users to receive notifications, texts, and calls directly on their wrist without interrupting their workout.

Overall, a smartwatch can be a powerful tool for fitness enthusiasts, providing accurate tracking, personalized coaching, and a range of features designed to support an active and healthy lifestyle.

D

What are 10 angles to selling a natural skincare product to environmentally-conscious consumers?



Sure, here are 10 angles to selling a natural skincare product to environmentally-conscious consumers:

1. Sustainable sourcing: Highlight the sustainable sourcing of the ingredients in the product, emphasizing the use of renewable and eco-friendly resources.
2. Eco-friendly packaging: Emphasize the use of eco-friendly packaging, such as recyclable, compostable, or biodegradable materials, to reduce waste and promote sustainability.
3. Cruelty-free: Emphasize that the product is not tested on animals, making it a cruelty-free option for consumers who care about animal welfare.
4. Non-toxic: Emphasize that the product is made with non-toxic, natural ingredients, which are healthier for both the environment and the consumer.
5. Organic: Highlight the use of organic ingredients, which are free from harmful chemicals and pesticides and are grown in a more sustainable and eco-friendly way.
6. Carbon-neutral: Highlight the efforts of the company to minimize its carbon footprint, through initiatives such as carbon offsetting or investing in renewable energy sources.



7. Ethical production: Emphasize that the product is made in an ethical and socially responsible way, with fair labor practices and a commitment to supporting local communities.
8. Zero-waste: Highlight the company's commitment to zero-waste production, minimizing waste and promoting sustainability through innovative production processes.
9. Natural preservation: Emphasize the use of natural preservation methods, such as antioxidants and essential oils, which can help extend the shelf life of the product without the need for harmful chemicals.
10. Holistic wellness: Emphasize that the product promotes holistic wellness, not just by nourishing the skin but by supporting the overall health and well-being of the consumer in a natural, sustainable way.

Overall, highlighting the eco-friendliness, sustainability, and natural ingredients of the product can be key selling points to environmentally-conscious consumers.

# YouTube Marketing

## Writing a YouTube Video Script

### FILL-IN-THE-BLANK PROMPTS:

Unset

Can you write a **[type of text]** on the topic of **[subject]** **[additional details]**.  
Then turn it into a powerful YouTube video script.

Unset

Can you write a super engaging YouTube video script on **[topic]**?

Can you write a 500-word blog post on **[topic]**, mentioning these benefits:

**[Benefit 1]**

**[Benefit 2]**

**[Benefit 3]**

Then turn it into an engaging YouTube video script.

### EXAMPLES:



Can you write a super engaging YouTube video script on digital marketing for small business?



Sure, here's a super engaging YouTube video script on digital marketing for small business:

[Introduction]

Hey, everyone! Are you a small business owner struggling to get the word out about your business? Do you want to learn how to use digital marketing to attract more customers and grow your business? If so, you're in the right place. In this video, we'll be sharing some of the latest and most effective digital marketing strategies for small business owners.

[Section 1: The Importance of Digital Marketing]

First things first, let's talk about the importance of digital marketing for small business. In today's digital age, it's essential for businesses to have a strong online presence to succeed.





Whether you're just starting out or looking to grow, digital marketing can help you reach your target audience and increase your revenue.

[Section 2: Understanding Your Target Audience]

Before you start any digital marketing campaign, you need to understand your target audience. Who are they, what do they like, and what are their pain points? Knowing this information will help you create content and ads that resonate with your audience and drive results.

[Section 3: Search Engine Optimization (SEO)]

One of the most important components of digital marketing is search engine optimization (SEO). SEO helps you rank higher on search engines like Google, which can drive more traffic to your website and increase your visibility. We'll be sharing some easy tips and tricks for improving your website's SEO.

[Section 4: Social Media Marketing]

Social media marketing is another essential component of digital marketing for small business. It allows you to reach your target audience on platforms like Facebook, Instagram, and Twitter. We'll be sharing some best practices for creating engaging content and running effective ads on social media.

[Section 5: Email Marketing]

Email marketing is a powerful tool for small business owners. It allows you to stay in touch with your customers and promote your business through personalized email campaigns. We'll be sharing some easy email marketing tips and tricks to help you increase your open rates and engagement.

[Conclusion]

There you have it, folks! Those are some of the latest and most effective digital marketing strategies for small business owners. By understanding your target audience, improving your SEO, and utilizing social media and email marketing, you can attract more customers and grow your business. Thanks for watching, and we'll see you in the next video!

## Writing a YouTube Video Title

### FILL-IN-THE-BLANK PROMPTS:

Unset

Brainstorm 5 attention-grabbing headlines for this text: **[copy and paste the transcript of the video]**.

Unset

Write 5 attention-grabbing headlines for a YouTube video on **[topic]**.

Unset

Give me examples of catchy headlines for a YouTube video on [topic] that will make people want to click and watch the video. Make them [Magazine or author] style.

## EXAMPLES:

D

Give me examples of catchy headlines for a YouTube video on social media marketing that will make people want to click and watch the video. Make them Gary Vaynerchuk's style.



Sure, here are some examples of catchy headlines for a YouTube video on social media marketing in Gary Vaynerchuk's style:

1. "The Secret to Social Media Marketing Success: Consistency and Hustle"
2. "Crushing It on Social Media: How to Build a Personal Brand That Stands Out"
3. "From Zero to Hero: How to Grow Your Business with Social Media Marketing"
4. "Why Social Media is the Future of Marketing: A Must-Watch Video for Business Owners"
5. "Social Media Marketing for Beginners: How to Get Started and Build Your Online Presence"
6. "Dominate Your Niche with Social Media: The Winning Strategies You Need to Know"
7. "The Power of Storytelling in Social Media Marketing: How to Connect with Your Audience"
8. "Maximizing Your Reach on Social Media: Tips and Tricks from a Marketing Expert"
9. "The Art of Influencer Marketing: How to Collaborate and Succeed with Social Media Stars"
10. "Social Media Marketing in 2023: The Trends and Strategies You Need to Know to Stay Ahead of the Game"

D

Write 5 attention-grabbing headlines for a YouTube video on healthy meal prep.



Sure, here are 5 attention-grabbing headlines for a YouTube video on healthy meal prep:

1. "Meal Prep for a Healthy You: 5 Delicious Recipes in Under 30 Minutes!"
2. "Healthy Meal Prep Made Easy: Quick and Nutritious Meals for Busy People"
3. "Eating Clean and Saving Time: The Ultimate Guide to Healthy Meal Prep"
4. "Master the Art of Meal Prepping: 7 Days of Healthy and Delicious Meals!"
5. "Fuel Your Body and Mind: Healthy Meal Prep for Optimal Health and Wellness"



## Writing an SEO Friendly YouTube Video Description

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write a 100-word YouTube video description that compels **[audience]** to watch a video on **[topic]**, and mentions the following keywords **[keyword 1]**, **[keyword 2]**, **[keyword 3]**.

Unset

What are 10 popular keywords around **[topic]**? Use them to write a description for a YouTube video that talks about **[topic]**.

### OPEN-ENDED PROMPTS:

1. "Can you help me optimize my YouTube video description with relevant keywords for my video on [fill in the topic]?"
2. "I'm looking for assistance in writing a compelling and SEO-friendly description for my latest YouTube video about [fill in the topic]. Can you help me with that?"
3. "Can you create a YouTube video description that includes the right keywords and phrases to help my video rank higher in search results for [fill in the topic]?"
4. "I need a YouTube video description that will appeal to my target audience and also help improve the video's SEO ranking for [fill in the topic]. Can you assist me with that?"
5. "Can you write a detailed and keyword-rich description for my YouTube video that covers [fill in the topic], and also includes a call-to-action?"
6. "I'm looking for help in writing an SEO-friendly description for my YouTube video on [fill in the topic]. Can you create something that is engaging and informative?"
7. "Can you help me write a YouTube video description that not only explains what my video is about but also includes relevant keywords and phrases for [fill in the topic]?"
8. "I need a YouTube video description that will help my video rank higher in search results for [fill in the topic]. Can you write something that is both informative and optimized for search engines?"
9. "Can you write a YouTube video description that includes relevant keywords, summarizes the content of my video on [fill in the topic], and encourages viewers to watch it?"

10. "I'm looking for assistance in writing an engaging and SEO-friendly description for my YouTube video on [fill in the topic]. Can you help me create something that will attract viewers and also improve its SEO ranking?"

### EXAMPLES:

**D** Write a 100-word YouTube video description that compels entrepreneurs to watch a video on social media marketing, and mentions the following keywords: Instagram, Facebook, advertising.



Are you struggling to make an impact on social media? Do you want to take your business to the next level with the power of Instagram and Facebook advertising? Look no further! This video covers the latest trends and strategies for social media marketing in 2023. From creating a compelling brand story to building a strong online presence, we'll show you how to attract and engage your target audience on Instagram and Facebook. Plus, we'll share tips for creating effective advertising campaigns that will help you reach new customers and drive sales. Whether you're a small business owner or a marketing professional, this video is a must-watch for anyone looking to succeed in the world of social media marketing.

**D** What are 10 popular keywords around cooking? Use them to write a description for a YouTube video that talks about easy meal prep ideas



Sure, here are 10 popular keywords around cooking that can be used to write a description for a YouTube video on easy meal prep ideas:

1. Recipe
2. Cooking
3. Meal prep
4. Quick and easy
5. Healthy
6. Delicious
7. Budget-friendly
8. Meal planning
9. Busy schedule
10. Time-saving

Here's an example description for a YouTube video on easy meal prep ideas that incorporates these keywords:

Are you tired of struggling to find time to cook healthy and delicious meals during the week? Our quick and easy meal prep ideas are perfect for anyone with a busy schedule. In this video, we'll show you how to create tasty and nutritious meals that are both budget-friendly and time-saving. From hearty soups to flavorful salads, our meal prep ideas are perfect for anyone looking to eat healthy on a busy schedule. Watch this video for some easy meal prep ideas and learn how to plan ahead for stress-free meal times throughout the week.

## Writing a Youtube video ad script

### FILL-IN-THE-BLANK PROMPTS:

Unset

Can you write a YouTube ad video script for **[type of text]** on the topic of **[subject]** **[additional details]**?

Unset

Can you write a super engaging YouTube ad video script on **[topic]**? Start by saying "Stop! If you desire to make money online, this will help you." **[Change with a scroll stopper]**.

Unset

Write a script outline for a 2-minute YouTube video to sell **[product]** to **[audience]**, mentioning the following benefits:  
**[Benefit 1]**  
**[Benefit 2]**  
**[Benefit 3]**.

### OPEN-ENDED PROMPTS:

1. "How long should a YouTube video ad script be?"
2. "What should the format of a YouTube video ad script be?"
3. "How can I make my YouTube video ad script engaging?"
4. "How can I make my YouTube video ad script persuasive?"
5. "How can I measure the success of my YouTube video ad script?"

### EXAMPLES:

D

Can you write a product review for a YouTube ad video script on the topic of a new electric bike?



Sure, here's a product review that can be used as the basis for a YouTube ad video script on the topic of a new electric bike:

[Product Review]



The new electric bike is a game-changer for anyone looking to reduce their carbon footprint, save money on gas, and enjoy a healthy and active lifestyle. This bike is designed to make cycling effortless and enjoyable, with its powerful electric motor and smooth, easy-to-use controls.

The bike's lightweight design makes it easy to maneuver, even in crowded city streets or on winding country roads. And the long-lasting battery provides plenty of power for longer rides. With a range of up to 50 miles on a single charge, you can explore further than ever before.

The bike is also packed with features that make it a joy to ride. The LCD display provides real-time information on your speed, distance, and battery life. And the bike's three modes – eco, normal, and sport – allow you to customize your ride to your liking.

Overall, the new electric bike is an excellent investment for anyone looking to enjoy the benefits of cycling without the hassle. Whether you're commuting to work or exploring the great outdoors, this bike has got you covered.

[YouTube Ad Video Script]

[Opening shot of the electric bike in action]

Are you tired of sitting in traffic, burning gas, and wasting time? The new electric bike is here to change that. With its powerful motor and lightweight design, you can cruise through the streets effortlessly and in style.

[Cut to a shot of the LCD display]

And with the LCD display, you can easily monitor your speed, distance, and battery life, making sure you always stay in control.

[Cut to a shot of the battery being charged]

The long-lasting battery provides plenty of power for longer rides, so you can explore further than ever before.

[Cut to a shot of the different modes]

And with three different modes to choose from, you can customize your ride to your liking, from eco to normal to sport.

[Closing shot of the electric bike in action]

Say goodbye to the hassle of cycling and hello to the joy of riding. Get your new electric bike today and start enjoying the benefits of cycling without the hassle!

# Customer Service

## Developing a List of FAQs for Customers

### FILL-IN-THE-BLANK PROMPTS:

Unset

Come up with a list of frequently asked questions and answer from customers of a **[type of business]**. Write an FAQ section with that.

Unset

Create a FAQ section that addresses common misconceptions about **[topic]**. Make sure it cites authority journals and clears up any confusion for customers.

Unset


Write a list of frequently asked questions and answers that will provide helpful information for my customers.

Unset

Write an FAQ for my website that helps **[ideal customers]** better understand **[product]**. Make sure to include **[frequent question]**.

