Examples of Prompts

Develop a Cold Outreach Email Sequence
Use Chatgpt - https://chatgpt.com/

Prompt 1
My goal is to craft a cold outreach sequence that gets replies. To start, let's get the targeting right. I'm focused on the {job title, e.g., 'Head of HR at a UK-based finance firm'} and the key result I deliver for them is {describe the specific benefit, e.g., 'reducing employee onboarding time by 50%'}. Please use this information to create a single, powerful value proposition statement.

Prompt 2
With that value proposition as our foundation, let's map out the strategy for the sequence. Before writing any copy, please outline the logic for a 3-email follow-up. For each email, simply define its unique purpose, making sure each one builds logically on the last.

Prompt 3
The strategic outline for the sequence is exactly what I was looking for. Please go ahead and compose the full 3-email sequence now. Write each message to align perfectly with its defined purpose, giving each a compelling and non-generic subject line, and ending the final email with a clear, low-pressure call to action.

Develop a Multi-Platform Content Calendar

Prompt 1
I need to develop a content calendar for next week. My primary business goal is to {business goal, e.g., 'drive ticket sales for our new online course'} and my main content themes are {Theme 1} and {Theme 2}.
My target platforms are {list of platforms, e.g., Instagram, a weekly Blog Post, and LinkedIn}. Please analyze this and confirm the core objective and content pillars for the week.

Prompt 2
Based on that objective, I need specific post ideas. For each of my platforms, please generate one distinct content idea for each of my two themes. Ensure each idea is tailored to the platform's typical format, such as a visual-first idea for Instagram and a more detailed, professional post for the blog.

Prompt 3
Those ideas are approved. Now, please organize them into a simple content calendar for next week from Monday to Friday.
Assign the most impactful posts to the best days and platforms, and state the specific call-to-action that should be included with each post to support my business goal.

Generate Engaging Product Descriptions

Prompt 1
I need to write an engaging product description. My product is a {product name, e.g., 'Reusable Canvas Tote Bag'} and my target customer is an {customer profile, e.g., 'eco-conscious student in a UK city'}.

The product's top three features are {feature 1}, {feature 2}, and {feature 3}. Please first analyze this and translate each feature into a clear customer benefit.

Prompt 2
Using the features and their benefits, I need a creative strategy for the description. Please propose a "story angle" that would resonate with my target customer. Also, define a specific "tone of voice" for the copy using three descriptive adjectives, such as 'playful, practical, and positive'.

Examples of Prompts

Prompt 3
That creative strategy is approved. Now, write the complete product description using that story angle and tone of voice. Please structure the output with a compelling headline, a short narrative paragraph, and three bullet points that highlight the key customer benefits.

Generating Images with Consistent Branding
Use Canva AI: https://www.canva.com/ai/

Prompt 1: Understanding Your Branding
I want to create a series of on-brand images using Gemini 2.5 Flash (Nano Banana). Before we create any prompts, let's first build a clear Brand Visual Identity Guide. (Please describe your brand's visual style using the following points):

Core Mood: Provide 3-5 adjectives that describe the feeling of your brand (e.g., "vibrant, energetic, optimistic" or "calm, minimalist, sophisticated").

Primary and Secondary Colors: (List your main brand colors. If you have them, please provide specific hex codes for accuracy).

Key Visual Elements: Describe any recurring subjects, motifs, or styles (e.g., "line art illustrations of nature," "close-up photography of textures," "3D clay-style characters").

Elements to Avoid: List anything that would feel off-brand (e.g., "no human faces," "avoid dark or moody colors," "no sharp angles").

Based on these details, please write a single paragraph summarizing my brand's visual identity to confirm you understand the style we are aiming for.

Examples of Prompts

Create the Master Prompt

Based on the Brand Visual Identity Guide we just defined, let's create a reusable "Master Prompt Formula" to ensure consistency in every image we generate.

First, establish a "Golden Rule" for our image generation process that captures the most important element of our style.

Next, design the Master Prompt Formula. This formula should be a template with clear placeholders that we can easily fill in for any future image request. It should logically structure the key elements from Prompt 1 to guide the AI effectively.

Create Some Prompts

Now, let's use the "Master Prompt Formula" and "Golden Rule" to generate three specific, ready-to-use prompts for the AI image generator. Create a unique and detailed prompt for each of the following business needs:

An engaging image for a social media post announcing a new feature.

A header image for a website blog post about an upcoming company event.

An abstract background texture for our website's contact page.

Ensure each prompt is fully detailed and perfectly follows the structure of the Master Prompt Formula you created.

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