### OPEN-ENDED PROMPTS:

1. "Can you analyze customer feedback and reviews to identify the most frequently asked questions?"
2. "How can I structure the FAQ text to make it easy to read and navigate for customers?"
3. "Can you suggest an introduction that sets the tone for the FAQ and provides context for the questions and answers?"
4. "How can I write clear and concise answers to the most common customer questions?"
5. "What are some strategies for anticipating and answering questions that customers may not even know to ask?"

- 
6. "How can I use formatting (such as headings, bullet points, and bold text) to make the FAQ more scannable and visually appealing?"
  7. "Can you suggest ways to incorporate branding and personality into the FAQ to make it feel more cohesive with the rest of my website or product?"
  8. "How can I ensure that the answers in the FAQ are accurate and up-to-date?"
  9. "Can you provide examples of well-written FAQs from other companies or websites?"
  10. "What are some best practices for testing and optimizing the FAQ to make it as helpful as possible for customers?"

## EXAMPLES:



Come up with a list of frequently asked questions and answer from customers of a bank. Write an FAQ section with that.



Sure, here's an FAQ section that addresses some of the frequently asked questions that customers of a bank might have:

Q: What types of accounts does your bank offer?

A: Our bank offers a wide range of account types, including checking accounts, savings accounts, money market accounts, certificates of deposit (CDs), and individual retirement accounts (IRAs). We also offer specialized accounts for businesses and other organizations.

Q: What are the fees associated with your accounts?

A: The fees associated with our accounts vary depending on the type of account and the services included. We strive to be transparent about our fees and will provide you with a detailed schedule of fees when you open your account. Many of our accounts also have ways to waive fees, such as maintaining a minimum balance or using certain services.

Q: How do I access my account information online?

A: You can access your account information online by logging in to our website with your account credentials. From there, you can view your account balances, transactions, and statements, transfer funds, and pay bills.

Q: How do I deposit money into my account?

A: There are several ways to deposit money into your account, including direct deposit, mobile check deposit, ATM deposits, and in-person deposits at one of our branch locations.

Q: How do I transfer money between accounts or to other people?

A: You can transfer money between accounts or to other people using our online banking platform, mobile app, or by visiting one of our branch locations. Some transfers may require additional verification or security measures.



## Managing Communication With Clients

### FILL-IN-THE-BLANK PROMPTS:

Unset

Rewrite this email for a customer with a more professional and warm tone: [copy and paste message].

Unset

One customer is complaining about [problem]. Write an email to respond that shows I understand them and will do everything to help them solve this problem.

Unset

Create a template for addressing common questions and concerns about [problem or solution].

Unset

Can you help me write an email that acknowledges [problem], apologizes and offers a solution to make it right?

Unset

What are some effective ways to respond to a customer complaint in an email? The customer's complaint says: [problem]. Start the reply by introducing me, thanking the customer for their email, and addressing their inquiry.

### OPEN-ENDED PROMPTS:

1. "How can I open a customer service email in a professional and friendly manner?"
2. "Can you suggest some ways to acknowledge and empathize with the customer's issue or concern?"



3. "What are some best practices for clearly and concisely explaining the steps the customer needs to take to resolve the issue?"
4. "Can you provide some examples of language I can use to express appreciation for the customer's business?"
5. "How can I ensure that the tone of the email is consistent with my company's brand voice and values?"
6. "Can you suggest some ways to offer additional help or support beyond the initial email response?"
7. "What are some strategies for using language that reassures the customer that their issue is being taken seriously and that a solution will be found?"
8. "How can I effectively communicate any limitations or constraints that may affect the customer's ability to receive the outcome they desire?"
9. "Can you help me edit and proofread my email to ensure it is free from grammatical errors and typos?"
10. "How can I end the email in a way that makes the customer feel satisfied and appreciated, and encourages them to contact me if they need further assistance?"

#### EXAMPLES:

**D** One customer is complaining about building maintenance. Write an email to respond that shows I understand them and will do everything to help them solve this problem.



Subject: Re: Building Maintenance Concerns

Dear [Customer Name],

I was sorry to hear about the difficulties you have been experiencing with the building maintenance. I want to assure you that we take all complaints very seriously, and we are committed to addressing and resolving any issues in a timely and efficient manner.

I understand how frustrating it can be when the facilities are not up to the expected standard. Your concerns have been noted, and I can assure you that we will investigate this issue as soon as possible.

To help us better understand the problem, could you please provide us with some more information about the specific issues you are facing? We want to ensure that we can address the problem directly and provide you with a resolution as soon as possible.



To help us better understand the problem, could you please provide us with some more information about the specific issues you are facing? We want to ensure that we can address the problem directly and provide you with a resolution as soon as possible.

In the meantime, we will take all necessary steps to ensure that the issue is resolved as quickly as possible, and we will keep you updated on our progress. If there is anything else that we can do to assist you in the meantime, please do not hesitate to reach out to us.

We value your business and want to make sure that you are satisfied with the services we provide. Thank you for bringing this matter to our attention. We look forward to resolving this matter promptly.

Sincerely,

[Your Name]

## Responding to Comments From Potential Customers or Haters

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write a warm reply to a potential customer who wants to know how **[product]** works.

Unset

Describe the benefits of **[product]** in simple words to a potential customer.

Unset

List out 10 ways I can reply to this question about **[product]**:  
**[Type question]**



## OPEN-ENDED PROMPTS:

1. "Can you write a response to a customer who is unhappy with our product/service and wants a refund?"
2. "I need a response to a customer who has a question about our shipping policies. Can you help me with that?"
3. "Can you write a polite response to a customer who has left a negative review on our website?"
4. "I need a response to a customer who is interested in purchasing one of our products but has some questions about it. Can you write an informative reply?"
5. "Can you write a response to a customer who is experiencing technical difficulties with our website/app and needs assistance?"
6. "I need a response to a customer who is interested in our services but wants more information before making a decision. Can you write a persuasive reply?"
7. "Can you write a response to a customer who is having trouble accessing their account on our platform?"
8. "I need a response to a customer who has provided feedback on our product/service and has some suggestions for improvement. Can you write a professional reply?"
9. "Can you write a response to a customer who has submitted a support ticket and is waiting for a resolution to their issue?"
10. "I need a response to a customer who is inquiring about our company's return policy. Can you write a clear and concise reply?"
11. "Can you help me draft a response to a customer who is inquiring about our [fill in the product/service]?"
12. "I need a polite yet informative response to a customer who is having trouble with our [fill in the feature]. Can you write one for me?"
13. "Can you generate a friendly response to a customer who is leaving a positive review for our [fill in the product/service]?"
14. "I need a professional and empathetic response to a customer who is expressing dissatisfaction with our [fill in the product/service]. Can you help me draft one?"
15. "Can you write a response to a customer who is requesting a refund for our [fill in the product/service]? It needs to be informative and courteous."

## EXAMPLES:



Write a warm reply to a potential customer who wants to know how smartphone works



Subject: How Smartphones Work - A Brief Explanation

Dear [Potential Customer Name],

Thank you for your interest in smartphones and how they work. I'm delighted to provide you with a brief explanation of how smartphones work, and I hope it will help you understand the basic concepts behind this technology.

A smartphone is essentially a handheld computer that can make phone calls, send text messages, and access the internet. It is designed to run a mobile operating system (such as Android or iOS), which provides the user interface and manages the phone's hardware and software.

At the heart of every smartphone is a microprocessor, which acts as the phone's "brain" and controls all its functions. The microprocessor is connected to other components such as memory, storage, and various sensors, which allow the phone to interact with the user and the environment.

The phone's screen, which displays all the apps and information, is typically a touch screen that allows users to navigate through menus, select apps, and enter text. The phone's camera, microphone, and speaker allow users to take photos and videos, make phone calls, and play music and other media.

Smartphones connect to the internet through cellular networks or Wi-Fi, which allows users to access a wide range of online services, including social media, email, and online shopping. They also offer a wide range of apps, which can be downloaded from app stores and provide access to a variety of additional services and features.

I hope this explanation helps you better understand how smartphones work. If you have any further questions or would like more information, please don't hesitate to reach out to me.

Thank you for considering our bank for your financial needs, and I look forward to hearing from you soon.

Best regards,

[Your Name]

[Bank Name]



# Increasing Customer Retention

## OPEN-ENDED PROMPTS:

1. "Imagine you are a customer of your own business. What would make you want to continue using your product or service?"
2. "What are some reasons why customers might stop using my product or service? What can I do to address these issues and keep customers engaged?"
3. "Are there any loyalty or rewards programs that I could offer to incentivize customers to continue using my product or service? What rewards or benefits would be most appealing to my target audience?"
4. "Could I offer personalized or customized experiences for customers to increase their engagement with my brand? What types of personalization would be most effective, and how could I implement them?"
5. "Are there any areas of my product or service that could be improved to increase customer satisfaction and retention? What steps could I take to make these improvements and communicate them to my customers?"
6. "Could I offer additional resources or support to help customers get the most out of my product or service? What types of resources or support would be most valuable to my customers, and how could I make them easily accessible?"
7. "Could I implement a referral program to incentivize existing customers to refer new customers to my business? What rewards or benefits would be most effective, and how could I promote the program to my existing customers?"
8. "Are there any social or community-driven features that I could add to my product or service to increase customer engagement and retention? What types of features would be most effective, and how could I encourage customers to use them?"
9. "Could I offer exclusive content or access to customers who have been with my business for a certain period of time? What types of content or access would be most appealing to my customers, and how could I deliver it in a way that is both valuable and engaging?"
10. "Are there any communication channels or touchpoints where I could improve my interactions with customers? What steps could I take to improve these interactions and make them more personalized and effective?"
11. "Could I partner with other businesses or organizations to offer additional benefits or rewards to my customers? What types of partnerships would be most valuable to my



customers, and how could I leverage these partnerships to increase customer retention?”

12. “Can you suggest strategies to improve customer retention for my [fill in the type of business]?”
13. “I’m looking for ideas to increase customer loyalty for my [fill in the product/service]. Can you help me brainstorm?”
14. “I want to improve customer retention for my [fill in the type of business]. Can you provide me with some ideas?”
15. “Can you come up with ways to increase repeat business for my [fill in the product/service]?”
16. “I’m looking for suggestions on how to improve customer retention and reduce churn for my [fill in the industry] company. Can you assist me?”
17. “Can you brainstorm retention strategies for my [fill in the type of business] that will keep customers coming back?”
18. “I need some ideas on how to increase customer loyalty for my [fill in the product/service]. Can you help me with that?”
19. “Can you suggest ways to keep customers engaged and loyal to my [fill in the industry] business?”
20. “I’m looking for creative ideas to improve customer retention for my [fill in the type of business]. Can you provide me with some options?”

## EXAMPLES:



“What are some reasons why customers might stop using my product or service? What can I do to address these issues and keep customers engaged?”



There are many reasons why customers might stop using your product or service, including:

1. Poor customer service: If your customer service is lacking or your customers are not getting the support they need, they may become frustrated and look for alternatives.
2. Competition: If there are better or cheaper alternatives available, customers may switch to a competitor.



3. Lack of value: If customers feel that your product or service is not delivering the value they expected, they may stop using it.
4. Lack of updates or improvements: If your product or service is not regularly updated or improved, customers may become disengaged and look for newer or more innovative options.
5. Price: If the price of your product or service is too high or not competitive with similar options, customers may look for cheaper alternatives.

To address these issues and keep customers engaged, you can:

1. Improve customer service: Make sure your customer service is responsive, helpful, and provides the support your customers need.
2. Stay competitive: Keep up with your competition by staying up to date with industry trends and continuously improving your product or service.
3. Deliver value: Ensure that your product or service is delivering the value your customers expect, and make adjustments as necessary.
4. Provide regular updates and improvements: Keep your product or service up to date and add new features or improvements based on customer feedback.
5. Offer competitive pricing: Make sure your pricing is competitive and aligns with the value you offer.

By addressing these issues and continuously engaging with your customers, you can improve their satisfaction and loyalty to your product or service.

## Surveying Your Customers

### FILL-IN-THE-BLANK PROMPTS:

Unset

Give me 10 questions I can use to survey my customers and gauge their satisfaction level.





Unset

Provide 20 examples of open-ended questions to include in a customer survey for [company type].

Unset

List the most important metrics to track in a customer survey to increase customer satisfaction and retention.

Unset

Brainstorm 20 questions I can ask my customers to see what other products do they need.

## EXAMPLES:



Provide 20 examples of open-ended questions to include in a customer survey for banking businesses



1. How satisfied are you with the overall customer service you received at our bank?
2. What is the main reason you chose our bank over other options?
3. Can you tell us about a recent experience you had at our bank, good or bad?
4. How likely are you to recommend our bank to a friend or family member?
5. What additional services or features would you like to see offered by our bank?
6. How satisfied are you with the accessibility and convenience of our bank's branch locations?
7. What improvements could we make to better meet your financial needs?
8. Can you tell us about a time when our bank went above and beyond to assist you?
9. How satisfied are you with the online banking and mobile app services provided by our bank?
10. What do you value most when it comes to your banking experience?
11. How likely are you to continue banking with our institution in the future?
12. Can you tell us about a time when a bank representative provided exceptional customer service?
13. How would you rate the speed and efficiency of our bank's services?
14. What are your thoughts on the current interest rates offered by our bank?
15. How satisfied are you with the communication and transparency provided by our bank?



16. Can you provide any feedback on our bank's website and/or social media presence?
17. How satisfied are you with the range of financial products and services offered by our bank?
18. In your opinion, how does our bank compare to other banking institutions in the area?
19. How can our bank better support your financial goals?
20. What factors do you consider when choosing a bank, and how does our bank measure up in those areas?



# SMS Marketing

## Writing SMS campaigns for promotions and sales

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write an SMS to introduce **[offer]** to past customers. Use urgency by saying the promotion only lasts for 3 days.

Unset

Create an SMS to invite customers to a special **[event/sale]**, mentioning the date, time, and location and mentioning that the main benefit is **[main benefit]**.

Unset

Create an SMS offering a personalized discount on **[product]** after someone added the product to cart but did not finish their purchase. Use scarcity by saying there are only 3 units left.

Unset

Write an SMS reminding a customer about a meeting that starts in 1 hour. Mention that the benefit of attending is **[main benefit]**.

### EXAMPLES:



Write an SMS to introduce my coffee shop product to past customers. Use urgency by saying the promotion only lasts for 3 days.



Hi there! It's been a while since you've visited our coffee shop. We're excited to announce that we're running a promotion for the next 3 days. Come in and enjoy our new seasonal latte and get a free pastry with any purchase. Don't miss out on this limited time offer! Hope to see you soon.



Create an SMS offering a personalized discount on a smartphone after someone added the product to cart but did not finish their purchase. Use scarcity by saying there are only 3 units left.



Hey there! We noticed you added a smartphone to your cart but didn't complete your purchase. As a thank you, we're offering you a personalized discount on the smartphone. Use code SAVE10 at checkout for 10% off. But hurry, there are only 3 units left in stock! Don't miss out on this amazing deal.



## Crafting SMS opt-in campaigns for lead generation

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write an SMS thanking people for opting in and reminding them that their free resource is at [URL].

Unset

Generate an SMS for new leads after they register for [event], reminding them that the main benefit of attending is [main benefit] and that the bonuses for showing up live are [bonus].


Unset

Create an SMS for email subscribers telling them to [Call to action]. Be warm and make it sound like it was coming from a friend.




## EXAMPLES:

**D** Write an SMS thanking people for opting in and reminding them that their free resource is at [URL]

 "Thank you for opting in to receive our updates! Just a friendly reminder that your free resource is now available at [URL]. We hope you find it useful. -[Your company name]"

**D** Create an SMS for email subscribers telling them to subscribe now. Be warm and make it sound like it was coming from a friend.

 "Hey there! Just wanted to drop a quick note to let you know that if you're not already subscribed to our email list, you're missing out on some awesome content! We share exclusive tips, tricks, and resources to help you stay ahead of the game. Don't miss out - subscribe now at [Your subscription link]. Looking forward to staying connected with you! - [Your name or your company name]"

## Creating SMS reminders and follow-up messages for customers

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write an SMS reminding potential customers about [event]. Mention the date, time, and location of the event.

Unset

Generate an SMS reminding a potential customer about a call with me in 24 hours. Mention that they really want to show up if they want [result or bonus].

Unset


Create an SMS campaign with 5 messages after someone books an appointment with **[type of business]**, mentioning the benefits of going to the appointment.

### OPEN-ENDED PROMPTS:


1. "Can you help me create SMS reminders for my customers to sell [product] and follow-up messages to ensure they complete [the desired action]?"
2. "Could you write some SMS reminders that encourage my customers to take action on [fill in the blank]?"
3. "Please help me create SMS reminders that highlight the benefits of [product] and encourage [audience] to try it out."
4. "I need to create SMS reminders that make my customers feel valued and appreciated. Can you help me with that, using [benefit/discount] as a focus?"
5. "Please write some SMS reminders that clearly explain the benefits of using [product] and why it's worth the investment."
6. "Can you create SMS reminders that are friendly and personable while also encouraging customers to take action on [offer]?"
7. "I want to create SMS reminders that appeal to [specific audience] and highlight how [product] can make their lives easier. Can you help me with that?"

### EXAMPLES:

**D** Write an SMS reminding potential customers about business conference. Mention the date, time, and location of the event.

 "Hey there! Just a friendly reminder about our upcoming business conference on [Date] at [Time] at [Location]. We'd love to see you there and network with you! Our keynote speakers are experts in their fields and will share valuable insights. You won't want to miss it! Register now at [Registration link] to secure your spot. Hope to see you soon! - [Your company name]"

**D** Generate an SMS reminding a potential customer about a call with me in 24 hours. Mention that they really want to show up if they want Free trial of a product or service

 "Hey there! Just a quick reminder that we have our call scheduled in 24 hours. If you're looking to take advantage of our free trial offer, this call is a must-attend! We'll discuss the product/service and answer any questions you may have. So, be sure to mark your calendar and show up! Looking forward to speaking with you. - [Your name]"

# SEO

## Generating a List of Keywords

### FILL-IN-THE-BLANK PROMPTS:

Unset

Generate a list of 10 keyword ideas on **[topic]**.

Optional: Only suggest keywords that have high volume and low to medium competition.

Optional: Cluster this list of keywords according to funnel stages whether they are top of the funnel, middle of the funnel or bottom of the funnel keywords (based on previous search).

Unset

Provide a list of top 10 ranking blogs on the keyword **[keyword]**.  
**[Mention URL]**.

Unset

Provide a list of relevant topics related to **[topic]**.

Unset

Provide 10 long tail keywords related to **[topic]**. Match each keyword with any of the 4 types of search intent.


### EXAMPLES:

D

Generate a list of 10 keyword ideas on Effective communication strategies for business



1. Active listening
2. Nonverbal communication
3. Collaborative communication

- 
4. Clear and concise messaging
  5. Constructive feedback
  6. Empathy in communication
  7. Open communication channels
  8. Conflict resolution
  9. Cultural awareness
  10. Technology and communication

**D** Provide a list of relevant topics related to Leadership and management skills

- 
1. Effective delegation
  2. Emotional intelligence
  3. Conflict resolution
  4. Change management
  5. Performance management
  6. Coaching and mentoring
  7. Communication skills
  8. Time management
  9. Team building
  10. Decision-making
  11. Strategic planning
  12. Risk management
  13. Talent acquisition and retention
  14. Managing diversity and inclusion
  15. Leading with vision and purpose
  16. Building a culture of innovation
  17. Ethics and values-based leadership
  18. Personal and professional development
  19. Resource management
  20. Crisis management

## Crafting Compelling Blog Posts

### FILL-IN-THE-BLANK PROMPTS:

Unset

Can you write a **[word count]** article about **[topic]**, outlining the **[benefits]** of **[product]** for **[reader]**?



Unset

Can you write a blog post **[for/against][subject]** from the perspective of **[ideal customer]**. Before you do so, state the benefits of reading the article.

Unset

Can you write a **[word count]** word article with a **[professional/emotional/exciting/fun]** tone that explains the benefits of **[topic]** for **[reader]**. The article should start by using the PAS formula to compel the reader to read the whole article, and include a call to action in the last paragraph mentioning **[offer]**.

#### OPEN-ENDED PROMPTS:

1. "Can you write a blog post about the benefits of [product/service/idea] and how it can improve [specific area of life/business]?"
2. "Can you create a post that outlines the top trends in [industry/niche] and provides actionable insights on how to stay ahead of the game?"
3. "Can you write a post that addresses common [issue/challenge] faced by [target audience] and offers practical solutions?"
4. "Can you create a post that highlights the success stories of [individuals/organizations] who have made a significant impact in their industry or community?"
5. "Can you write a post that provides a comprehensive guide on how to [achieve specific goal/overcome specific challenge] using step-by-step instructions?"
6. "Can you create a post that analyzes the [history/current state/future] of [industry/niche] and predicts what changes are likely to occur in the near future?"
7. "Can you write a post that offers tips and strategies for [improving specific skill/aspect of life] and provides real-life examples of people who have successfully implemented these strategies?"
8. "Can you create a post that provides an in-depth review of a [product/service] and offers an honest assessment of its benefits and drawbacks?"

9. "Can you write a post that addresses common misconceptions or myths about [topic/industry] and provides accurate information to dispel these misconceptions?"
10. "Can you create a post that profiles a [prominent figure/innovator] in [industry/niche] and provides insights into their career trajectory, achievements, and success strategies?"

## EXAMPLES:

D

"Can you write a blog post about the benefits of banking or investment products and how it can improve our Financial and Investment plan in the future?"




Sure! Here's a potential blog post on the benefits of banking and investment products:

### Why Banking and Investment Products are Key to a Successful Financial and Investment Plan

When it comes to managing our finances and planning for the future, it's essential to have the right tools and resources at our disposal. Banking and investment products can play a critical role in helping us achieve our financial goals, whether that's building wealth, saving for retirement, or funding a major purchase. Here are just a few of the benefits that banking and investment products can provide.

1. **Savings and Investment Options:** Banking and investment products offer a range of options for saving and investing our money. From high-yield savings accounts and money market accounts to individual retirement accounts (IRAs) and brokerage accounts, these products provide a variety of choices to suit our needs and financial goals. Additionally, many banks and investment firms offer automated savings and investment plans, making it easy to save and invest regularly without having to think about it.
2. **Diversification:** Investing in a range of different assets is key to building a strong investment portfolio. Banking and investment products can provide a diverse range of options for investing, including stocks, bonds, mutual funds, and exchange-traded funds (ETFs). This diversification can help to reduce risk and maximize returns over time.
3. **Professional Management:** Many banking and investment products offer access to professional money managers and financial advisors. These experts can help us make informed investment decisions, monitor our portfolios, and adjust our strategies as needed. For those who don't have the time, knowledge, or inclination to manage their own investments, these services can be an invaluable resource.
4. **Tax Advantages:** Certain banking and investment products, such as IRAs and 401(k) plans, offer tax advantages that can help us save on taxes and boost our investment returns. By taking advantage of these tax-advantaged accounts, we can maximize our savings and investments and reduce our overall tax burden.
5. **Convenience:** With online banking and investment platforms, it's never been easier to manage our finances and investments from anywhere, at any time. These tools provide real-time access to our account balances, investment portfolios, and transaction history, making it easy to stay on top of our finances and investments.



In conclusion, banking and investment products can be powerful tools for building wealth, saving for the future, and achieving our financial goals. By taking advantage of these products and services, we can diversify our investments, access professional management, enjoy tax advantages, and enjoy the convenience of online banking and investment platforms. Whether we're just starting to save or are looking to maximize our investment returns, banking and investment products are essential to a successful financial and investment plan.

**TIP:** Remember to give ChatGPT as much context as possible. Details like your specific goals, target audience, and tone will ensure that the resulting blog post is relevant and high-quality.

## Doing SEO Optimization

### FILL-IN-THE-BLANK PROMPTS:

Unset

Generate a list of 10 keyword ideas on **[topic]**.

Optional: Only suggest keywords that have high volume and low to medium competition.

Optional: Cluster this list of keywords according to funnel stages whether they are top of the funnel, middle of the funnel or bottom of the funnel keywords (based on previous search).

Unset

Provide a list of top 10 ranking blogs on the keyword **[keyword]**. **[Mention URL]**.

Unset

Suggest blog topic ideas for **[topic]** that can rank on Google.

Unset

Write a detailed blog outline on **[topic]** with H2, H3, subheading, and bullet points.



Unset

Provide a list of relevant topics related to **[topic]**.

Unset

Who would be the top 3 audiences most interested audiences on **[topic]** to target on Google?

Unset

Provide 10 long tail keywords related to **[topic]**. Match each keyword with any of the 4 types of search intent.

Unset

Help me generate 'how-to schema markup' for the following steps on **[topic]**. Pin down your target audience, Choose a Topic, Research Keywords.

Unset

Help me write a structured data markup for **[URL]**.

Unset

Help me perform sentiment analysis for the following content **[content]**.

Unset

Write an HTML code for FAQ Page Schema Markup for the following question and answer. **[question]** **[answer]**.



Unset

Write user-friendly URLs for this keyword on the domain **[domain]** for the following keywords - **[keywords]**.

Unset

List the target audience with persona details for the keyword **[keyword]**.

### EXAMPLES:



Generate a list of 10 keyword ideas on personal finance and budgeting



1. Debt management
2. Saving strategies
3. Budgeting techniques
4. Retirement planning
5. Financial goal setting
6. Credit scores and reports
7. Investing for the future
8. Financial education resources
9. Emergency funds and rainy day savings
10. Building wealth through passive income



## Creating a Content Calendar

### FILL-IN-THE-BLANK PROMPTS:

Unset

Create a content publishing calendar with 10 content ideas that cover **[keyword]**. Include the recommended word count and publishing date for the months of February 2023 and March 2023.



Unset

Help me with a list of initiatives on a content distribution plan for [URL].

### OPEN-ENDED PROMPTS:

1. "Can you create a content calendar for the next [month/quarter/year] that includes [specific number] of blog posts, [specific number] of social media posts, and [specific number] of email newsletters?"
2. "Can you help me come up with a list of [topics/keywords] that are relevant to my [industry/niche/target audience] and can be used to create a variety of content?"
3. "Can you provide suggestions for specific types of content to create, such as infographics, videos, webinars, or e-books, and indicate which channels they should be shared on?"
4. "Can you help me identify key dates and events that are relevant to my business and suggest content ideas that can be tied to those dates?"
5. "Can you create a weekly or monthly theme for my content and suggest topics that align with that theme?"
6. "Can you help me prioritize my content ideas based on their potential impact, ease of creation, and relevance to my business goals?"
7. "Can you suggest ways to repurpose existing content, such as turning a blog post into a video or an infographic into a social media post?"
8. "Can you help me establish a consistent posting schedule and identify the optimal times to post on each social media channel?"
9. "Can you suggest tools and resources that can help me streamline my content creation and distribution process?"
10. "Can you help me track and analyze the performance of my content and suggest ways to optimize it for better engagement and conversion?"



## EXAMPLES:

**D** "Can you create a content calendar for the next May 2023 that includes 3 of blog posts, 3 of social media posts, and 3 of email newsletters?"



Sure, here's a content calendar for May 2023 with three blog posts, social media posts, and email newsletters:

### Blog Posts:

1. May 8 - "5 Tips for Saving Money on Your Summer Vacation"
2. May 15 - "The Pros and Cons of Using Credit Cards for Everyday Purchases"
3. May 22 - "Building a Solid Emergency Fund: How Much is Enough?"

### Social Media Posts:

1. May 1 - "Happy May! Stay tuned for some great financial tips and resources this month."
2. May 12 - "Are you planning a summer vacation? Our latest blog post has some great tips for saving money."
3. May 25 - "How much should you save for emergencies? Our latest post has some insights."

### Email Newsletters:

1. May 5 - "Introducing Our Latest Blog Post - 5 Tips for Saving Money on Your Summer Vacation"
2. May 15 - "Using Credit Cards for Everyday Purchases: The Pros and Cons"
3. May 30 - "Building a Solid Emergency Fund: Our Latest Insights and Tips"

**TIP:** Remember to provide ChatGPT with as much context and information about your business, target audience, goals, and current content strategy as possible to ensure that the resulting content calendar is relevant and effective.



# Podcast Marketing

## ? Generating Questions for Your Podcast Interview

### FILL-IN-THE-BLANK PROMPTS:

Unset

List 10 questions to ask **[type of person]** during a podcast about **[topic]**.

Unset

Provide 10 compelling and engaging podcast titles about **[topic]** for **[audience]**.

Unset

Write an outline for a podcast script on **[subject]**, and include **[relevant topics]**.

Unset

What would **[audience]** like to know about **[guest]**?

Unset

Brainstorm 20 questions I could ask a prominent figure in the world of **[industry]** about **[topic]**.

### EXAMPLES:

D

List 10 questions to ask a chef during a podcast about how to find your passion



1. What inspired you to become a chef, and how did you discover your passion for cooking?





2. What advice would you give to someone who is struggling to identify their passion or calling in life?
3. How do you stay motivated and inspired in your work as a chef, and what strategies can others use to stay motivated in their own pursuits?
4. What are some common misconceptions about the culinary industry and the work of a chef?
5. How do you balance the demands of your career with other important areas of your life, such as family and personal interests?
6. How have your experiences working in the culinary industry shaped your perspective on pursuing one's passions and dreams?
7. What qualities do you think are essential for success as a chef, and how can these qualities be applied to other areas of life?
8. What are some of the biggest challenges you have faced in your career as a chef, and how have you overcome them?
9. How do you continue to learn and grow as a chef, and what advice would you give to others who are seeking to improve their skills and knowledge in their own fields?
10. What are some of the most important lessons you have learned about finding and pursuing one's passions, and what advice would you give to others who are seeking to do the same?


D

What would new copywriters would like to know about a copy chief with 10 years of experience?



New copywriters might like to know the following about a copy chief with 10 years of experience:


1. How did you get started in the field of copywriting, and what inspired you to become a copy chief?
2. What are some of the biggest challenges you have faced as a copy chief, and how have you overcome them?
3. What advice would you give to new copywriters who are just starting out in the field?
4. How do you manage your team of copywriters and ensure that their work is aligned with the overall brand message and voice?
5. What are some of the most important skills and qualities that you look for in a new copywriter?
6. How do you stay current with the latest trends and best practices in copywriting, and what resources do you recommend for new copywriters to stay informed?

- 
7. How do you approach the process of reviewing and editing copy, and what are some common mistakes that you look for and correct in the copywriting process?
  8. What are some of the key metrics and analytics that you use to measure the success of a copywriting campaign?
  9. How do you balance the needs and expectations of clients with the creative vision of the copywriting team?
  10. What are some of the most important lessons that you have learned in your 10 years of experience as a copy chief, and how can new copywriters apply these lessons to their own work?

## Writing a Podcast Script

### OPEN-ENDED PROMPTS:

1. "Can you write a script for my upcoming podcast episode on [topic]?"
2. "I need a script for my podcast about [topic]. Can you help me with that?"
3. "I want to create a podcast episode on [topic]. Can you write a script for me?"
4. "How can I organize my script for a podcast about [topic] for [audience]?"
5. "Can you create a podcast script for me that is engaging, informative, and entertaining? The topic is [topic] for [audience]"
6. "Can you help me come up with a topic for my podcast episode that is relevant to my audience and aligned with my brand?"
7. "Can you provide me with an outline of the key points to cover in my podcast episode, along with suggestions for stories, examples, and quotes to include?"
8. "Can you help me structure my podcast episode by providing an opening that hooks the listener, a clear introduction, a main section that covers the key points, and a closing that wraps up the episode and encourages the listener to take action?"
9. "Can you help me come up with questions to ask my guests, if I am interviewing someone on the podcast?"
10. "Can you suggest ways to make my podcast episode engaging and interactive, such as using sound effects, music, or audience participation?"
11. "Can you provide me with tips on how to speak clearly, confidently, and with enthusiasm during my podcast episode?"

- 
12. "Can you help me optimize my podcast script for SEO by suggesting relevant keywords and phrases to include?"
  13. "Can you help me come up with a compelling title and description for my podcast episode that encourages people to listen and share?"
  14. "Can you provide me with examples of successful podcast episodes in my industry or niche that I can learn from?"
  15. "Can you help me edit and proofread my podcast script to ensure that it is well-written and error-free?"

### EXAMPLES:

**D** "Can you write a script for my upcoming podcast episode on Health and Wellness?"



Sure, here's a script for a podcast episode on Health and Wellness:

#### Introduction:

Welcome to the [Podcast Name], where we explore topics related to health, wellness, and personal development. I'm your host [Your Name], and today we're going to be discussing some important tips and strategies for improving your health and well-being.

#### Segment 1: Mind-Body Connection

Our mental and emotional health can have a significant impact on our physical well-being. In this segment, we'll be discussing the mind-body connection and some strategies for improving our mental and emotional health. We'll explore topics such as meditation, mindfulness, and cognitive-behavioral therapy.

#### Segment 2: Nutrition and Diet

Our diet and nutrition are critical components of our overall health and wellness. In this segment, we'll be discussing some key principles of healthy eating and how to make sustainable changes to our diets. We'll explore topics such as the benefits of whole foods, the importance of hydration, and how to manage cravings.

#### Segment 3: Exercise and Movement

Regular physical activity and movement are essential for maintaining good health and reducing the risk of chronic disease. In this segment, we'll be discussing some key principles of exercise and movement, including the benefits of strength training, the importance of stretching, and how to incorporate movement into your daily routine.

**D** "Can you write a script for my upcoming podcast episode on Health and Wellness?"



Sure, here's a script for a podcast episode on Health and Wellness:

Introduction:

Welcome to the [Podcast Name], where we explore topics related to health, wellness, and personal development. I'm your host [Your Name], and today we're going to be discussing some important tips and strategies for improving your health and well-being.

Segment 1: Mind-Body Connection

Our mental and emotional health can have a significant impact on our physical well-being. In this segment, we'll be discussing the mind-body connection and some strategies for improving our mental and emotional health. We'll explore topics such as meditation, mindfulness, and cognitive-behavioral therapy.

Segment 2: Nutrition and Diet

Our diet and nutrition are critical components of our overall health and wellness. In this segment, we'll be discussing some key principles of healthy eating and how to make sustainable changes to our diets. We'll explore topics such as the benefits of whole foods, the importance of hydration, and how to manage cravings.

Segment 3: Exercise and Movement

Regular physical activity and movement are essential for maintaining good health and reducing the risk of chronic disease. In this segment, we'll be discussing some key principles of exercise and movement, including the benefits of strength training, the importance of stretching, and how to incorporate movement into your daily routine.


**TIP:** Remember to provide Chat GPT with as much information as possible about your podcast topic, audience, format, and goals, as well as any preferences you may have for style, tone, or length for the best results possible.

## Podcast Guest Outreach

### FILL-IN-THE-BLANK PROMPTS:

Unset

Can you come up with a warm message for a person, inviting them to my podcast called [name of the podcast]? The topic of the podcast is [topic], and the main benefits of saying yes are



[benefit 1], [benefit 2], [benefit 3]. Finish up by saying "if this sounds interesting, please let me know and I'll send my calendar invite".

#### OPEN-ENDED PROMPTS:

1. "Can you help me write an outreach message to invite guests to my podcast on [fill in the topic]?"
2. "I need a persuasive message to invite industry experts to be guests on my podcast. Can you write that for me?"
3. "Can you generate an invitation message to send to potential podcast guests who are thought-leaders in [fill in the industry]?"
4. "I'm looking for a way to reach out to guests and invite them to my podcast that covers [fill in the niche]. Can you help me with that?"
5. "Can you assist me in writing an outreach message to invite guests to my podcast that focuses on [fill in the topic]?"
6. "I need a compelling message to send to potential guests inviting them to be part of my podcast. Can you write that for me?"
7. "Can you help me write an outreach message that will convince guests to be on my podcast and share their expertise in [fill in the industry]?"
8. "I'm searching for a way to invite guests to my podcast that explores [fill in the niche]. Can you help me with that?"
9. "Can you write an outreach message for me that will persuade guests to participate in my podcast and share their unique insights on [fill in the topic]?"
10. "I need an effective message to send to potential guests to invite them to be part of my podcast on [fill in the topic]. Can you write that for me?"



## EXAMPLE:



Can you come up with a warm message for a person, inviting them to my podcast called The Value-driven Marketer? The topic of the podcast is How to create Facebook ads, and the main benefits of saying yes are getting featured with my email list of 1000 people, having content to repurpose on social media, and gaining a free coaching session. Finish up by saying "if this sounds interesting, please let me know and I'll send my calendar invite".



Sure, here's a warm message for inviting someone to your podcast, The Value-driven Marketer:

Hi [Person's Name],

I hope this message finds you well! I wanted to reach out and invite you to my podcast, The Value-driven Marketer, where we discuss topics related to marketing and business growth. Our next episode is focused on creating effective Facebook ads and I thought of you as someone who might be interested in this topic.

By saying yes to our invitation, you will have the opportunity to be featured in front of our email list of 1000 people, have valuable content to repurpose on your social media channels, and receive a free coaching session.

If this sounds interesting to you, please let me know and I'll send you a calendar invite with all the details. I'm excited about this upcoming episode and I think you would be a great addition to the conversation.

Thanks for considering my invitation and I hope to hear back from you soon.

Best regards,  
[Your Name]



# LinkedIn

## Optimizing an Effective LinkedIn Profile

### FILL-IN-THE-BLANK PROMPTS:

Unset

Can you write a LinkedIn 'about' section for a **[role]** in **[industry]** and that has the following credentials:

-**[Credential 1]**

-**[Credential 2]**

-**[Credential 3]**

Write in first person, use a **[fun/professional/relaxed/etc]** tone, and finish by saying **["If you'd like me to help you, just send me a personal message"]**.

Unset

Can you write a LinkedIn 'about' section for a **[role]** in **[industry]** and that has the following credentials:

-**[Credential 1]**

-**[Credential 2]**

-**[Credential 3]**

Write it in the voice of **[author]**.

Unset

What are some ways I can showcase my expertise in **[topic]** on LinkedIn?

Unset

What key things should I consider on my LinkedIn page in order to stand out?




## EXAMPLES:

**D** Can you write a LinkedIn 'about' section for a Director in Financial Industry and that has the following credentials:

1. Academic degrees and certifications
2. Professional licenses and certifications
3. Awards and recognition from industry or professional organizations

Write in first person, use a [fun/professional/relaxed/etc] tone, and finish by saying ["If you'd like me to help you, just send me a personal message"]

 Sure! Here's a sample LinkedIn 'about' section for a Director in the Financial Industry:

Hi there! I'm [Your Name], a Director in the Financial Industry with a passion for helping individuals and businesses achieve their financial goals.

With [X years] of experience in the industry, I hold [list academic degrees and certifications] as well as several professional licenses and certifications, including [list relevant licenses and certifications]. I'm also proud to have received recognition from industry and professional organizations, including [list awards and recognition].

Throughout my career, I've had the opportunity to work with clients from a wide range of backgrounds and industries. I believe that a personalized approach is key to achieving financial success, and I'm committed to providing my clients with tailored solutions that meet their unique needs and goals.

Whether you're just starting out in your career or looking to grow your business, I'm here to help. My expertise in financial planning, investments, and risk management can help you navigate the complexities of the financial landscape and make informed decisions for your future.

I'm passionate about what I do and I'm always looking for new opportunities to help others. If you'd like me to help you, just send me a personal message. Let's work together to achieve your financial goals!

## Generating Ideas for LinkedIn Posts

### FILL-IN-THE-BLANK PROMPTS:

Unset

Give me 10 ideas for LinkedIn posts for a [role] serving [niche].





Unset

What are 5 trending topics for **[industry]** on LinkedIn?

Unset

Generate 10 different angles for LinkedIn posts in order to share information about **[topic]**.

Unset

Tell me 5 ideas for LinkedIn posts that can help me demonstrate my expertise in **[industry or topic]** and provide valuable information to **[target audience]**.

## EXAMPLES:



Give me 10 ideas for LinkedIn posts for a Marketing Manager serving New Startup Company



Sure! Here are ten ideas for LinkedIn posts for a Marketing Manager serving a new startup company:

1. Share your startup's origin story and what motivated you to start the business.
2. Highlight a unique aspect of your startup's product or service and explain how it adds value to customers.
3. Share an inspiring quote or mantra that guides your marketing strategy and inspires your team.
4. Provide a behind-the-scenes look at your marketing team and share how you work together to drive results.
5. Share a recent marketing success story and explain the steps your team took to achieve it.
6. Provide marketing tips for fellow startup founders or aspiring entrepreneurs.
7. Showcase a customer success story and highlight how your product or service has made a positive impact on their life or business.
8. Share an interesting industry trend or statistic and discuss how it could impact your startup's marketing strategy.
9. Give a sneak peek of upcoming marketing campaigns and initiatives.
10. Provide a roundup of relevant industry news and share your thoughts on the implications for your startup's marketing strategy.

Remember to keep your tone professional yet engaging, and use visuals and graphics to make your posts stand out in the LinkedIn feed. Good luck with your marketing efforts!



## Leveraging LinkedIn Groups

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write a long-form post about **[topic]** for a LinkedIn group for **[niche]**.

Unset


Give me 10 content ideas for a LinkedIn group on **[topic]**.

Unset

Brainstorm 10 ways I can use LinkedIn groups to promote my **[type of business]** for **[niche]**.

### OPEN-ENDED PROMPTS:

1. "Can you write posts for LinkedIn groups on [fill in the topic] that will engage members and spark conversation?"
2. "I need help creating content for LinkedIn groups that speaks to professionals in [fill in the industry]. Can you assist me with that?"
3. "Can you generate posts for LinkedIn groups that will position me as an authority in [fill in the field] and attract potential clients?"
4. "I'm looking for help with writing posts for LinkedIn groups that will drive traffic to my website and increase my brand awareness. Can you write them for me?"
5. "Can you create thought-provoking posts for LinkedIn groups that will challenge members to think differently about [fill in the topic]?"
6. "I need help writing posts for LinkedIn groups that are informative and educational, and that will help me establish myself as a thought leader in [fill in the field]."
7. "Can you write posts for LinkedIn groups that will address common pain points in [fill in the industry] and offer solutions that members will find valuable?"

- 
8. "I'm looking for help with writing posts for LinkedIn groups that are concise and impactful, and that will grab the attention of busy professionals."
  9. "Can you generate posts for LinkedIn groups that will showcase my expertise in [fill in the field] and highlight the benefits of working with me?"
  10. "I need help creating engaging posts for LinkedIn groups that will start conversations and encourage members to share their thoughts and experiences on [fill in the topic]."

## EXAMPLES:

D

Write a long-form post about Sales and Negotiation Skills for a LinkedIn group in Financial Industry.



Sure, here's a long-form post about Sales and Negotiation Skills for a LinkedIn group in the Financial Industry:

As professionals in the financial industry, we know how important sales and negotiation skills are in achieving our goals and driving business success. Whether we're working with clients, negotiating with vendors, or closing deals with partners, the ability to effectively sell our products and services and negotiate favorable terms is critical to our success.

So, what are some key sales and negotiation skills that we can develop to improve our performance and drive results? Here are a few tips to keep in mind:

1. **Active Listening:** One of the most important skills in any sales or negotiation scenario is active listening. By truly listening to the other party and understanding their needs and concerns, we can tailor our approach and proposals to meet their specific needs. Active listening also helps build trust and rapport, which can be essential in closing deals and building long-term relationships.
2. **Preparation:** Preparation is key to any successful sales or negotiation strategy. This means researching the other party, understanding their goals and objectives, and anticipating any potential objections or challenges. By doing our homework and coming prepared, we can position ourselves for success and demonstrate our expertise and professionalism.
3. **Flexibility:** While preparation is important, it's also essential to remain flexible and adaptable throughout the sales or negotiation process. We need to be able to think on our feet and adjust our approach based on the other party's reactions and responses. This may mean repositioning our value proposition, shifting our negotiating tactics, or finding creative solutions to bridge gaps and reach mutually beneficial outcomes.
4. **Building Relationships:** Sales and negotiation are not just about closing deals - they're also about building relationships. By taking the time to establish trust, demonstrate our expertise, and communicate clearly and effectively, we can create a foundation for long-term partnerships and repeat business. This means following up after the initial transaction, being responsive to client needs, and continuing to add value and insights over time.



5. Persistence: Finally, persistence is essential to success in sales and negotiation. Not every deal or negotiation will be successful, but by staying focused, committed, and determined, we can build resilience and bounce back from setbacks. This means continuing to pursue leads, following up on proposals, and maintaining a positive and proactive mindset, even in the face of rejection.

As professionals in the financial industry, we can all benefit from developing our sales and negotiation skills. By focusing on active listening, preparation, flexibility, relationship-building, and persistence, we can position ourselves for success and achieve our goals in the highly competitive and dynamic business landscape.

What are your tips for successful sales and negotiation in the financial industry? Share your thoughts and experiences in the comments below!

## LinkedIn Content Strategy

### FILL-IN-THE-BLANK PROMPTS:

Unset

Create a content publishing calendar with 10 content ideas that cover **[topic]**. Include the publishing date for the months of February 2023 and March 2023.

Unset

Tell me 10 interesting topics a **[role]** should address on LinkedIn to create awareness of his services.

Unset

Give me 20 content ideas for LinkedIn a **[role]** could use to promote his business.

Unset

Tell me the top performing topics for **[role]** on LinkedIn.



## EXAMPLES:

D

Create a content publishing calendar with 10 content ideas that cover Career Development. Include the publishing date for the months of February 2023 and March 2023.



Sure, here's a content publishing calendar with 10 content ideas covering Career Development for February and March 2023:

1. February 6, 2023 - "How to Set Achievable Career Goals for 2023"
2. February 13, 2023 - "Why Networking is Crucial for Career Development and How to Do it Right"
3. February 20, 2023 - "5 Essential Skills You Need to Develop to Excel in Your Career"
4. February 27, 2023 - "How to Overcome Career Plateaus and Keep Moving Forward"
5. March 6, 2023 - "10 In-Demand Jobs That Will Be Hot in 2023"
6. March 13, 2023 - "5 Tips to Make the Most of Performance Reviews for Your Career Growth"
7. March 20, 2023 - "Ways to Develop Leadership Skills in Your Career"
8. March 27, 2023 - "How to Manage Workplace Stress for Better Career Performance"
9. Bonus Content Idea: "The Pros and Cons of Switching Careers: Is it Worth It?" (published on March 10, 2023)
10. Bonus Content Idea: "Career Development for Remote Workers: Strategies for Success" (published on March 24, 2023)

Note: This is just an example, and the publishing dates and content topics can be adjusted based on your specific goals and audience.

D

Tell me 10 interesting topics a Marketing should address on LinkedIn to create awareness of his services.



Sure, here are 10 interesting topics a marketer could address on LinkedIn to create awareness of their services:

1. "How to Create a Successful Social Media Marketing Campaign"
2. "The Importance of Customer Experience in Marketing: Tips for Building Lasting Relationships"
3. "The Art of Copywriting: How to Write Compelling Content That Converts"



4. "Building a Strong Brand Reputation: Strategies for Effective Online Reputation Management"
5. "The Benefits of Influencer Marketing and How to Choose the Right Influencers for Your Brand"
6. "The Role of Video in Marketing: Best Practices for Creating and Promoting Video Content"
7. "Using AI and Machine Learning in Marketing: How to Enhance Your Campaigns"
8. "Maximizing the Power of Email Marketing: Tips and Best Practices"
9. "The Future of SEO: What You Need to Know to Stay Ahead"
10. "The Impact of Emerging Technologies on Marketing: What to Expect in the Coming Years"

By providing valuable insights and advice on these topics, a marketer can showcase their expertise, engage their audience, and establish credibility and authority in their field. This can lead to increased visibility, more followers, and ultimately, more leads and customers for their services.



## Creating Ads For LinkedIn

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write me 3 LinkedIn ad copies based on this landing page:  
[Copy and paste the landing page text].

Unset

Can you provide examples of effective ad copy to promote  
[product] to [audience]? Make sure they are  
[persuasive/playful/emotional] and mention these benefits:  
[Benefit 1]  
[Benefit 2]  
[Benefit 3]  
Finish with a call to action saying [CTA]. Add 3 emojis to it.

Unset

I am creating an ad campaign for LinkedIn to promote **[product]** for **[niche]**. Please write 3 copies that will grab the attention of potential customers and persuade them to purchase.

## EXAMPLES:

D

Write me 3 LinkedIn ad copies based on this landing page: "Unlock your potential with our online courses"



Sure, here are three LinkedIn ad copies based on the landing page "Unlock your potential with our online courses":

1. "Ready to unlock your full potential? Our online courses can help you get there. Enroll today and take the first step towards a brighter future!"
2. "Looking to take your career to the next level? Our online courses can help you unlock your true potential. Browse our selection and find the perfect course for you!"
3. "Don't let your potential go to waste. Our online courses are designed to help you reach new heights and achieve your goals. Sign up now and start your journey towards success!"

D

I am creating an ad campaign for LinkedIn to promote supplement product for Health Company. Please write 3 copies that will grab the attention of potential customers and persuade them to purchase.



Sure, here are three ad copies for a supplement product to promote a Health Company on LinkedIn:

1. "Unlock Your Full Potential with Our Health Supplements. Experience the Benefits of Our Powerful Formulas for a Healthier, Happier You!"
2. "Boost Your Energy and Improve Your Health with Our Premium Supplements. Our Natural Ingredients Deliver the Nutrients Your Body Needs to Thrive!"
3. "Get Your Daily Dose of Essential Nutrients with Our Health Supplements. Our High-Quality Formulas Help Support Immune Health and Overall Well-Being!"

## # Generating LinkedIn Hashtags

### OPEN-ENDED PROMPTS:

1. "Can you suggest some relevant LinkedIn hashtags for a post about [topic/industry]?"
2. "What are some popular LinkedIn hashtags that relate to [topic/industry]?"
3. "I'm planning to share a post about [topic/industry] on LinkedIn. Could you generate some effective hashtags to use?"
4. "I'm looking for popular hashtags to use in my LinkedIn posts related to [fill in the topic]. Can you help me?"
5. "Can you generate some effective hashtags for my LinkedIn post promoting my [fill in the product/service]?"
6. "I need some niche-specific hashtags for my LinkedIn post about [fill in the topic]. Can you suggest some?"
7. "Can you recommend some trending hashtags to use in my LinkedIn post about [fill in the topic]?"
8. "I'm struggling to come up with good hashtags for my LinkedIn post promoting my [fill in the product/service]. Can you give me some ideas?"
9. "Can you suggest some industry-specific hashtags for my LinkedIn post about [fill in the topic]?"
10. "I need some hashtags to reach a wider audience for my LinkedIn post promoting my [fill in the product/service]. Can you suggest some?"
11. "Can you help me find some niche hashtags to use in my LinkedIn post related to [fill in the topic]?"
12. "I want to increase the visibility of my LinkedIn post about [fill in the topic]. Can you recommend some effective hashtags to use?"

### EXAMPLES:



"Can you suggest some relevant LinkedIn hashtags for a post about Financial and Banking Industry?"



Sure, here are some relevant LinkedIn hashtags for a post about the Financial and Banking Industry:





1. #FinancialServices
2. #Banking
3. #Finance
4. #Investment
5. #WealthManagement
6. #Fintech
7. #CapitalMarkets
8. #AssetManagement
9. #Insurance
10. #PersonalFinance
11. #CommercialBanking
12. #StockMarket
13. #Mortgages
14. #RetirementPlanning
15. #CreditUnion

These hashtags can help increase the visibility of your post on LinkedIn and attract the attention of individuals interested in the financial and banking industry. Be sure to choose the most relevant hashtags for your post and use them strategically to maximize your reach and engagement.

## LinkedIn Automation

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write a script for a LinkedIn automation bot that focuses on **[lead generation/networking]** and can be customized for a company in **[industry]**.

Unset

Tell me the best ways to use LinkedIn to grow our **[type of company]** among **[audience]**.

Unset

Develop a strategy for automating LinkedIn growth for a **[type of business]** in order to reach **[key goals]**.



Unset

Describe the top 10 strategies for **[industry]** companies to increase their online presence and attract more customers on LinkedIn.

Unset

How can **[industry/niche]** professionals use LinkedIn to network and build their personal brand?

Unset

Create an automated growth strategy for LinkedIn. I am a **[describe role]** serving **[ideal customers]**, and my goals are **[describe goals]**.

## EXAMPLES:



Write a script for a LinkedIn automation bot that focuses on Lead generation and can be customized for a company in Health Industry



Sure, here's a script for a LinkedIn automation bot that focuses on lead generation and can be customized for a company in the Health Industry:

---

Hello there! Thank you for connecting with us. Our company offers a range of health-related products and services designed to help you achieve your wellness goals. We are always looking for new ways to connect with potential customers, and I am here to help.

As a LinkedIn automation bot, I can help you identify and engage with potential leads that may be interested in our products and services. Here's how it works:

1. You provide me with some basic information about your ideal customer, such as job titles, industries, and locations.
2. I will then search for and identify potential leads that match your criteria on LinkedIn.



3. I will send a personalized message to each lead, introducing your company and inviting them to learn more about our products and services.
4. If a lead expresses interest in learning more, I will notify you so that you can follow up with them directly.

Our goal is to help you connect with potential customers more efficiently and effectively, so that you can focus on what you do best - providing top-quality health-related products and services. If you're interested in learning more about our LinkedIn automation bot, please feel free to reach out to us. We'd love to chat with you!

Thank you for your time, and we look forward to hearing from you soon.



# Twitter/Threads

## Writing Tweets & Threads

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write a [Twitter/Threads] post on [topic] for [industry]. [For Threads add: Make it 75 tokens or shorter].

Unset

Write a tweet on [topic]. Give some unique and uncommon pointers. [For Threads add: Make it 75 tokens or shorter]

Unset

Give a controversial opinion on [topic], then turn it into a [Twitter/Threads] post. [For Threads add: Make it 75 tokens or shorter]

Unset

Tweet about [topics] in [influencer or author] style. [For Threads add: Make it 75 tokens or shorter]

Unset

Create 10 tweets about [topic] for [audience]. Use statistics and logical arguments. [For Threads add: Make it 75 tokens or shorter]

## EXAMPLES:

D

Write a Twitter thread on social media for Advertising and Promotion Company



Sure, here's an example Twitter thread on social media for an advertising and promotion company:

1/ Social media is a crucial part of any advertising and promotion strategy. With the right approach, social media can help you reach a larger audience, engage with your customers, and build your brand. In this thread, we'll share some tips for using social media to promote your business.

2/ Define your target audience: Knowing who you're trying to reach is the first step to success on social media. Consider factors like age, gender, location, interests, and needs. This will help you create content that resonates with your target audience.

3/ Choose the right platforms: Not all social media platforms are created equal. Choose the platforms that your target audience is most active on, and focus your efforts there. For example, if your target audience is primarily professionals, LinkedIn might be a better choice than Instagram.

4/ Create valuable content: The key to success on social media is providing value to your audience. Create content that is relevant, engaging, and informative. This can include blog posts, videos, infographics, and more.

5/ Engage with your audience: Social media is a two-way conversation. Make sure to respond to comments and messages from your followers in a timely manner. This will help build trust and establish your brand as responsive and customer-focused.

6/ Use paid advertising: While organic reach on social media is important, it's also important to invest in paid advertising to reach a larger audience. Use targeting options to reach potential customers based on demographics, interests, and behaviors.

7/ Analyze your results: Social media is a constantly evolving landscape. It's important to analyze your results regularly and adjust your strategy as needed. Use analytics tools to track engagement rates, conversion rates, and the quality of your leads.

In summary, social media is a powerful tool for advertising and promotion. By defining your target audience, creating valuable content, and engaging with your followers, you can grow your brand and reach more potential customers.



## Leveraging Twitter/Threads Trends

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write a post on **[Twitter/Threads]** that will go viral and increase awareness about **[topic]**. Provide 10 suggestions.

Unset

Help me come up with a catchy headline and engaging content for 10 tweets on **[topic]**.

Unset

What are popular topics on **[Twitter/Threads]** about **[topic]**?

Unset

What type of content receives the most engagement on **[Twitter/Threads]**?

Unset

What type of content for **[industry]** goes viral on **[Twitter/Threads]**?

### EXAMPLES:



Write a tweet that will go viral and increase awareness about social media post. Provide 10 suggestions.



While there's no guaranteed way to make a tweet go viral, here are ten suggestions for a tweet that could increase awareness about a social media post:



1. "Do you want to know the secrets of creating viral social media posts? Check out our latest blog post for tips and tricks that actually work! #socialmedia #viralpost #marketing"
2. "Stop scrolling and check out the latest social media post from our team! We guarantee it will make your day a little brighter 😊 #happyvibes #socialmedia #content"
3. "Want to up your social media game? Follow our page for daily inspiration, insights, and tips to help you succeed online! #socialmediastategy #growth #success"
4. "This social media post is everything! Share it with a friend who needs a little inspiration today. #motivation #inspiration #socialmedia"
5. "Don't miss out on our latest social media post! It's packed with valuable insights and advice to help you succeed online. #contentmarketing #socialmediamarketing #growth"
6. "Have you seen the latest social media post from our team? It's funny, informative, and guaranteed to make you smile. Check it out now! #humor #content #socialmedia"
7. "Are you tired of scrolling through boring social media posts? Check out our latest post for something fresh, unique, and totally share-worthy. #contentcreation #socialmedia #innovation"
8. "Want to learn the secrets of social media success? Check out our latest post for insider tips and strategies that will take your online presence to the next level. #growth #success #socialmediastategy"
9. "Our latest social media post is causing quite a stir! Join the conversation and share your thoughts with us. #debate #discussion #socialmedia"
10. "Ready to take your social media presence to the next level? Follow our page for daily inspiration and insights that will help you succeed online. #growth #motivation #success"

## Creating Twitter Ads

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write 10 Twitter ads to promote [product] for [niche].

Unset

Write 10 Twitter ads to promote [product] for [niche]. Use the AIDA formula.



Unset

Write 10 Twitter ads to promote **[product]** for **[niche]**. Use the PAS formula.

Unset

Write 10 Twitter ads to promote **[product]** for **[niche]**. Start with a playful tone but finish using scarcity.

Unset

Suggest 5 angles for Twitter ads to sell **[product]** for **[angle]**. Make sure the angles connect on an emotional level with potential customers.

## EXAMPLES:

**D** Write 10 Twitter ads to promote dresses for Fashion Industry



1. Stay chic and stylish with our latest collection of dresses! Shop now and elevate your fashion game. #Dresses #Fashion #Style
2. Look fabulous and make a statement with our dresses! Available in a range of styles, colors, and sizes. Shop now! #Fashion #Dresses #Style
3. Add some charm to your wardrobe with our stunning dresses! Perfect for any occasion, from casual to formal. Shop now! #Fashion #Dresses #Style
4. Discover the latest trends in dresses and elevate your fashion game! Shop our stunning collection and stand out from the crowd. #Fashion #Dresses #Style
5. Make heads turn with our stunning range of dresses! From elegant evening gowns to casual day dresses, we have it all. Shop now! #Fashion #Dresses #Style
6. Get ready for any occasion with our collection of dresses! Choose from a range of styles and colors to suit your fashion needs. Shop now! #Fashion #Dresses #Style
7. Get the perfect fit and look with our range of dresses! Available in a variety of sizes and styles to suit your fashion needs. Shop now! #Fashion #Dresses #Style
8. Stand out in the crowd with our stunning collection of dresses! From bold prints to elegant designs, we have everything you need. Shop now! #Fashion #Dresses #Style
9. Unleash your fashionista with our stunning range of dresses! From classic to trendy styles, we have something for everyone. Shop now! #Fashion #Dresses #Style
10. Elevate your fashion game with our range of dresses! Perfect for any occasion, our collection will leave you feeling fabulous. Shop now! #Fashion #Dresses #Style



# Getting Your Tweets/Threads to Go Viral

## FILL-IN-THE-BLANK PROMPTS:

Unset

Write 10 tweets with a high chance of going viral in [niche].

Unset

Optimize this tweet to go viral: [copy and paste tweet/thread].

Unset

Tell me 5 characteristics of tweets that go viral about [topic] on Twitter and Threads.

Unset

Create an attention-grabbing tweet around [topic].

Unset

Create 3 tweets that will be shared widely by influencers in [industry]. Make sure they appeal to [audience] and encourage them to share the tweet. [For Threads add: Make sure each is no longer than 75 tokens]

## EXAMPLES:

D

Write 10 tweets with a high chance of going viral on Food & Beverage Industry



1. If you're a foodie, you won't want to miss this! Our new menu is bursting with flavor and packed with fresh ingredients. #foodie #yum #delicious
2. Looking for the ultimate culinary experience? Look no further! Our chefs have created a mouthwatering menu that's sure to satisfy. #culinary #foodie #yum



3. Attention foodies! Our latest creation will blow your mind! From the first bite to the last, you'll be in flavor heaven. #foodie #yum #delicious
4. Get your taste buds ready! Our newest dish is packed with flavor and guaranteed to leave you wanting more. #tasty #delicious #yum
5. From farm to table, our ingredients are the freshest you'll find. Come taste the difference and discover why we're the best in the business. #fresh #delicious #yum
6. If you love food, you'll love us! Our chefs have created a menu that's packed with flavor and sure to leave you feeling satisfied. #foodie #yum #delicious
7. Looking for something new and exciting? Our latest creation is the perfect combination of flavors and textures. Come taste it for yourself! #foodie #yum #delicious
8. If you're passionate about food, you'll love our menu! From classic dishes to innovative creations, we've got something for everyone. #foodie #yum #delicious
9. Ready to indulge? Our dessert menu is the perfect way to satisfy your sweet tooth. Come taste our decadent creations and discover your new favorite treat! #dessert #yum #delicious
10. Come join us for a culinary adventure! Our chefs have created a menu that's sure to take your taste buds on a journey you'll never forget. #culinary #foodie #yum

## Optimizing Twitter/Threads Growth

### OPEN-ENDED PROMPTS:

1. "Can you suggest some strategies to increase my Twitter/Threads followers?"
2. "What types of content should I be sharing on Twitter/Threads to engage my audience?"
3. "Can you help me identify the best times to post on Twitter/Threads to reach my target audience?"
4. "How can I use Twitter ads to reach more people and grow my following?"
5. "Can you suggest some Twitter chats or hashtags that I should be participating in to grow my network?"
6. "How can I leverage Twitter analytics to track my performance and optimize my strategy?"
7. "What are some creative ways to use Twitter/Threads to promote my brand or business?"



8. "Can you help me craft compelling tweets that will get more engagement on Twitter and Threads?"
9. "How can I use Twitter/Threads to build relationships with influencers and industry leaders in my niche?"
10. "What are some best practices for Twitter/Threads that I should be following to maximize my growth potential?"

### EXAMPLES:



Can you suggest some strategies to increase my Twitter followers?



Certainly! Here are some effective strategies to help increase your Twitter followers:

1. Optimize your profile: Make sure your profile picture, header image, and bio accurately represent your brand or personal brand. This will help you attract the right followers.
2. Use relevant keywords: Incorporate relevant keywords in your Twitter bio and in your tweets to make them more discoverable.
3. Tweet regularly: Consistency is key. Tweet regularly and consistently to keep your followers engaged and to attract new ones.
4. Engage with your followers: Respond to comments, ask questions, and start conversations. Engaging with your followers will help build a loyal community around your brand.
5. Use hashtags: Use relevant hashtags to make your tweets more discoverable to people who are interested in your niche.
6. Run contests: Contests are a great way to attract new followers and engage with your existing ones.
7. Cross-promote your Twitter account: Share your Twitter handle on other social media platforms and on your website to drive more followers to your Twitter account.
8. Collaborate with other accounts: Collaborating with other accounts in your industry can help you reach new audiences and attract new followers.
9. Share valuable content: Share high-quality, valuable content that your followers will find interesting and helpful. This will encourage them to engage with your account and share your content with their own followers.
10. Use Twitter ads: Twitter ads can be a great way to target specific audiences and drive more followers to your account.

Remember, building a loyal following on Twitter takes time and effort. Be patient and consistent in your approach, and you'll see your follower count start to grow over time.



# Social Media



## Brainstorming topics for a webinar or workshop

### FILL-IN-THE-BLANK PROMPTS:

Unset

Suggest 10 topics for a webinar to attract **[ideal customer]** to **[offer]**.

Unset

Write 20 headlines for a webinar on **[topic]** for **[audience]**.

Unset

Tell me 10 ideas that would be interesting for **[ideal client]** about **[topic]**.

Unset

Brainstorm 20 topics for a workshop that will attract **[ideal client]** and present them a solution to **[problem]**, so they can **[achieve desired state]**.

### EXAMPLES:

D

Suggest 10 topics for a webinar to attract small business owners to learn about digital marketing best practices.



Sure, here are ten topics for a webinar to attract small business owners to learn about digital marketing best practices:

1. Developing a digital marketing strategy for your small business
2. Search engine optimization (SEO) best practices for small businesses
3. Social media marketing for small businesses: tips and tricks



4. Email marketing for small businesses: getting started and maximizing results
5. Pay-per-click (PPC) advertising for small businesses: best practices and mistakes to avoid
6. How to create compelling content to attract and retain customers online
7. Navigating the world of online reviews: how to manage your business's reputation
8. Understanding your audience: how to use data and analytics to inform your marketing strategy
9. Maximizing your marketing efforts on a budget: cost-effective strategies for small businesses
10. Creating a cohesive brand identity across all digital channels: tips for small businesses

By covering these topics, small business owners will be able to gain a comprehensive understanding of digital marketing best practices and how to apply them to their own businesses.

## 💣 Writing attention-grabbing headlines for social media posts

### FILL-IN-THE-BLANK PROMPTS:

Unset

Write 3 attention-grabbing headlines for this social media post:  
[copy and paste text of the post].

Unset

Write 5 attention-grabbing headlines for a [platform] post on  
[topic] for [audience].

Unset

Provide me 3 examples for headlines that grab attention for  
[product type].



Unset

What are some examples of headlines that effectively convey the main idea of [topic]?

Unset

Give me examples of catchy headlines for a [topic or product] that will make people want to [desired action]. Make them BuzzFeed style.

### EXAMPLES:



Write 3 attention-grabbing headlines for this social media post:  
"Happy Friday! We're celebrating the end of the week with a special offer for our followers. Use code FRIDAY20 to receive 20% off your next purchase. Hurry, this offer expires on Sunday! #TGIF #WeekendSale #ShopNow"



1. "Weekend vibes only: Get 20% off your next purchase with code FRIDAY20! #TGIF"
2. "End your week with a bang: 20% off storewide with code FRIDAY20! #WeekendSale"
3. "Friday feels: Don't miss out on our special offer with 20% off using code FRIDAY20! #ShopNow #TGIF"



Provide me 3 examples for headlines that grab attention for Coffee



1. "Wake Up and Smell the Coffee: Our Fresh Roasts Will Leave You Buzzing!"
2. "Get Your Daily Fix with Our Handcrafted Coffee Creations!"
3. "Unleash Your Inner Barista: Discover Our New Seasonal Coffee Blends!"

# Designing Custom Graphics for Social Media Ads

## FILL-IN-THE-BLANK PROMPTS:

Unset

Prompt 1: What kind of images would best represent [topic]?

Prompt 2: List the adjectives of [the image or scene you choose].

Prompt 3: Describe in detail [the image or scene you choose].

Input all that information into an AI Art Generator like Dall-E or Midjourney.

## EXAMPLES:

D

Prompt 1: What kind of images would best represent healthiness?



Images that best represent healthiness can include:

1. Fresh fruits and vegetables: Colorful and vibrant images of fresh fruits and vegetables can help to convey a sense of health and vitality.
2. Active lifestyle: Images of people engaging in physical activity such as jogging, hiking, cycling, or yoga can convey a sense of energy, wellness, and an active lifestyle.
3. Water: Images of water, such as waves crashing on a beach or a waterfall, can evoke a sense of purity, tranquility, and refreshment, all of which can contribute to a sense of wellness.
4. Natural landscapes: Images of scenic natural landscapes such as mountains, forests, or beaches can convey a sense of serenity and balance, which can contribute to a sense of overall health.
5. Healthy food preparation: Images of healthy meals being prepared, such as a salad being made or a smoothie being blended, can convey a sense of wholesome eating habits and overall wellness.

Overall, images that represent healthiness should evoke feelings of freshness, energy, vitality, and balance, and should make people feel good about taking care of themselves.



# Creating Visually Stunning Mood Boards for Instagram or Pinterest

## OPEN-ENDED QUESTIONS:

1. "What kind of images would go well on a [Pinterest or Instagram] mood board around [topic]?"
2. "I am an interior designer. How would you design a [topic] mood board for [platform]?"
3. "What are trendy mood board images for [topic] on [platform]?"
4. "Act like a graphic designer. How would you create a [platform] mood board for [topic]?"
5. "What can I tell DALL-E in order to create a [platform] mood board about [topic]?"
6. "Can you suggest ideas for a [fill in the theme] mood board on Instagram or Pinterest?"
7. "I need some inspiration for my Instagram or Pinterest mood board related to [fill in the topic]. Can you help?"
8. "Can you generate some creative ideas for an Instagram or Pinterest mood board that reflects the [fill in the adjective] vibe I'm going for?"
9. "I'm looking for some fresh ideas for my Instagram or Pinterest mood board based on [fill in the subject matter]. What do you suggest?"
10. "Can you brainstorm ideas for an Instagram or Pinterest mood board that showcases [fill in the product or service] in an artistic and visually appealing way?"
11. "I need some ideas for an Instagram or Pinterest mood board that reflects the [fill in the emotion] feeling I want to convey. Can you help me with that?"
12. "Can you suggest themes and visual elements for an Instagram or Pinterest mood board that align with my brand identity and values?"
13. "I'm looking for ideas for an Instagram or Pinterest mood board that captures the essence of [fill in the theme] in a creative and interesting way. What do you recommend?"
14. "Can you help me brainstorm ideas for an Instagram or Pinterest mood board that appeals to [fill in the target audience] and showcases my brand in a unique way?"
15. "I need some inspiration for my Instagram or Pinterest mood board related to [fill in the topic]. Can you suggest some visual elements and color schemes that would work well?"



## EXAMPLES:

**D** What kind of images would go well on an Instagram mood board around Culinary?



Here are some ideas for images that would go well on an Instagram mood board around culinary:

1. Food plating and presentation: Images of beautifully plated dishes can show off the artistry and creativity of the culinary world.
2. Cooking and baking: Images of chefs and home cooks at work in the kitchen can be both aspirational and educational, giving followers a behind-the-scenes look at the culinary process.
3. Ingredients: Images of fresh ingredients, from colorful fruits and vegetables to fragrant herbs and spices, can showcase the beauty and variety of the culinary world.
4. Global cuisine: Images of dishes from around the world can highlight the diversity of culinary traditions and inspire followers to try new flavors and ingredients.
5. Food and drink pairings: Images of perfectly paired food and drink combinations, such as wine and cheese or craft beer and bar snacks, can demonstrate the art of food and beverage pairing.
6. Kitchen tools and equipment: Images of high-quality kitchen tools and equipment can showcase the craftsmanship and innovation of the culinary industry.
7. Artisanal food and beverage products: Images of small-batch, artisanal food and beverage products can demonstrate the unique flavors and quality of these specialty items.
8. Food photography: Images of mouth-watering dishes, captured with high-quality food photography, can inspire followers to try new recipes and explore new culinary experiences.

Overall, a culinary mood board on Instagram should showcase the creativity, artistry, and diversity of the culinary world, and inspire followers to explore new flavors, ingredients, and cooking techniques.

## Conducting Hashtag Research for Instagram to Reach a Wider Audience

### FILL-IN-THE-BLANK PROMPTS:

Unset

Give me 30 targeted hashtags for an Instagram post about [topic].



Unset

What are some popular Instagram hashtags on **[topic]** for **[audience]**?

Unset

I am looking to build a community on Instagram and reach a wider audience. Come up with a list of hashtags that will attract people interested in **[topic]**.

Unset

Can you suggest relevant hashtags for my upcoming Instagram post on **[topic]**?

Unset

Help me find popular and relevant hashtags for my Instagram post using the keywords **[insert keywords]**.

## EXAMPLES:

D

Give me 30 targeted hashtags for an Instagram post about Coffee Shop



Sure, here are 30 targeted hashtags for an Instagram post about a coffee shop:

1. #coffee
2. #coffeeshop
3. #coffeelover
4. #coffeetime
5. #coffeeaddict
6. #cafe
7. #barista
8. #latte
9. #espresso
10. #cappuccino
11. #coffeebreak
12. #coffeeholic



13. #cofeeagram
14. #cofeehouse
15. #cofeelife
16. #specialtycoffee
17. #cofeeroasters
18. #coffeebeans
19. #cofeeart
20. #cofeeculture
21. #cofeeoftheday
22. #cofeemug
23. #coffee\_inst
24. #cofeefirst
25. #cofeeplease
26. #cofeegeek
27. #cofeephotography
28. #cofeeexperience
29. #cofeemoment
30. #cofeeshopvibes

These hashtags will help your post reach a larger audience that is interested in coffee and coffee shops, increasing your chances of engagement and potential new followers.

# TikTok

## Writing TikTok Ad Scripts

### FILL-IN-THE-BLANK PROMPTS:

Unset

Please write a TikTok ad promoting **[product]** for **[audience]**.

Unset

I am trying to promote my **[product]** on TikTok. Can you help me write a script for a creative and catchy video that will show off its features and benefits?

Unset

I want to create a viral TikTok video that uses humor to promote **[product]** for **[audience]**. Can you help me write a script that is funny and relatable?

Unset

Create a script for a TikTok ad using the PAS formula. It should promote **[offer]** for **[niche]**.

Unset

Create a script for a TikTok ad using the AIDA formula. It should promote **[offer]** for **[niche]**.



## EXAMPLES:



Please write a TikTok ad promoting Coffee for all coffee lover



Sure! Here's a TikTok ad promoting coffee for all coffee lovers:

[Opening shot of a steaming cup of coffee being poured, with upbeat music playing in the background]

Voiceover: "Attention all coffee lovers! Are you ready for the ultimate coffee experience?"

[Cut to a close-up shot of a coffee bean being ground in a coffee grinder]

Voiceover: "We use only the finest beans and the most advanced brewing techniques to bring you the best possible cup of coffee."

[Cut to a shot of a latte being expertly crafted by a barista, with latte art on top]

Voiceover: "From lattes to cappuccinos to cold brews, we have everything you need to satisfy your coffee cravings."

[Cut to a shot of a cozy coffee shop, with customers sitting and enjoying their drinks]

Voiceover: "Come experience the warm, welcoming atmosphere of our coffee shop and taste the difference for yourself."

[Closing shot of a group of friends cheering their coffee cups]

Voiceover: "So what are you waiting for? Grab your friends and come join us for a cup of coffee today."

[Closing text on screen]

"Experience the ultimate coffee at [Coffee Shop Name]. Visit us today! #coffee #coffeeovers #coffeeshop #coffeeaddict #latte #cappuccino #coldbrew"

D

I am trying to promote my jewel on TikTok. Can you help me write a script for a creative and catchy video that will show off its features and benefits?



Sure, here's a script for a TikTok video to promote your jewel:

[Opening shot of a model's hand wearing the jewel, with upbeat music playing in the background]

Voiceover: "Introducing the ultimate fashion accessory that will take your style to the next level."

[Cut to a close-up shot of the jewel, with its unique design and sparkling gems]

Voiceover: "This jewel is handcrafted with the finest materials and attention to detail, ensuring that it will be a stunning addition to any outfit."

[Cut to a shot of the jewel being worn with a variety of different outfits, from casual to formal]

Voiceover: "Whether you're dressing up for a special occasion or adding some flair to your everyday look, this jewel is the perfect accessory to complete your outfit."

[Cut to a shot of the jewel being gifted to a loved one]

Voiceover: "Looking for the perfect gift for someone special? This jewel is a timeless and elegant present that will be treasured for years to come."

[Closing shot of the jewel being worn by the model, with a text overlay on the screen]

"Discover the perfect accessory for every outfit with [Jewel Name]. Order now and elevate your style game! #fashion #jewelry #accessories #style #giftideas"

This script should showcase the unique features and benefits of your jewel in a creative and catchy way, while also demonstrating its versatility and potential as a gift. Good luck with your TikTok promotion!



## Researching Your Audience on TikTok

### FILL-IN-THE-BLANK PROMPTS:

Unset

Which hashtags are best to use for a TikTok post about [topic]?

Unset

What are some trendy hashtags on TikTok about [topic]?

Unset

What type of content is popular on TikTok around [topic]?

Unset

What type of content is popular on TikTok around [audience]?

### EXAMPLES:




Which hashtags are best to use for a TikTok post about Coffee?



Here are some popular and relevant hashtags for a TikTok post about coffee:

1. #coffee
2. #coffeelover
3. #coffeetime
4. #coffeeholic
5. #coffeeaddict
6. #coffeegram
7. #coffeelovers
8. #coffeelife
9. #coffeeholic
10. #coffeeshop

- 
12. #coffeeculture
  13. #coffeeoftheday
  14. #coffeeplease
  15. #coffeemug
  16. #coffee\_inst
  17. #coffeecup
  18. #coffeeart
  19. #coffeeroasters
  20. #coffeemaker
  21. #cofeedaily
  22. #coffeeaddiction
  23. #coffeeobsessed
  24. #coffeetable
  25. #coffeegood
  26. #coffeegoodness
  27. #cofeevibes
  28. #coffeehouse
  29. #coffeefirst
  30. #cofeelatte

Using these hashtags in your post will help it reach a larger audience that is interested in coffee, increasing the chances of engagement and potential new followers. Additionally, you can also consider using location-based hashtags, such as #coffeeinseattle or #coffeeshopinla, if you are promoting a specific coffee shop or location.

## Generating Engaging TikTok Content Ideas

### FILL-IN-THE-BLANK PROMPTS:

Unset

Give me 10 ideas for posting on TikTok for [type of business].

Unset

Create a TikTok post caption for [product or topic].





Unset

What are the top trending influencers on TikTok around **[topic]**?

Unset

Brainstorm 10 content ideas for TikTok to promote **[product or topic]**.

Unset

Give me very **[funny/controversial/trendy]** ideas for a TikTok account that talks about **[topic]**.

## EXAMPLES:

D

Give me 10 ideas for posting on TikTok for Startup Company



Sure, here are 10 ideas for posting on TikTok to promote a startup company:

1. Behind-the-scenes footage: Give viewers a glimpse into the day-to-day operations of your startup, including team meetings, product development, and company culture.
2. Product demonstrations: Showcase your startup's products or services, and demonstrate how they can benefit your target audience.
3. User-generated content: Encourage users to share their experiences with your startup, and feature their content in your TikTok posts.
4. "Day in the life" videos: Follow a team member for a day and give viewers a behind-the-scenes look at their role in the company.
5. Educational content: Share educational content related to your industry or products, such as tutorials or explainer videos.
6. Humorous content: Share funny and relatable content that will help your startup stand out and connect with viewers.
7. Industry news and trends: Share updates and news related to your industry, and offer your own perspective and insights.
8. Contests and challenges: Encourage viewers to participate in challenges or contests related to your startup, and offer prizes or incentives.



9. Collaborations: Partner with other businesses or influencers to create collaborative content that can help expand your reach and attract new followers.
10. Customer testimonials: Share customer testimonials and success stories to help build trust and credibility with your target audience.

By using these ideas and creating engaging content, you can build a strong presence for your startup on TikTok and attract new followers and customers.



# Copywriting Assistant

## Improving Your Existing Copy

### FILL-IN-THE-BLANK PROMPTS

Unset

Make this text more persuasive: [copy and paste text].

Unset

Make this text connect more to the reader: [copy and paste text].

Unset

Rewrite this text going deeper on the pain points and desires of a potential customer: [copy and paste text].

Unset


Rewrite this text using the AIDA copywriting formula: [copy and paste text].

Unset

Rewrite this text using the PAS copywriting formula: [copy and paste text].

### OPEN-ENDED PROMPTS:

1. "Can you give me some tips to make my copy more engaging and persuasive?"
2. "How can I improve my headlines to make them more attention-grabbing?"
3. "Can you help me simplify my writing and make it more accessible to my target audience?"
4. "What are some common mistakes that I should avoid in my copywriting?"
5. "Can you suggest some tools or resources that I can use to improve my copywriting skills?"

- 
6. "How can I use storytelling techniques to make my copy more memorable?"
  7. "Can you provide feedback on a specific piece of copy that I've written and suggest ways to improve it?"
  8. "How can I use data and research to make my copy more effective?"
  9. "Can you help me create a clear and compelling call-to-action in my copy?"
  10. "How can I improve my writing style to make it more engaging and unique?"

## EXAMPLES:

D

"Can you give me some tips to make my copy more engaging and persuasive?"



Certainly! Here are some tips to make your copy more engaging and persuasive:

1. Know your audience: Understanding your target audience is crucial to creating copy that resonates with them. Consider their demographics, interests, pain points, and desires, and tailor your messaging accordingly.
2. Use attention-grabbing headlines: Your headline is the first thing that readers will see, so it needs to be attention-grabbing and compelling. Use action-oriented language and make sure it clearly communicates the benefit of reading further.
3. Use persuasive language: Use language that appeals to readers' emotions and desires, and encourages them to take action. Use active voice and avoid jargon and technical language.
4. Provide social proof: Use testimonials, case studies, and other forms of social proof to demonstrate the benefits of your product or service and build trust with your readers.
5. Use a clear call-to-action: Your call-to-action (CTA) should be clear and specific, and make it easy for readers to take the desired action, whether that's making a purchase, signing up for a newsletter, or contacting you for more information.
6. Tell a story: Storytelling can be a powerful tool for engaging readers and making your copy more memorable. Use anecdotes and real-life examples to illustrate your points and connect with your audience.

7. Make it scannable: Use short paragraphs, subheadings, bullet points, and other formatting techniques to make your copy easy to read and digest.
8. Keep it concise: Cut out any unnecessary words or phrases, and make sure your copy is concise and to the point.

By implementing these tips, you can make your copy more engaging and persuasive, and increase the likelihood of your target audience taking the desired action.



## Identifying Your Unique Brand Voice

### FILL-IN-THE-BLANK PROMPTS:

Unset

Prompt 1: Analyze the following text for tone of voice and style. Apply that exact style and tone of voice to all your future responses

Prompt 2: Add more [humor/statistics/shorter sentences/questions/playfulness].

Unset

List the adjectives you would use to describe the tone of voice and style of this text: [copy and paste text]

Apply that exact style and tone of voice to write [new text].

### OPEN-ENDED PROMPTS:

1. "What are the key characteristics of this writing style: [copy and paste a text]."
2. "Can you help me identify any common phrases or expressions that I tend to use in my writing? [copy and paste a text]."
3. "[copy and paste a text]. How does my writing style compare to other writers in my niche or industry?"
4. "What emotions or feelings does this writing tend to evoke in readers? [copy and paste a text]."
5. "[copy and paste a text]. Can you provide examples of my writing that demonstrate my unique tone of voice and style?"
6. "What are some strengths and weaknesses of this writing style, and how can I improve? [copy and paste a text]."
7. "How can I adapt this writing style for different audiences or purposes? [copy and paste a text]."
8. "What do these writing choices (such as sentence structure, vocabulary, and tone) say about my personality and values? [copy and paste a text]."
9. "Can you suggest ways to make this text more distinctive and memorable? [copy and paste a text]."
10. "How can I ensure that this writing style is consistent across different types of content and platforms? [copy and paste a text]."

## EXAMPLES:

**D** "Can you suggest ways to make my writing more distinctive and memorable?"



Sure! Here are some ways to make your writing more distinctive and memorable:

1. Develop a unique voice: Try to develop a distinctive voice and tone that is true to your personality and style. Use language that reflects your personality and values, and that makes your writing stand out from others.
2. Use vivid imagery: Use descriptive language and imagery to create a vivid picture in the reader's mind. Paint a picture with your words that will help your writing stand out and be more memorable.
3. Be creative: Use creative language and metaphors to make your writing more engaging and memorable. Experiment with different styles and techniques to create a unique and memorable style.
4. Tell a story: Storytelling can be a powerful tool for engaging readers and making your writing more memorable. Use anecdotes and real-life examples to illustrate your points and connect with your audience.
5. Use humor: Humor can be a great way to make your writing more engaging and memorable. Use puns, jokes, and other forms of humor to lighten the mood and create a connection with your readers.
6. Use repetition: Repetition can be a powerful tool for making your writing more memorable. Use repetition of key phrases, ideas, or themes to create a memorable and distinctive style.
7. Use personal anecdotes: Sharing personal anecdotes can help create a connection with your readers and make your writing more memorable. Use your own experiences to illustrate your points and connect with your audience.

By implementing these techniques, you can create a unique and memorable writing style that stands out from the rest. Remember to stay true to your personality and values, and experiment with different techniques to find the style that works best for you.

## Writing Advanced Copywriting Prompts

### FILL-IN-THE-BLANK PROMPTS:

Unset

Using the PAS copywriting formula, create a 500 word landing page that persuades potential buyers to purchase **[product]**. Use scarcity by saying you only have 3 units left, and include a



short story about how one client went from **[state a]** to **[state b]**.

Unset

Use the 5 Basic Objections framework to write a product description for **[product]** that helps **[ideal client]** achieve **[dream outcome]**. Address these common objections of a potential customer:

- [Objection 1]**
- [Objection 2]**
- [Objection 3]**
- [Objection 4]**
- [Objection 5]**

Finish by listing all the negative consequences of not taking action now.

Unset

Write a 5-step soap opera email sequence about how attending **[event]** will change **[ideal customer]** life. Include these benefits:

- [Benefit 1]**
- [Benefit 2]**
- [Benefit 3]**

These pain points:

- [Pain point 1]**
- [Pain point 2]**
- [Pain point 3]**

And these testimonials:

- [Testimonial 1]**
- [Testimonial 2]**
- [Testimonial 3]**

Increase the urgency of signing up for the **[event]** progressively, starting with very little on email 1 and a lot on email 5. On

email 5, include a final guarantee saying that if they attend, you will give them **[bonus]**.

Unset

Use the AIDA copywriting framework to grab the attention of **[ideal customer]** and persuade them to **[call to action]**. Start with a question to get their attention, present statistics that shows how bad **[problem]** is, state these 3 benefits about our product **[benefit 1]**, **[benefit 2]**, **[benefit 3]**, and ask for **[call to action]**.

Unset

Write a webinar script using the 'PASTOR' framework to address the pain points of **[ideal customer]** and present my **[product]** as the solution. Identify the problem they are facing, amplify the consequences of not solving it, tell this story related to the problem **[story]**, include these testimonials from happy customers **[testimonials]**, present our offer, and ask for a purchase.

Unset

Write a webinar script using the perfect webinar formula by Russell Brunson. Promote a 8 week coaching program on **[topic]** that will help **[ideal client]** get out of **[pain points]** and achieve **[URL]**. Mention that the one thing to achieve all their dreams is **[unique mechanism]**, and that the only way to access it is by **[call to action]**.

## EXAMPLES:

D

Using the PAS copywriting formula, create a 500 word landing page that persuades potential buyers to purchase Health Supplement. Use scarcity by saying you only have 3 units left, and include a short story about how one client went from State A to State B.





Sure, here is a landing page using the PAS copywriting formula that persuades potential buyers to purchase a Health Supplement:

[Headline]: Transform Your Health and Feel Your Best with [Health Supplement Name]

[Opening Paragraph]: Do you ever feel like you're stuck in a rut when it comes to your health? Like you're doing everything right, but you're just not seeing the results you want? We've been there too. That's why we developed [Health Supplement Name] – a powerful health supplement that can help you take your health and wellness to the next level.

[Problem]: You might be doing everything you can to stay healthy – eating right, exercising, and getting plenty of sleep – but sometimes, that's just not enough. There are a lot of factors that can impact our health, from stress to pollution to poor nutrition. That's where [Health Supplement Name] comes in – it can help fill in the gaps in your diet and support your body's natural functions to keep you feeling your best.

[Agitate]: Think about all the times you've felt tired, run-down, or just not yourself. Maybe you've tried other supplements before and didn't see the results you wanted. But with [Health Supplement Name], you can get the support your body needs to thrive.

[Solution]: [Health Supplement Name] is made with a powerful blend of natural ingredients that can help boost your energy, support healthy digestion, and promote overall wellness. It's designed to work with your body, not against it, so you can feel confident that you're doing everything you can to support your health.

[Story]: One of our clients, John, was feeling stuck in a rut when it came to his health. He was eating right, getting plenty of sleep, and exercising regularly, but he just wasn't seeing the results he wanted. He decided to give [Health Supplement Name] a try, and he was amazed by the results. Within just a few weeks, he had more energy, was sleeping better, and felt like he was finally making progress towards his health goals.

[Scarcity]: We only have 3 units of [Health Supplement Name] left in stock, so if you're ready to take the next step towards better health, you'll want to act fast. Once these are gone, they won't be back for a while, so don't miss your chance to transform your health with this powerful supplement.

[Call-to-Action]: Don't wait to start feeling your best. Click the "Add to Cart" button below to order [Health Supplement Name] today, and take the first step towards a healthier, happier you.

[Closing]: With [Health Supplement Name], you can feel confident that you're doing everything you can to support your health and wellness. Don't let poor health hold you back – order now and experience the benefits for yourself.



## Proofreading Your Copy

### FILL-IN-THE-BLANK PROMPTS:

Unset

Find and correct the typos in this text: [copy and paste text].

Unset

Tell me if there are typos or grammatical errors in this text: [copy and paste text].

Unset

Proofread this copy: [copy and paste text].

Unset

Fact-check the data in this text: [copy and paste text].

Unset

Suggest reliable sources to back up the claims in this text: [copy and paste text].

### EXAMPLES:

D

Find and correct the typos in this text: sleping



The typo in the word "sleping" is the letter "e" instead of the letter "ee". The correct spelling is "sleeping".

# Free Copywriting Course

## ✍️ Free Copywriting Course for Beginners | How to Become a Copywriter



Link: <https://youtu.be/I1vZVIOgb0M>

## 👤👛 How To Get Copywriting Clients FAST | Copywriting For Beginners In 2023



Link: <https://youtu.be/Cn44dt7vP3Q>

## What Is Copywriting? | The Beginner's Guide to Copywriting



Link: <https://youtu.be/G0dheg9nvbU>

## 3 Copywriting Exercises That You Can Start Doing "Write" Now | Copywriting For Beginners



Link: <https://youtu.be/DLv3FSeA0ng>

## Email Marketing Tutorial for 2023 | Free Full Copywriting Course for Beginners



Link: <https://youtu.be/oXdxbp9iL-s>

## Free Sales Copywriting Course for Beginners: Write Sales Copy That Converts in 2022



Link: <https://youtu.be/yiY7lnNJxVs>



## How to Start Copywriting with NO Experience [7 Copywriting Tips for Beginners]



Link: <https://youtu.be/WpfYmGKgHIQ>

## How to Become A Copywriter - For Beginners [My \$500K Copywriting Success Story]



Link: <https://youtu.be/XneLQSxGu68>

## How to Write Facebook Ad Copy That Converts [Free Copywriting Course for Beginners]



Link: [https://youtu.be/7B2N-x3-E\\_8](https://youtu.be/7B2N-x3-E_8)

## Content Writing Tutorial For Beginners [How to Become a Copywriter]



Link: <https://youtu.be/-CTV8Fi-d8U>

## 🔍 How to Become a Copywriter: 5 Copywriting Exercises to Write Better Sales Copy



Link: <https://youtu.be/9gHEVJocWuw>

## 🚫 5 Reasons Freelance Copywriting is NOT For You



Link: <https://youtu.be/DnFt3Khs0j8>



## Email Marketing Tutorial: How to Write Email Subject Lines



Link: <https://youtu.be/mNXWdWLJsSQ>